Public Document





BEE NETWORK COMMITTEE

DATE: Thursday, 30th January, 2025

TIME: 2.00pm

VENUE: The Tootal Buildings - Broadhurst House , 1st Floor, 56 Oxford Street, Manchester, M1 6EU

AGENDA

1. Apologies

2. Declarations of Interest

1 - 4

To receive declarations of interest in any item for discussion at the meeting. A blank form for declaring interests has been circulated with the agenda; please ensure that this is returned to the Governance & Scrutiny Officer 48 hours in advance of the meeting.

3. Chair's announcements and Urgent Business

BOLTON	MANCHESTER	ROCHDALE	STOCKPORT	TRAFFORD
BURY	OLDHAM	SALFORD	TAMESIDE	WIGAN

Please note that this meeting will be livestreamed via <u>www.greatermanchester-ca.gov.uk</u>, please speak to a Governance Officer before the meeting should you not wish to consent to being included in this recording.

4.	Minutes of the meeting held on 12 December 2025 To consider the approval of the minutes of the meeting held on 12 December 2024.	5 - 12
5.	GM Rail Reform and Devolution - The Vision and Delivery Programme for Rail in Greater Manchester A report of Steve Warrener, Managing Director, TfGM, to be presented by Simon Elliott, TfGM Head of Rail.	13 - 34
6.	Active Travel Mission Annual Report A report to be presented by Dame Sarah Storey, Active Travel Commissioner.	35 - 150
7.	Metrolink 2027 A report of Danny Vaughan, Chief Network Officer, TfGM.	151 - 164
8.	Transport Infrastructure Pipeline A report to be presented by Chris Barnes, Network Director Infrastructure, TfGM.	165 - 182
9.	Bee Network Annual Products (Annual Products & Credit Union) A report to be presented by Fran Wilkinson, Customer & Growth Director, TfGM.	183 - 188

10. Date of Next Meeting

The next meeting of the Committee will be held on Thursday 27th February 2025.

For copies of papers and further information on this meeting please refer to the website <u>www.greatermanchester-ca.gov.uk</u>. Alternatively, contact the following Governance & Scrutiny Officer: Ninoshka Martins Minoshka.martins@greatermanchester-ca.gov.uk

This agenda was issued on Wednesday, 22 January 2025 on behalf of Julie Connor, Secretary to the Greater Manchester Combined Authority, Broadhurst House, 56 Oxford Street,

Manchester M1 6EU

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Declaration of Councillors' Interests in Items Appearing on the Agenda

Name and Date of Committee.....

Agenda	Type of Interest - PERSONAL	NON PREJUDICIAL Reason for	Type of Interest – DISCLOSABLE
ltem	AND NON PREJUDICIAL Reason	declaration of interest Type of Interest –	PECUNIARY INTEREST Reason
Number	for declaration of interest	PREJUDICIAL Reason for declaration of	for declaration of interest
		interest	
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Page 1			

Please see overleaf for a quick guide to declaring interests at GMCA meetings.

Quick Guide to Declaring Interests at GMCA Meetings

Please Note: should you have a personal interest that is prejudicial in an item on the agenda, you should leave the meeting f or the duration of the discussion and the voting thereon.

This is a summary of the rules around declaring interests at meetings. It does not replace the Member's Code of Conduct, the full description can be found in the GMCA's constitution Part 7A.
Your personal interests must be registered on the GMCA's Annual Register within 28 days of your appointment onto a GMCA committee and any changes to these interests must notified within 28 days. Personal interests that should be on the register include:
 Bodies to which you have been appointed by the GMCA Your membership of bodies exercising functions of a public nature, including charities, societies, political parties or trade unions.
You are also legally bound to disclose the following information called Disclosable Personal Interests which includes:
 You, and your partner's business interests (eg employment, trade, profession, contracts, or any company with which you are associated). You and your partner's wider financial interests (eg trust funds, investments, and assets including land and property). Any sponsorship you receive.
Failure to disclose this information is a criminal offence
Step One: Establish whether you have an interest in the business of the agenda
 If the answer to that question is 'No' then that is the end of the matter. If the answer is 'Yes' or Very Likely' then you must go on to consider if that personal interest can be construed as being a prejudicial interest.

Step Two: Determining if your interest is prejudicial

A personal interest becomes a prejudicial interest:

- 1. where the wellbeing, or financial position of you, your partner, members of your family, or people with whom you have a close association (people who are more than just an acquaintance) are likely to be affected by the business of the meeting more than it would affect most people in the area.
- 2. the interest is one which a member of the public with knowledge of the relevant facts would reasonably regard as so significant that it is likely to prejudice your judgement of the public interest.

For a non-prejudicial interest, you must:

- 1. Notify the governance officer for the meeting as soon as you realise you have an interest.
- 2. Inform the meeting that you have a personal interest and the nature of the interest.
- 3. Fill in the declarations of interest form.

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- You may remain in the room and speak and vote on the matter
- G If your interest relates to a body to which the GMCA has appointed you to, you only have to inform the meeting of that interest if you speak on the matter.

For prejudicial interests, you must:

- 1. Notify the governance officer for the meeting as soon as you realise you have a prejudicial interest (before or during the meeting).
- 2. Inform the meeting that you have a prejudicial interest and the nature of the interest.
- 3. Fill in the declarations of interest form.
- 4. Leave the meeting while that item of business is discussed.
- 5. Make sure the interest is recorded on your annual register of interests form if it relates to you or your partner's business or financial affairs. If it is not on the Register update it within 28 days of the interest becoming apparent.

You must not:

Participate in any discussion of the business at the meeting, or if you become aware of your disclosable pecuniary interest during the meeting participate further in any discussion of the business,

participate in any vote or further vote taken on the matter at the meeting.

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Agenda Item 4

MINUTES OF THE MEETING OF THE BEE NETWORK COMMITTEE HELD THURSDAY, 12TH DECEMBER 2024 AT BOARDROOM, GMCA OFFICES

PRESENT:

Councillor Eamonn O'Brien (in the Chair)	GMCA
Councillor Hamid Khurram	Bolton
Councillor Alan Quinn	Bury
Councillor Tracey Rawlins	Manchester
Councillor Mike McCusker	Salford
Councillor Grace Baynham	Stockport
Councillor Jacqueline Owen	Tameside
Councillor John Vickers	Wigan
ALSO IN ATTENDANCE:	
Vernon Everitt	GM Transport Commissioner
	,
	•
OFFICERS IN ATTENDANCE:	•
OFFICERS IN ATTENDANCE: Chris Barnes	TfGM
Chris Barnes	TfGM
Chris Barnes Melinda Edwards	TfGM GMCA
Chris Barnes Melinda Edwards Martin Lax	TfGM GMCA TfGM
Chris Barnes Melinda Edwards Martin Lax Richard Nickson	TfGM GMCA TfGM TfGM
Chris Barnes Melinda Edwards Martin Lax Richard Nickson Caroline Simpson	TfGM GMCA TfGM TfGM GMCA
Chris Barnes Melinda Edwards Martin Lax Richard Nickson Caroline Simpson Stella Smith	TfGM GMCA TfGM GMCA TfGM

BNC/50/24 Welcome & Apologies

Apologies were received and noted from Mayor Andy Burnham, Councillor Joshua Charters (Oldham), Councillor Howard Sykes (Oldham), Councillor Phil Burke (Rochdale), Councillor David Meller (Stockport) and Councillor Stephen Homer (Tameside).

BNC/51/24 Declarations of Interest

There were none.

BNC/52/24 Chairs Announcements & Urgent Business

The Chair welcomed all to the meeting, explaining that unfortunately the Mayor was unable to attend due to necessary attendance at a growth mission board with the Chancellor of the Exchequer. However, he had asked that his comments on the current strike action being undertaken by Transport for Greater Manchester (TfGM) staff be highlighted at the meeting.

The Mayor had been in frequent correspondence with the relevant unions on the pay offer dispute. The latest correspondence was presented to the Committee which focussed on the need to ensure that the lowest paid in the workforce received the highest levels of pay rise as a priority.

Members noted that whilst disruption of bus and tram services as a result of the strike was not anticipated, concern was expressed about the potential impact on users who needed support functions provided by TfGM staff. It was noted that not all staff members were striking, and a 'roaming management' ensured that no locations were going unsupervised, and no interchanges had needed to close. However, roughly half of 'travel shops' had needed to close. If the strike continued into the weekend, it could cause a number of disruptions, but plans were in place to minimise the impact of these as much as possible.

Members asked if the strike action could impact upon the 5th January 2025 commencement date of tranche 3 of the Bee Network. It was advised that a committed team remained in place to ensure the successful launch of tranche 3, and that no partner providers at the bus networks were engaged in strike action.

Members noted that the discussions over pay had been taking place for a considerable amount of time and expressed concern that there had not been previous updates on the status of discussions before reaching the point of the strike action. Officers stated that with hindsight more regular updates should have been brought, and there would be a commitment to bringing these as and when required going forward.

Members noted that the concerns of striking staff were not just related to pay levels, but also a wider range of terms and conditions such as maternity arrangements. It was advised that pay agreements were made collectively with transport authorities in West Yorkshire and the West Midlands. Local issues around terms and conditions would need to be considered separately to this and the Mayor was open to further discussions on meeting asks on maternity, paternity, adoption, leave arrangements and 'on call' pay.

RESOLVED/-

- That the new representatives for Tameside Council Councillor Stephen Homer & substitute member Councillor Jacqueline Owen, be welcomed to the Committee.
- 2. That the update received on the strike action by TfGM staff and the current pay offer status be noted.
- 3. That TfGM officers will commit to updates on future active discussions with unions.

BNC/53/24 Minutes of the Meeting of 28th November 2024

Members referred to a government call for evidence taking place in relation to concerns about the impact of utility company street works and expressed hope that the coordinated response to this would emphasise the need for full carriageway reinstatements after works and not just patch work filling, an appropriate response to the call for evidence would be drawn up.

RESOLVED/-

 That the minutes be updated to note the apologies of Cllr Aidan Williams and Cllr Toby Hewitt.

- 2. That subject to the above amendment the minutes of the meeting of 28 November 2024 be agreed as a true and correct record.
- 3. That a coordinated response to the government consultation on managing the impact of street works be prepared by TfGM.

BNC/54/24 Bikes on Metrolink Pilot Evaluation

Danny Vaughan (Chief Network Officer, TfGM), Richard Nickson (Network Director, Active Travel, TfGM) and Stella Smith (Metrolink Sponsor) presented a report that provided a progress update on the guided pilot of the carriage of non-folding bikes on Metrolink trams and outlined the next steps, which was to further develop the proposition.

The studies to date had found that there would be a need to modify trams accordingly with the removal of some seating for bikes, to ensure safety as well as the further space constraints. There had been some opposition to date from disability representative groups who were understandably concerned about the impact on wheelchair space.

Some operational restrictions would likely be required, such as not allowing bikes on trams during the busiest peak periods, and there may be a need to restrict access to some stations due to narrow platforms, such as the Market Street stop in Manchester city centre.

Comments and Questions

- Members made reference to European tram networks such as Copenhagen where bike users had specific carriages reserved for them. Had this been ruled out due to the capital costs involved? It was advised that the current tram network design in Manchester was considerably shorter than those seen in many European cities therefore this was not feasible in the near future.
- Members referenced the potential capital costs, which were estimated to be between £5-8m. Where would these monies be coming from? And would it result in other works not taking place to fund this? It was advised that there was sufficient funding in place now to undertake detailed design work and prepare the business case for the funding. There would be internal bidding for

the funding as part of the CRSTS monies depending on the strength of this business case.

- Members sought further information relating to the mitigations for disabled people and how these would be policed? Officers stated that there were a number of issues generally with etiquette on the network that could be improved. Further work would be required with tram drivers on the importance of enforcing the rules, and on-board announcements would be improved to ensure frequent reminders. There would be signage for separate doors for bikes and wheelchairs to keep them apart and the increases in frontline staff on the network would be maintained.
- Members noted that the existing mobility scooter allowance scheme for Metrolink had resulted in a few barriers. Further detail was sought on this. It was advised that the studies had re-examined the arrangements for mobility scooters. It had been necessary to introduce a permit scheme for these on the network as the scooters came in such an array of sizes that some do not physically fit onto the trams. The scheme monitored the size and manoeuvrability of the scooter, as well as the driver competence. However, some complaints had been received about the scheme, particularly from visitors to Manchester, who had to undertake their testing in the area to acquire the permit. Therefore, the permit scheme was being modified to remove some of the current barriers to entry.

RESOLVED/-

- 1. That the contents of the report be noted.
- 2. That endorsement be given to the development of designs, cost estimates and a programme to enable the carriage of bikes on Metrolink.

BNC/55/24 Transport Infrastructure Pipeline

Chris Barnes (Network Director Infrastructure, TfGM) presented a report that provided an update on progress delivering a pipeline of transport infrastructure improvements to support the operation of the Bee Network. Requests for financial approvals within the report included the Metrolink renewals and enhancements programme, and the redevelopment of Bury Interchange.

RESOLVED/-

- 1. That the current position, recent progress and key milestones on the transport infrastructure pipeline be noted.
- 2. That the submission of the Outline Business Case for the Bury Interchange Redevelopment scheme to the Department for Transport (DfT), as a CRSTS retained scheme be noted.
- 3. That approval be given to the drawdown of CRSTS funding and associated scheme progression as follows:
 - Bury Interchange Redevelopment: £1.55m; and
 - Metrolink Renewals Supervisory and Controls System: £3.6m.

BNC/56/24 Delivering the Bee Network – Network Performance

Danny Vaughan (Chief Network Officer, TfGM) and Vernon Everitt (GMCA Transport Commissioner) introduced a report that provided the Committee with an overview of the performance of Greater Manchester's transport network for the period March 2024 – November 2024, and to update on preparations for implementation the final tranche of bus franchising.

It was stated that a year into the Bee Network franchising, bus patronage was growing at a strong rate, which was testament to improving services. The introduction of new services and night service pilots had been strongly welcomed. Tranche 2 still had room for improvement, and it was hoped that the introduction of a number of additional buses in late November would stabilise and improve reliability in the problem areas.

November 2024 had seen Metrolink's highest ever patronage in a single month, beating records previously set during the same year. The continued expansion of the city region would likely see these numbers continue to grow.

Tranche 3 was a huge area to transfer over, but all plans remained in place for commencement on 5th January 2025. There would inevitably be a number of initial

teething problems, but a lot of learning had been taken from the first two tranches and it was hoped that these would quickly be resolved.

It was advised that work on safety had been taking place with bus operators, as it was intended that the bus network would reach a gold standard in terms of safety and pushing forwards the Vision Zero Strategy. A Bee Network Safety Strategy would be developed and brought to the Panel.

It was noted that the introduction of further TravelSafe officers onto the network had seen anti-social behaviour on the network fall by a third, and feedback was being received confirming that customers had picked up and had an improving perception of safety.

Comments and Questions

- Members referenced HS2, stating that existing arterial routes to the south were already at capacity, and it was vital that it was introduced in some form.
- Members welcomed further work taking place on bus safety, noting examples they had witnessed of buses going through red lights and pulling up very close to cyclists. It was asked that any examples of dangerous driving on buses be reported through appropriate channels at TfGM and action would be taken.
- Members stated that Metrolink timetables should be reviewed to ensure that they remain fit for purpose in an increasingly busy landscape, particularly in what were formally quieter periods such as late evenings following concerts and on Sundays.

RESOLVED/-

1. That the performance of Greater Manchester's Transport Network and preparation for the completion of bus franchising be noted.

BNC/57/24 Date of the Next Meeting

The next meeting of the Bee Network Committee would take place on Thursday 30th January 2025.

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Agenda Item 5

Bee Network Committee

- Date: Thursday 30th January 2025
- Subject: GM Rail Reform and Devolution The Vision and Delivery Programme for Rail in Greater Manchester
- Report of: Steve Warrener, Managing Director, TfGM

Purpose of Report

The purpose of this report is to provide an overview of the strategic context for rail reform, the case for change, the vision for GM Rail, and the outline programme of activity and milestones to deliver GM's ambitions for rail as part of the Bee Network.

Recommendations

Bee Network Committee is requested to note the contents of this paper; and endorse:

- the development of a robust, evidence-based GM Rail Vision and programme for the future of rail across Greater Manchester in conjunction with GM Local Authorities;
- the ambition and tranche based approach to the integration of the 8 priority rail corridors in to the Bee Network Rail by 2028;
- the development of an Outline Business Case for Rail Reform, to assess and develop a preferred way forward for meeting the objectives set out in this paper, and identify the legislative and funding reforms, required to deliver GM's growth agenda;
- the proactive engagement with Government in relation to the English Devolution and Rail Reform Bills, with particular regard to finalising the statutory role for the Combined Authority in the specification of services, fares and customer standards;
- the development of further work to unlock the benefits of the Old Trafford Regeneration scheme through the relocation of the freight terminal at Trafford Depot; and
- the development of the Spending Review submission, working with Government, to ensure the opportunities set out in this report are prioritised and delivered.

BOLTON	MANCHESTER	ROCHDPage 1	STOCKPORT	TRAFFORD
BURY	OLDHAM		TAMESIDE	WIGAN

Contact Officers

Martin Lax	TfGM Transport Strategy Director	martin.lax@tfgm.com
Simon Elliott	TfGM Head of Rail	simon.elliott@tfgm.com

Equalities Impact, Carbon and Sustainability Assessment:

Not applicable at this stage. A detailed EQIA, Carbon and Sustainability assessment will be undertaken as part of the Rail Integration and Reform business case.

Risk Management

Risks will be considered as detailed proposals and plans are further developed and considered. However, the opportunities afforded by rail reform and integration are set out within the report.

Legal Considerations

Not specifically applicable at this stage but the TfGM Head of Legal is considering legal and legislative considerations with the GMCA Group Solicitor.

Financial Consequences – Revenue

GM's emerging Rail Reform and Integration proposition does not, at this stage, result in any material revenue (income and / or expenditure) implications. Current and subsequent year financial consequences are, at this stage, limited to development costs which will be managed within existing, and future year, budgets. Any subsequent revenue consequences will be detailed in future reports to GMCA.

Financial Consequences – Capital

The capital funding requirements to develop and deliver the emerging proposals for integrating an initial eight rail corridors (comprising 64 stations) into the bee Network by 2028 amount to c£114m in the period to FY 2028/29. The estimated expenditure in the period to March 2027 is £34m. The separate Transport Infrastructure Pipeline report on the agenda for this meeting requests approval for an allocation of £34m from CRSTS1 to support development and approval an indicative allocation of £80m from CRSTS2 to enable the full programme of works to be developed.

Number of attachments to the report: N/A

Background Papers

- Rail Integration and Reform Programme: Emerging Rail Reform Policy Position and Next Steps report to GMCA, 27th September 2024
- Transport Infrastructure Pipeline report to GMCA, 31st January 2025

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution?

No

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency?

No

Overview and Scrutiny Committee

Further reports on the proposals for GM Rail Reform and Devolution will be to GMCA Overview and Scrutiny later in 2025.

1. Introduction

- 1.1. The report to the September 2024 Combined Authority set out the Government's plan for Rail Reform; and our plans to work with them on improving rail services in Greater Manchester.
- 1.2. As outlined in that report, work has commenced on the emerging proposition around Rail Reform, Devolution and Integration, including to set out the case for change, our vision for rail as part of the Bee Network, and how this will be accomplished. This work is ongoing and will continue through engagement with DfT (including in relation to the progression of the English Devolution White Paper, and the forthcoming Rail Reform Bill) and with other rail industry partners.
- 1.3. This report provides an overview of the strategic context for rail reform and next steps.

2. Strategic Context

- 2.1. Greater Manchester will play a key role in delivering the UK Government's ambitions for greater productivity and economic growth. In recent years, the city region has had the highest rate of productivity growth of any part of the UK whilst generating an estimated c. £79b GVA per annum for the country. Despite this success, there is potential to deliver more.
- 2.2. The rail network plays a key role in supporting growth, helping people and businesses in and around Greater Manchester to access the economic opportunities of the city region. Rail is the most efficient way of moving large numbers of people to and between the city and regional centres, supporting over 20.8m rail trips to Manchester Central Stations in 2022/23 and facilitating GM's large travel to work area.
- 2.3. Having a modern, fit-for-purpose rail network is crucial to delivering economic growth, prosperity and opportunities. Rail also plays a key part in reducing road congestion and supporting GM's 2038 net zero ambition.
- 2.4. Whilst rail cannot achieve these outcomes alone, it can contribute even more value when integrated with other transport modes as part of an integrated Bee Network, alongside bus, tram and active travel.

- 2.5. Greater Manchester's growth, and wider, ambitions, coupled with transport being one of the five key areas of the Trailblazer Deeper Devolution Deal, sets the strategic context for the Rail Reform and Integration Programme.
- 2.6. Significant progress has been made with the development of the Bee Network. The resurgence in Metrolink patronage, the successful delivery of bus franchising, including the go live of the final tranche on 5 January 2025, and increases in active travel provision are transforming the City Region's transport service. However, this success has exposed GM rail services as the Bee Network's missing link in this vision for a fully integrated and local transport system. It is, therefore, now vital to focus on rail as the next chapter and to define a clear delivery programme to make it all happen.
- 2.7. To ensure rail industry focus and pace of delivery, GM has identified eight priority rail corridors which will see early integration into the Bee Network by 2028. This will significantly enhance the rail services for customers, greater modal integration with bus, tram and active travel, station accessibility and enhancements in performance. Our evaluation suggests that through this plan we can increase annual patronage on eight core Bee Network rail lines by up to 1.3 million journeys within four years, increasing revenue and decreasing the overall subsidy of the railway. The eight priority rail corridors are:-
 - Wigan via Atherton;
 - Wigan via Bolton;
 - Wigan via Golborne;
 - Manchester Airport;
 - Alderley Edge and Buxton via Stockport;
 - Glossop, Hadfield and Rose Hill Marple via Guide Bridge;
 - Ashton-under-Lyne and Stalybridge; and
 - Rochdale.
- 2.8. The priority rail corridors are also aligned to established Mayoral Development Corporations (MDC) and Mayoral Development Zones (MDZ) at Atom Valley, Ashton and Stockport, along with planned MDC/ MDZ's at Bolton town Centre, Old Trafford and the Western Gateway.
- 2.9. When these rail corridors are overlayed with the strategic growth locations, (large housing and employment sites identified across the GM's Places for Everyone and

Local Industrial Strategy), GMCA's eight priority rail corridors will together unlock the delivery and density of housing in these locations.

3. The Case for Change

- 3.1. There are many issues with the rail system in Greater Manchester and across the whole country, as documented in the Williams review which cited infrastructure, planning and performance as key issues that needed to be addressing if the rail network is to improve and support growth. This review formed the basis of establishing Great British Railway and the forthcoming Rail Reform Bill.
- 3.2. At a local level there are a range of challenges that drive the case for change for rail:
 - The rail network that serves Greater Manchester does not currently realise its full potential and is not integrated with other modes within the Bee Network, including from a customer experience, fares and ticketing, information and branding perspective;
 - Fares and ticketing propositions are complex with a lack of information on products and limited multi modal options;
 - Stations are not meeting customer's expectations in areas such as accessibility, safety, security and service provision due to years of underinvestment. They have inconsistent facilities and are not integrated into local places and communities;
 - To date the opportunities to use land around stations to unlock economic growth and housing schemes have not been fully exploited nor fully integrated into GM's growth plan;
 - Rail does not offer a consistent, reliable or high quality service. Operational
 performance levels are currently significantly below the expected standard
 and lag some way behind the national average. Business sentiment is that
 this has a significant impact on their ability to recruit and retain staff and
 attract investment into the region;
 - Service frequency, journey times and hours of operation are still below pre-COVID standards, limiting the potential to meet the needs of passengers, local communities and GM's growth ambitions;
 - Despite some investment in fleet, there are still areas with old rolling stock impacting customer satisfaction and air quality; and

- Improving the GM rail service and increasing mode share as part of a seamlessly integrated Bee Network would delivery additional societal and environmental outcomes.
- 3.3. Overall, the GM rail service is not delivering for local people or businesses and does not take account of local need or GM's ambitions. In turn, this means the city region is missing out on the opportunity for rail to further contribute to growth across Greater Manchester.

4. Delivering the GM Rail Vision

- 4.1. As set out above, in the short-term GM will start to deliver this programme by working with industry partners within current industry structures. In particular the initial integration of the eight priority rail corridors, including provision of PAYGO, will be delivered in collaboration with Network Rail, the local train operating companies and Shadow Great British Rail. This is somewhat different from the bus franchising programme where the Combined Authority had more direct control over all levers for change.
- 4.2. In parallel to this initial activity, GM will progress the rail reform needed to then fully realise the vision. This will include working with other Mayoral Combined Authorities to improve connectivity across regions.
- 4.3. The vision for rail services in Greater Manchester is one that:
 - Ensures that the GM rail network and assets are fully supporting GM economic growth and place-making;
 - Is fully integrated into the Bee Network;
 - Offers an improved and consistent customer experience;
 - Increases local agency, bringing decision-making and accountability closer to customers and GM residents; especially in relation to service specification, fares (as part of a Bee Network Cap) station standards and performance management;
 - Offers improved value for money through local control over fares, budgets and the supply chain;
 - Improves inclusion and quality of life by providing access to opportunity for all; and
 - Protects our environment through modal shift and decarbonisation.

- 4.4. GM has a unique opportunity to re-define the regional approach to rail, building on its track record of public transport delivery (from Metrolink to Bus Franchising) and the successful devolution of powers and funding.
- 4.5. The realisation of GM Rail's vision will encompass the following:
 - Maintaining: delivering existing services safely, efficiently and effectively;
 - **Improving:** making things better for passengers: better performance, service quality, stations and integration;
 - **Growing:** expanding the network and customer offering, increasing service frequency and capacity where appropriate, and integrating rail service planning with the wider Bee Network; and
 - **Transforming:** developing a clear, purposeful long-term plan that harnesses the national rail reform and devolution agendas to provide stability of funding and local agency over governance and planning over a sustained period which will drive and support growth, prosperity, and safety for our customers.
- 4.6. The vision is proposed to be delivered as follows:

Bee Network Rail Integration

4.7. The core focus of integrating rail into the Bee Network is to put customers back at the heart of rail, spanning an initial eight rail corridors (comprising 64 stations) by 2028 and the GM wide rail network by 2030.

Reform and Devolution

- 4.8. The Government has recently published the English Devolution White Paper, which sets out a number of additional proposals to the way rail is run in partnership between local and national government which will enable collaboration and decision making to be brought closer to local communities and decision makers. These include:
 - a) Strategic rail engagement and Mayoral partnerships with Great British Railways;
 - b) a Statutory role for Mayoral Combined Authorities in governing, managing, planning, and developing the rail network;
 - c) Options for greater control over local rail stations; and
 - d) a 'right to request' further rail devolution

- 4.9. It is anticipated that proposals will be brought forward in a Rail Reform Bill, and would enable GMCA to jointly procure and specify local rail outputs alongside the Department for Transport and Great British Railways. It is not expected that this will fully devolve rail services to MCAs as it is anticipated that the infrastructure assets, rolling stock and revenue risk will still be owned by HMG.
- 4.10. Further detail is provided in section 6.

Major infrastructure Projects

- 4.11. There is significant investment underway or required in strategic infrastructure across the local, regional and national rail network, which includes:
 - New stations at Golborne and Cheadle due to be delivered in the next three years, becoming the first new rail stations in GM for over 20 years. This is an example of the type of local transport schemes and devolution is delivering, ensuring benefits are maximised and realised;
 - TransPennine Route Upgrade improving links between Manchester and Leeds which will be fully completed by 2034, delivering improved links and capacity across the Pennines;
 - Further work is being undertaken to consider the broader network requirements to deliver capacity for freight. A catalyst to drive the strategic need to deliver future freight growth and wider network benefits is the relocation of the freight terminal at Trafford Depot. Key advantages of this strategy include:
 - The removal of freight from the congested Castlefield rail corridor, resulting in significant performance and passenger service improvements.
 - Addressing the requirements for additional freight capacity on the West Coast Mainline, especially in light of the recent HS2 announcement.
 - The current capacity constraints at Trafford Depot, necessitating the relocation to two future-proofed freight terminals (ILP North and Port Salford to meet the government's freight growth targets.
 - Proposals being developed for rail links between Manchester and Liverpool as part of the evolution of Northern Powerhouse Rail creating transformational growth for the city region and the North; and

- Proposals for Birmingham to Manchester connectivity, allowing us to close the productivity gap with London to that of comparable second cities in Europe.
- 4.12. To bring all the components of the GM Rail Vision together, TfGM is developing a wider North West Rail Plan. ("NWRP"), which combines the Bee Network Rail Integration and Rail Reform programmes with these strategic enhancements to support wider growth opportunities, including through unlocking land and housing development.

5. Bee Network Rail Integration

- 5.1. TfGM, in collaboration with industry partners Network Rail, Great British Railways and GM's Train Operating Companies have developed a delivery strategy and an emerging plan to meet the ambition to integrate rail into the Bee Network.
- 5.2. Bee Network Rail Integration will deliver the integration of eight priority rail corridors into the wider Bee Network by 2028, including progressing PayGo ticketing on rail (and integrating that with other modes), delivering station improvements and enhancements aligned with Bee Network principles, regeneration opportunities around rail stations; and delivering service improvements.

PayGo Ticketing and Fares

- 5.3. PayGo and rail fares reform will make rail a more attractive prospect for passengers in Greater Manchester which, taken alongside wider HMG investments and reforms to their local transport network, can encourage increased public transport use.
- 5.4. GM and the DfT have recently submitted a business case for the rollout of Phase 1 of the rail PayGo initiative across two of the eight priority rail corridors: Glossop Hadfield , as well as the Ashton-under-Lyne Stalybridge lines. Pending final business case approval, this initial phase is expected to be operational by December 2026, enabling rail contactless payment options at 17 rail stations. Phases 2 and 3 will expand this initiative across the remaining eight priority rail corridors by 2028, and a full rollout across Greater Manchester by 2030, also subject to business case approvals. In addition to facilitating contactless payments on rail, it is essential to ensure multimodal integration and fare capping with bus and Metrolink services. To support this, GM will concurrently develop a business case in 2025 for the eight rail corridors and a GM-wide approach, facilitating the delivery of integrated fares and ticketing by 2028 for the 8 priority rail corridors and by 2030 Page 23

across Greater Manchester. As part of the business case, we will explore the option of rolling out multimodal fares and capping in parallel with the rollout of the PAYGO phases across the 8 lines and GM wide.

Station Improvements, Enhancements and Accessibility

- 5.5. The core focus of integrating rail into the Bee Network is to put customers back at the heart of heavy rail, spanning an initial eight rail corridors (comprising 64 stations) by 2028 and underpinned by a range of capital interventions in addition to the rail industry's investment proposals for the period to 2028.
- 5.6. The ambitious plan will see stations enhanced to provide a modern, fit for purpose and consistent environment, encompassing Bee Network brand and station standards, upgraded facilities and security, to encourage more journeys by rail and attract new customers.
- 5.7. Deliverables will include:
 - Station accessibility asset improvements along with improved wayfinding and station standards across all customer touchpoints;
 - New cycling facilities, secure CCTV, help points, automatic doors, hearing loops, handrails, braille station maps, tactile surfaces, car park pick up/drop off points;
 - Station toilet and waiting facility refurbishments delivered to new Bee Network standards;
 - New / improved customer information services and public announcement systems at stations with tailored multi-modal Bee Network information integrated with bus & tram; and
 - Integration of rail retailing and customer services into the Bee Network App that provides a seamless multi modal customer experience.
- 5.8. In relation to station accessibility, TfGM has an established Access for All (AfA) Programme which is supporting the ambition to make all stations in Greater Manchester step free. GM has prioritised these stations for funding based on the agreed station accessibility list, presented at a previous committee in 2018, which placed stations needing accessibility into a priority order based on several assessment criteria such as access to nearest accessible mode of transport, footfall and deprivation.

- 5.9. To date, funding has been secured from a number of sources to make seven GM priority stations step free, with all schemes at various stages of development / delivery. However, there are still 28 'stepped' stations which remain outside of the AfA Programme. There is the opportunity to progress step free access at a minimum of five further stations (Levenshulme, Davenport, Hall i'th Wood, Moorside and Woodley) during the CRSTS1 funding period through the delivery of improvements at Levenshulme (GM's next priority station) and option selection at the remaining stations up to detailed design in order to ensure that, when delivery funding is established, these additional stations are ready to deliver at pace.
- 5.10. The above work would be undertaken alongside scheme development at Flowery Field, Newton for Hyde and Bredbury, which are to be delivered with DfT Access for All (2024-29) funding.
- 5.11. In addition to the enhancements to the station assets, the work above would result in 63% of GM stations being fully accessible by March 2028, compared to the current 43%. This represents a significant step change in the acceleration of making our stations accessible when you compare the previous decade which has only saw a handful of station made accessible.

Regeneration Opportunities

- 5.12. Rail is a key enabler to economic growth, connecting people to opportunities and unlocking homes around our rail stations. Together with the rail industry, Greater Manchester will identify where land can be made available for housing development and where further opportunities for regeneration align to Greater Manchester's strategic growth locations.
- 5.13. To deliver this, we will need to strengthen the established collaboration agreement between Network Rail and TfGM, which was established to bringing together both land and infrastructure to create a better-connected Greater Manchester. The partnership allows us to focus on transport upgrades and regeneration opportunities at stations, to meet the needs of future population growth and further support the regional economy. Proposals are under development for seven stations: Manchester Piccadilly, Manchester Victoria, Manchester Oxford Road, Deansgate, Salford Central, Salford Crescent and Stockport. These proposals include the development opportunity in and around stations, including for commercial and community use, as well as housing development, this supporting the governments mission to deliver more homes.

5.14. Using the collaboration agreement, we will expand the focus to encompass a review and the development of proposals across all GM rail land assets to maximise the amount of housing we may be able to unlock.

Enhanced train services

- 5.15. Greater Manchester with industry partners are developing proposals to introduce improvements which enhance the rail service, focused on supporting the growing rail leisure and night time economy markets. This includes later running services and additional weekend services along the eight priority corridors. However, there is still a need to develop an approach to service enhancements that links to long term growth and connectivity.
- 5.16. The integration of rail into the Bee Network applies to the entire Greater Manchester area, the scale of change required to introduce rail integration inevitably presents operational complexity. To manage this and put customers at the heart of the transition to the future state, rail integration will be introduced in three tranches, similar to the approach taken for bus franchising.
- 5.17. The three rail tranches enable Greater Manchester to communicate to customers the change that is taking place in a clear and simple manner, whilst also enabling the industry to work together to deliver an improved customer proposition as efficiently and effectively as possible. The three tranches are broken down as follows:

Tranche	Milestones
Tranche 1	By December 2026
Ashton and Stalybridge	 Flagship stations at Manchester Piccadilly and
Glossop - Hadfield	Stalybridge showcasing a fully integrated travel hub, acting as the gateway to the regional centre – delivery of
	BN branding/signage decluttered, wayfinding reviewed /
	improved, One Team – travel shop selling all Public
	Transport ticketing products
	\circ Stations along these corridors brought up to Bee
	Network standard
	 Bee Network branded train(s)

	 Rail PAYGO launched at 17 stations allowing customer to seamlessly touch in, touch out Targeting delivery of later running services to support the nighttime economy, and additional Sunday services to support growth in leisure journeys.
<u>Tranche 2</u>	By December 2027
Manchester Airport Alderley Edge and Buxton via Stockport	 Flagship stations delivered at Manchester airport showcase a full integrated international travel hub acting as the gateway to the city region and the North Stations on these corridors brought up to Bee Network standard Targeting delivery of later running services to support the nighttime economy, and additional Sunday services to support growth in leisure journeys.
Tranche 3	March - December 2028
Rochdale Wigan via Atherton Wigan via Bolton Wigan via Golborne	 Remaining Stations on the 8 rail corridors brought up to Bee Network standard Rail PAYGO launched allowing customer to seamlessly touch in, touch out Targeting delivery of later running services to support the nighttime economy, and additional Sunday services to support growth in leisure journeys.

- 5.18. A map of the tranches can be found in Appendix A.
- 5.19. In parallel to the discrete tranches above, several additional customer outcomes will be delivered across the corridors at various stages between 2026 and 2028:
 - PayGo tap in and out ticketing across all modes with customers trusting the system to calculate affordable multimodal fares with daily and weekly capping, pending final business case approval;
 - station enhancements which meet our Bee Network principles, branded stations and a step change in the number of accessibility step free stations delivered

- an enhanced train service offer which delivers growth and supports the night time economy, unlocking homes around stations and connecting people to opportunities;
- development of a delivery plan, unlocking circa 750 homes;
- consistent customer support and information across all modes including rail stations, on train announcements, contact centre, digital channels
- integrated Bee Network TravelSafe team across all modes ensuring safety on public transport is at the heart of what we do; and
- improved performance and reliability so that Greater Manchester has a railway residents and businesses it can trust.
- 5.20. With these improvements and government support, it is expected that after four years, annual patronage could increase by up to 1.3 million journeys on the eight core lines, which currently deliver 14.6m journeys each year. Through investing in growing patronage, the subsidy required to support local rail services could be reduced, helping to deliver a better service. The increased patronage would support the railway's financial sustainability and, in the long term, could make transport more affordable for users and public bodies alike whilst supporting wider objectives, such as economic growth, housing delivery, improved health and environmental outcomes.
- 5.21. Following the integration of the eight rail lines into the Bee Network, totalling 64 stations the remaining Greater Manchester stations totalling 33 will be integrated into the Bee Network by December 2030 (see Appendix B).
- 5.22. The combined costs of the above interventions on the 8 priority rail corridors is estimated to be in the order of £114m in the period to FY 2028/29. The Transport Infrastructure Pipeline report that is on the agenda for this meeting includes proposals and recommendations to approve an allocation of CRSTS1 funding and to an indictive allocate from CRSTS2 funding to enable the interventions set out able to be delivered.
- 5.23. In addition to funding, there are a number of dependencies with the delivery timescales as set out above, particularly in relation to train service improvements. For example, any potential timetable changes for December 2025 need to be approved by the end of February 2025, Network Rail need to confirm engineering access as well as operational and infrastructure logistics, Sunday conductor availability requires a resolution, and rostering amendments need to be agreed.

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With regards to customer experience, engagement with other TOCs outside of Department for Transport Organisation (DfTO – the new operator of last resort organisation) needs to commence, as does the work to progress the opportunity for multimodal fares.

6. Reform and Devolution

- 6.1. There are limits to the benefits which can be delivered through existing industry structures and existing legislation. Integration of the eight lines will deliver some material benefits, through tactical interventions, however, without more fundamental strategic reform this will not provide Greater Manchester with the levers and accountability it needs to fully realise its vision and plan for rail.
- 6.2. As set out in section 4 above, legislation being laid for rail reform and devolution presents an opportunity to create a more expanded, accountable role for GMCA under the reformed industry structure via a formal statutory role for Mayoral Combined Authorities. This will provide the levers needed to shape GM rail service delivery to meet local needs and ambitions. Without these levers Greater Manchester risks having all the perceived accountability with minimal ability to affect any real change.
- 6.3. To do this GM needs to define its preferred delivery model for rail devolution in order to influence the final shape of the Rail Reform Bill and finalised legislation. Any future delivery models must include the following:
 - Rail Funding and Commercial Arrangements where greater local accountability and prioritisation would facilitate a placed-based approach tailored to GM's objectives, and scope to drive value for money through the supply chain
 - Rail Governance Arrangements where devolving decision-making to GM levels would provide local agency over, and accountability for, GM rail service provision
 - Rail Services, fares and Network Specification Arrangements where bringing together the planning and provision of rail with other modes, coupled with GM playing a role in regional and national rail planning would enable a more joined-up proposition for customers, fares model that considers the place based approach and delivers benefits offered by major infrastructure projects

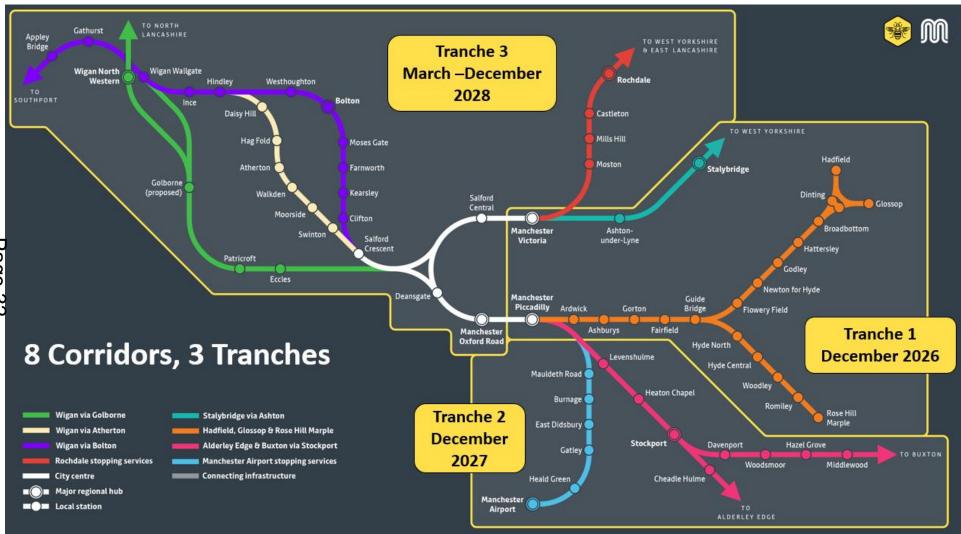
- 6.4. Work is continuing to define a clear vision and delivery plan for rail reform, which will include proactive engagement with Government and the rail industry around the Rail Reform Bill and subsequent legislative processes, with consultation on the rail reform bill expected in the first half of 2025 and progressing through parliament shortly thereafter.
- 6.5. Rail reform exists in a complex operational environment. Unlike the bus network, the rail network and services are not neatly geographically contained, with two thirds of journeys into the regional centre originating outside of the Greater Manchester boundary.
- 6.6. The wider regional connectivity of the rail network beyond Greater Manchester should not be underestimated. These services contribute to the Greater Manchester economy and support GM communities and businesses, as passengers travel to and from Greater Manchester itself to access employment, education, business and leisure opportunities. The physical connectedness of rail network means that a change to one particular part of the network often can have significant impacts elsewhere.
- 6.7. This makes the stakeholder landscape considerably more complicated to navigate. It is therefore imperative that Greater Manchester engages with neighbouring and regional partners, as well as DfT and wider industry, to pursue sensible solutions that achieve the best passenger outcomes for rail.

7. Next steps

- 7.1. TfGM proposes the following next steps:
 - Finalise the Delivery Plan for Bee Network Rail Integration of the eight priority rail corridors, to be delivered by May 2028. CRSTS1 funding approval has been sought in the 'Infrastructure Pipeline' report to enable BNRI delivery to commence;
 - By August 2025, develop a robust, evidence-based GM Rail Vision for the future of rail across GM with support from officers across the CA;
 - By December 2025, develop an Outline Business Case for Rail Integration and Reform, to assess and develop a preferred way forward for meeting the objectives set out in this paper, and identify the legislative and funding reforms, as well as the organisational transformations, required to make this happen;

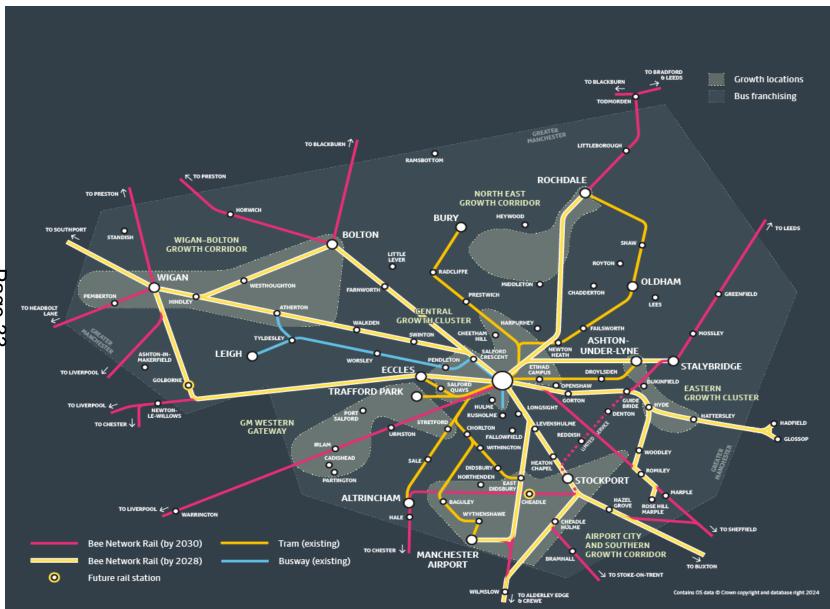
- Proactively engage with Government in relation to the English Devolution and Rail Reform Bills, including formal and informal consultation, for the duration of their passage through Parliament:
- Progress the Old Trafford Regeneration scheme through the relocation of the freight terminal at Trafford Depot to unlock benefits including economic growth and release network capacity in the regional centre resulting in significant passenger performance improvements; and
- Develop the rail elements of the Spending Review submission to ensure the opportunities to deliver against Greater Manchester growth ambition are included and work with industry partners continues at pace.

Appendix A: Map of the 8 rail corridor tranches



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Agenda Item 6

Bee Network Committee

Date: Thursday 30th January 2025

Subject: Active Travel Annual Report

Report of: Dame Sarah Storey, Active Travel Commissioner

Purpose of Report

To adopt the 2024 Annual Active Travel Report and agree Active Travel Priorities for 2025.

Recommendations:

The Committee is requested to:

- 1. Approve the Greater Manchester Annual Active Travel Report; and
- 2. Endorse the Commissioner's Mission Priorities as laid out in this report and in the Greater Manchester Annual Active Travel Report.

Contact Officer

Richard Nickson, Network Director, Active Travel, TfGM richard.nickson@tfgm.com

BOLTON	MANCHESTER	ROCHDP age 3	STOCKPORT	TRAFFORD
BURY	OLDHAM	SALFORD	TAMESIDE	WIGAN

Equalities Impact, Carbon and Sustainability Assessment:

The schemes, which are developed and delivered through Greater Manchester's Active Travel Capital Programme, are subject to detailed local engagement and consultation to ensure that the needs of all users are considered in producing designs which provide equity of access. All scheme proposals also undergo a detailed design assurance process which takes into account national design guidance as well as Greater Manchester's own interim cycling and walking design guidance, which itself has been the subject of discussion with TfGM's Disability Design Reference Group.

Impact Indicator	Result
Equality and Inclusion	G
Health	G
Resilience and	G
Adaptation	
Housing	
Economy	G
Mobility and	G
Connectivity	
Carbon, Nature and	G
Environment	
Consumption and	G
Production	

Impacts Questionnaire

Contribution to achieving the GM Carbon Neutral 2038 target

Further Assessment(s):

G

Equalities Impact Assessment and Carbon Assessment

Positive impacts overall, whether long or short term. A magnitude impacts. Trade- offs to consider. A megative impacts. Trade- offs to consider. A megative impacts overall.

Carbon Assessment

Overall Score		
Buildings	Result	Justification/Mitigation
New Build residential	N/A	
Residential building(s) renovation/maintenance	N/A	
New build non-residential (including public) buildings	N/A	
Transport		
Active travel and public transport		
Roads, Parking and Vehicle Access		
Access to amenities		
Vehicle procurement	N/A	
Land Use		
Land use		
No associated carbon impacts expected.	High standard in terms of practice and awareness on carbon.	Mostly best practice practice/awareness, and/or insufficient awareness on carbon. improve. Not best practice awareness of carbon impacts.

Risk Management

Risk management is carried out at a programme and project level within the Active Travel Programme in accordance with Transport for Greater Manchester's Risk Management policy.

Legal Considerations

There are no specific legal implications with regards to this report.

Financial Consequences – Revenue

There are no specific financial consequences resulting from this report. Any future revenue financial consequences will be brought to the attention of the Bee Network Committee and GMCA in due course.

Financial Consequences – Capital

There are no specific financial consequences resulting from this report. Any future capital financial consequences will be brought to the attention of the Bee Network Committee and GMCA in due course.

Number of attachments to the report: 1 – Active Travel Annual Report 2024

Comments/recommendations from Overview & Scrutiny Committee

N/A

Background Papers

0

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution?

No.

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency?

N/A

1. Introduction

- 1.1. Greater Manchester is a growing city region of almost three million residents and over 124,000 businesses, generating around two billion trips on our transport network each year. To promote and sustain our growth, Greater Manchester is well underway with delivering the Bee Network, our plan for a high-quality, affordable and fully integrated public transport and active travel system for the people and businesses of Greater Manchester.
- 1.2. The Bee Network is pivotal to delivering sustainable economic growth and the city region's objectives, set out in the Greater Manchester Strategy, by connecting people with education, jobs and opportunity, unlocking development, reducing carbon emissions and supporting social inclusion and active and healthy lifestyles.
- 1.3. Active Travel is the 'glue' that brings together the Bee Network as there are virtually no journeys which do not start and end with an active element.
- 1.4. Enabling people to move more actively around the city region, particularly for short trips and improving access to public transport is fundamental to the Bee Network and delivery of wider outcomes, particularly health.
- 1.5. The long-term goal (2040) is for 95% of the population in Greater Manchester to live within 400m of a safe walking, wheeling and cycling route.
- 1.6. This report accompanies the Active Travel in Greater Manchester Annual Report 2024, which is included in Appendix 1. It is structured around the six priority areas which form Greater Manchester's Active Travel Mission:
 - Infrastructure Delivery
 - Travel to School
 - Access to Active Travel
 - Integration with Public Transport
 - Road Danger Reduction
 - Providing Access to Everyone (the overarching priority)
- 1.7. This report contains a short summary of the key insights from the Annual Report in Section 2, and in Section 3 sets out recommendations for how we intend to focus our work in 2025.

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2. Summary of the Annual Report

- 2.1. The Active Travel in Greater Manchester Annual Report provides an overview of Active Travel in the region and the full report is in Appendix 1 below.
- 2.2. In Greater Manchester, the total number of both walking and cycling trips made by Greater Manchester residents increased between 2022 and 2023, a 20% increase for walking and a 21% increase for cycling.¹
- 2.3. Only walking has increased from pre-pandemic levels, with an increase from 28% to 31% of all trips. Despite the increase in walking, satisfaction with pavements remains low and has decreased from 53% in 2019 to 45% in 2023².
- 2.4. Available scheme-level data also suggests that where we have built segregated infrastructure, cycling has increased locally, for example along the Oxford Road and Chorlton cycleways in Manchester.³ One million rides were recorded on the Oxford Road Corridor between January and late September of 2024, earlier in the year than ever previously recorded, demonstrating the long term benefits of GM's investment in high quality infrastructure and segregated cycle ways, and that it takes several years to realise the full benefits of such schemes.
- 2.5. Active travel accounts for around a third of trips made by Greater Manchester residents⁴ and its use is unlikely to increase spontaneously, unless we address the key barriers. There has been an increase in walking which correlates to our work to improve crossings, footways and junctions, although our infrastructure audit shows the scale of the task to be completed. The increase in walking also accompanies an increase in public transport patronage. Private car ownership is high in Greater Manchester and has been increasing⁵. Between 2011 and 2021 the number of licenced private cars in Greater Manchester grew by 13%, exceeding the 7% growth in the Greater Manchester population.⁶ A total of 58% of all trips by residents are still made by car or van (this 2023 figure is slightly higher than the 57% made by car or van in the years pre-pandemic).⁷

¹ TRADS travel diary data

 $^{^{2}\ \}text{Active Travel}$ in Greater Manchester Annual Report p. 93

³ <u>Bus priority programme early findings report (ctfassets.net)</u> (pp. 85-86); <u>Active Travel in Greater Manchester 2023</u> (<u>ctfassets.net</u>) (p. 27)

⁴ TRADS travel diary data

⁵ TRADS 2023 Summary Report

 $^{^{\}rm 6}$ Sources: DfT Tables VEH0105 and VEH0125, Census 2011, Census 2021

⁷ TRADS travel diary data

- 2.6. Whilst there have been national targets for increasing cycling for some time, data shows that the average number of cycling trips travelled per person per year has remained relatively static nationally over the past two decades, with an average of between 14 and 20 trips per person per year since 2002.⁸ The average distance travelled has increased slightly in that same time, although following a spike in 2020, it then fell in 2023 to levels last seen in 2013.⁹
- 2.7. Considering typical trip distances (which is one of a number of factors that drive mode choice), there is great potential for shifting many car trips to a 'cycle all the way' trip or a multimodal trip of public transport supported by active travel. For example, around four in five car journeys made by GM residents are under 10km (around 6 miles), with three in five car trips being under 5km (around 3 miles).¹⁰ Significant mode shift of this nature is required for Greater Manchester to meet the ambitions set out in the Local Transport Plan (LTP) and the GM Transport Strategy 2040 (originally published in 2017 and currently being updated).

3. Key Findings and Opportunities from Annual Report

Walking is increasing and we need to respond accordingly

- 3.1. People are walking more but the level of satisfaction with pavements has gradually declined from 61% in 2022 to 53% in 2024¹¹. It is important to note that improving walking infrastructure improves people's experiences of their neighbourhood.
- 3.2. More than half of all trips (52%) by Greater Manchester residents are under 2km and the majority of these are walked (57%), with 38% taken by car, 2% by public transport and 3% by bike¹². These trips are short enough to be walked (or cycled) by most people, if better infrastructure was available and routes were more accessible.
- 3.3. There is some evidence we are beginning to enable more people to choose to walk rather than drive short journeys. In the last five years we have seen the proportion

⁸ NTS 2023: Active travel - GOV.UK (www.gov.uk)

⁹ NTS 2023: Active travel - GOV.UK (www.gov.uk)

¹⁰ TRADS travel diary data

¹¹ Multi-Modal Network Principles survey

¹² TRADS travel diary data

of people walking short journeys rise from 52% to 57%, while the proportion of journeys being taken by car is down from 41% to 36%¹³.

3.4. Improving walking and wheeling benefits those with greater accessibility needs – older people or those using mobility aids – and children (13% of walking trips are by 5-10 year-olds). Almost a quarter of the population (24%) has a disability¹⁴.

Cycling as a share of journeys is not increasing and satisfaction remains low.

- 3.5. While more people are cycling, this is part of an overall increase in trips. We are not progressing on our target to increase cycling as a share of trips, although where there are new segregated facilities there is evidence for a sustained increase in cycling trips.
- 3.6. The satisfaction with cycling facilities remains low overall and the key barrier is the lack of a network of safe infrastructure that covers trips that people want to make. Therefore, this report recommends that there is a greater focus on extending and connecting the routes that we already have and building a network that enables the choice of cycling for those shorter trips that are taken by car.
- 3.7. While the majority of up to 2km trips are walked (see item 3.1), the picture is very different for journeys from 2-5km, where 80% of these journeys are driven, 10% taken via public transport, and 9% via active travel¹⁵.
- 3.8. The GM cycle hire scheme offers some further encouraging data the scheme has over 110,000 active users and nearly 120,000 registered users. The most common reason for using a hired bike (55%) is that the journey is quicker, and the second is to not have to worry about bike theft or vandalism (52%)¹⁶. Cycle hire is a key enabler for people who do not currently cycle, or cycle infrequently, to increase their cycling.

Active Travel is the Bee Network glue

3.9. Walking, wheeling and cycling have a symbiotic relationship with public transport and extend choice to current car users. Although walking and wheeling to bus and tram have fluctuated in the last year, a key to increasing public transport is to make the journey to our stops, stations and interchanges easy and safe. It is important to

¹³ TRADS travel diary data

¹⁴ Family Resources Survey: financial year 2022 to 2023 - GOV.UK

¹⁵ TRADS travel diary data

¹⁶ Evaluation of the Starling Bank bike hire scheme

note that much of the expenditure on walking and wheeling comes from schemes to enable bus and tram use.

3.10. Active Travel is part of the Bee Network, and we are delivering more and more integrated schemes. This includes the integration of rail, which as the annual report shows, while fewer people now walk or wheel to their rail station, down from 44% to 37%, those arriving by bus have increased from 27% to 32%¹⁷. A journey by bus and train inevitably includes walking and wheeling.

Children and young people benefit from active travel options

- 3.11. Another key Mission priority is making it safer for children to walk or cycle to school and the data underpins the challenge and opportunity here. Almost half of all education trips are walked (47%, which is up from 42% in 2018) and 7% are cycled¹⁸.
- 3.12. In the last year, almost 24,000 Bikeability places were taken up across schools in Greater Manchester – up 25% on the previous year, showing a growing appetite for learning to cycle, but we must deliver safer options to enable parents or careers to choose that as a way for their child to get to school.
- 3.13. TfGM currently funds the Modeshift STARS licence on behalf of the ten local authorities. This is a platform which schools can use to identify transport issues, monitor methods of transport to and from school, and therefore use to help increase walking, wheeling and cycling. Last year, with our support, the number of schools in Greater Manchester accredited in Modeshift increased from 12 to 25, with more than 180 teachers now signed up to find out more.

4. Recommended priorities for future funding

- 4.1. The renewed Local Transport Plan (LTP) will consolidate how active travel is integrated into the Bee Network and include a walking and wheeling policy and a cycling policy. An updated delivery plan and programme for active travel will be developed as part of the LTP Delivery Plan.
- 4.2. Investment to date has been crucial to building the active travel network, and this programme has demonstrated that infrastructure can be delivered at pace, and

¹⁷ Network Principles Survey, 2024

¹⁸ TRADS travel diary data

scale. The existing pipeline of funded schemes will deliver an estimated additional 60km of active travel network to Bee Network standard, we expect the total delivered to exceed 176km by 2027. However, at only 6.5% of the potential network, a lot remains to be done.

4.3. The insight from the Annual Report indicates that we should focus our future funding to enable more active travel trips and address the satisfaction issues highlighted with the quality, connectedness and safety of our infrastructure.

Walking and wheeling

- 4.4. Although there has been an increase in walking, the satisfaction with pavement quality has decreased. At the same time the network audit has shown quick wins such as dropped kerbs, or tactile paving could be installed to increase access to public transport.
- 4.5. Installation of side road zebra crossings would also support this and we are seeking a change to regulations from national government to enable these to be implemented. A recommendation is that Greater Manchester seeks ways to commit funding to remedy these small improvements that will help those walking and wheeling.
- 4.6. At present, the only funding for remedial work is maintenance funding, which is typically associated with fixing potholes in the road. Although this is important, a third of trips are on footways and cycleways, and we need to bring these up to standard, where they are currently falling short.
- 4.7. With this focus, we can accelerate progress on bringing routes up to Bee Network standard, in addition to infrastructure expenditure on creating new routes. This will continue to enhance walking and wheeling to public transport as this has a symbiotic relationship with active travel.

Cycling

4.8. We need to have a network of connected routes to convince new or lapsed cyclists to cycle more, and an easy place to start is to connect the routes that we already have. However, with only 4.4% of the network created, we need to prioritise a clearly defined strategic cycle network that will make the main connections between neighbourhoods and regional centres.

4.9. To deliver a London-style transport system, it is essential that we emulate the early work that created a network of cycle superhighways in the capital. Lessons from other cycling cities shows that the point that the cycle network links up is where additional potential for cycling is released (Groningen in the Netherlands now has 61% of trips by cycle). In 2025, we intend to work with our local authority partners to agree this strategic cycle network which is illustrated in Figure 1 – Strategic Cycle Network concept. This is a conceptual map, and the actual route alignment will be agreed with our partner authorities.

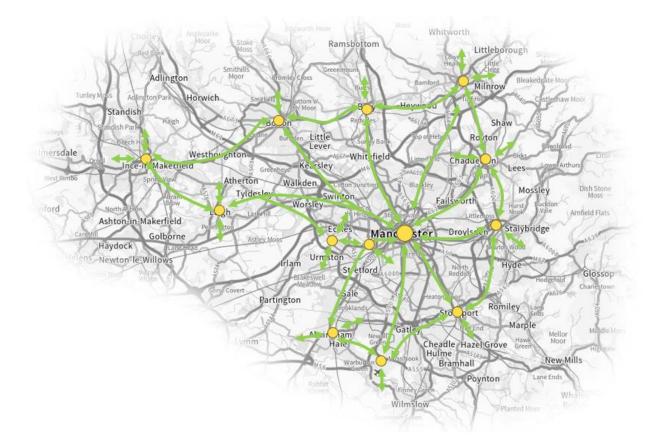


Figure 1 – Strategic Cycle Network concept

- 4.10. This work will include working with all local authority partners to overlay our bus and tram networks and look at how our key corridors can support cycling and link the network into our district and city centres.
- 4.11. We intend to prioritise future investment to either create new sections, link up or extend existing sections of the Strategic Cycle Network. This will be in tandem with the neighbourhood improvements that connect local communities and destinations to this network.

4.12. As with walking and wheeling above, there are also some simple measures that will bring some sections of our cycling network up to standard. We will also allocate remedial funding to do this.

Active Travel and public transport

4.13. To enable the success of the Bee Network, GM needs to deliver integrated transport solutions. Our devolved settlement should enable a move away from the stop/start funding that has hampered active travel delivery over the past decade or more and the work on the LTP provides integrated strategic planning for all journey types.

Travel to school

4.14. The committee has already approved the work to develop a School Travel Strategy.



Appendix 1 – Closing Commissioner Recommendations from 2022

	Recommendation	Detail	Current status
Page 47	1. Renew the commitment for every part of the Bee Active Network to be universally accessible.	The <u>Greater Manchester Streets for All Design Guide</u> was adopted by the Greater Manchester Combined Authority in December 2023. The guide informs design, with the aim of ensuring they are safe and accessible for all, as well as greener and more comfortable places to be. Further work to progress through the refreshed Local Transport Plan and guidance.	ongoing programme
	2. Deliver a pilot for trialling the carriage of bikes and non-standard cycles on trams.	A guided pilot of bikes on trams took place during March and April 2024. A report summarising the pilot and next steps is going to Bee Network Committee in December.	Completed and part of ongoing programme
	3. Adopt Vision Zero, clearly stating a timescale and plan for all people in Greater Manchester to commit to.	A final Vision Zero Strategy and Vision Zero Action Plan was published November 2024.	Completed and part of ongoing programme
	4. Publish a plan for expansion of our Cycle Hire scheme to additional areas of Greater Manchester.		Started and part of ongoing programme Plan to be published in 2025

BOLTON	MANCHESTER	ROCHDALE	STOCKPORT	TRAFFORD
BURY	OLDHAM	SALFORD	TAMESIDE	WIGAN

	5. Establish an integrated ticketing system to the Bee Network that incorporates Cycle Hire, allowing customers to complete end-to-end, multi- modal journeys with a single fare.		Started and part of ongoing programme Integration Action Plan in development – to be published in 2025
	6. Explore new offers – including for Our Pass holders – on Cycle Hire and in Greater Manchester's cycle hubs to improve access and encourage use.	Completed – with mixed outcomes	Completed and part of ongoing programme
Page 48	7. By the end of April 2023, publish a comprehensive network review.	A review of 700km of aspirational Bee Active Network was completed in 2023, with follow up work around a number of schools happening in 2024.	Completed and part of ongoing programme and informing future pipeline of schemes
	8. Publish a comprehensive update to the future pipeline of active travel infrastructure, acknowledging the progress to date and including annual goals to enable progress to be tracked transparently and reported on year on year.	establish a prioritised pipeline of over 250 active travel	Part of ongoing programme
	9. Deliver a new plan for travel between home and school that reduces the number of children being driven less than 2km and helps support Greater Manchester's ambitions for improving air quality.	Our draft school travel strategy has been developed, went out to public consultation in November 2024 and was presented to Bee Network Committee. A School Travel programme is in development and will involve working with Local Authorities to prioritise works	Part of ongoing programme

	for schools in their area, including a commitment to deliver 100 School Streets across the city region by 2028.	
10. Work with Greater Manchester's local authorities and the Voluntary, Community and Social Enterprise sector to create a growing, accessible and varied range of training offers to suit local needs, which reaches all residents of Greater Manchester by 2025. Collaborate with Bikeability to assist them in achieving the ambition to ensure that every child can achieve level 2 Bikeability by 2025.	We continue to work with partners to further develop and expand the training offer and to promote awareness of this offer across Greater Manchester. Greater Manchester councils deliver Bikeability training in schools funded directly through Active Travel England. In 2023-24, 23,694 places were delivered on Bikeability training across the different levels in Greater Manchester, up from 18,990 in 2022-23.	Part of ongoing programme

Appendix 2 Summary of 2025-26 work under the Mission Priorities

Mission priority	Summary of workstreams
Infrastructure Delivery	The Active Travel capital programme –
	Pipeline of schemes and prioritisation for funding
	Starling Bank bike hire (investment – extension and expansion plan)
	Future pan Greater Manchester micromobility – post 2027
Travel to School	School Travel Programme including:
	1.Commitment to deliver 100 School Streets in mayoral term
	2. Delivering new and improved crossings (up to 30)
	3. Behaviour change and activation including Youth Travel Ambassadors and other work to support the journey to school (Modeshift, mapping, Walk to School etc)
	4. Bus service reviews
Access to Active Travel	Starling Bank bike hire (Operation)
	Future pan-Greater Manchester micromobility
	Borrow an eBike, Bike libraries and other activity to support increased access to bikes
	Continued work on delivering cycle parking and potential additional grants
	Wheels for All and other accessible bike centres
	New support/grants programme for community groups (following on from Cycle & Stride)

	Enabling behaviour change programme including cycle training & Bikeability review, scheme activation and inclusive cycling	
Integration with Public Transport	The wider capital programme for bus, tram and rail	
	Travel hubs programme and cycle parking provision	
	Customer integration Action Plan	
	Network Reviews (post franchising)	
	Bikes on Trams implementation (subject to approval)	
Road Danger Reduction	Vision Zero Action Plan	
	Including national asks of Government under new Road Safety Strategy	
	Infrastructure pipeline	
	Maintenance funding	
ת -	Remedial work and installation of side-road zebras	
Providing Access to Everyone	Streets for All design guide new & updated standards for walking & cycling	
	Policy on access controls for walking, wheeling and cycling network	
	Bus bypass trials	
	CA Accessibility champion appointed	

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Active Travel in Greater Manchester Annual Report – 2024





Foreword

I am delighted to present the second annual report of Active Travel in Greater Manchester. This report provides an update on progress towards the Greater Manchester Active Travel Mission. I launched the mission in 2022 to guide active travel delivery in Greater Manchester. The mission is built around three foundations (accessibility, behaviour change and communications and engagement), and has six priorities: infrastructure delivery, home to school travel, cycle hire and access to cycles, integration with public transport, road danger reduction and providing access to everyone.

Monitoring progress is a key part of ensuring success and knowing that as a region we are continuing to move in the right direction. The delivery of the active travel network continues at pace, with more than 117km of Bee Network standard segregated routes now in place. Within the next two years we anticipate this network exceeding 160km.

Headlines from this report include that we have observed a 20% increase in walking and wheeling and a 21% increase in cycling between 2022 and 2023, which is in line with the increase in all journeys post pandemic. During 2024 our public bike share scheme 'Starling Bank Bikes' achieved a major milestone, supporting over 1 million rides and covering more than 2.5 million kilometres since its introduction in 2021.

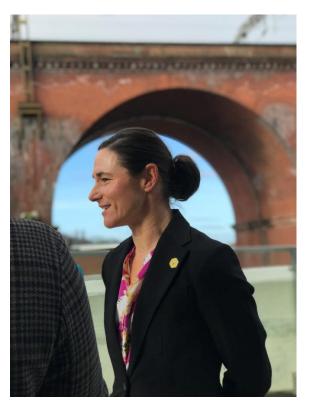
When looking at perceptions of residents, it is good to see that half agreed that Greater Manchester's transport network encourages them to walk or cycle as part of their trips, marking a significant increase from 2023. In addition, the proportion of people walking feeling safe from traffic both during the day and at night increased significantly in the same time period. However, for cyclists these feelings have decreased.

We continue to work with communities, the health sector, businesses and education. In doing so we provide training, facilities grants, travel planning advice and support, particularly for our young people. I am also delighted to confirm that we have published our draft School Travel Strategy, and we are now working on our School Travel programme, which will see up to 100 school streets become permanent by 2028 and 30 new safe crossings being delivered.

As the network develops, the number of journeys being walked, wheeled or cycled is increasing, but there is still a lot more that needs to be done to provide a safe, inclusive and integrated Bee Network.

Dame Sarah Storey

Active Travel Commissioner



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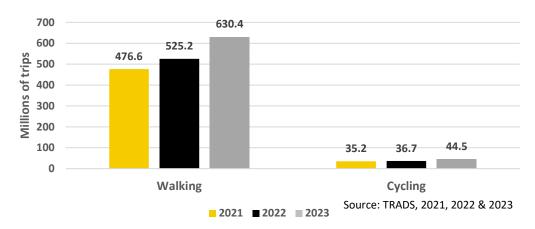
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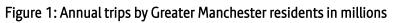
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Executive Summary

Following a drop in trip-making associated with the Covid-19 pandemic, we have seen the total number of walking, wheeling and cycling trips made by Greater Manchester residents increase between 2021 and 2022 and between 2022 and 2023. This was a 20% increase for walking and wheeling and a 21% increase for cycling between 2022 and 2023 (see Figure 1). This is in line with the increase in all journeys post pandemic.





Active travel accounted for around one-third (33%) of trips by Greater Manchester residents in 2023, which compares with 32% of trips in 2022 (see Figure 2).

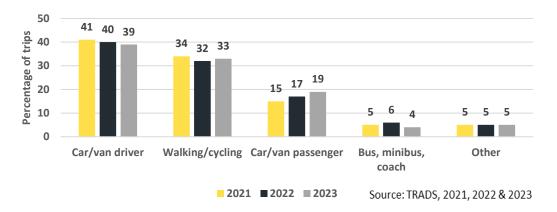
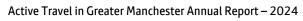
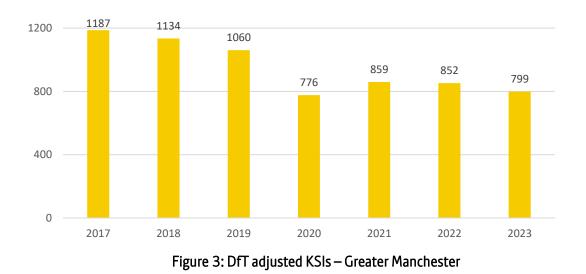




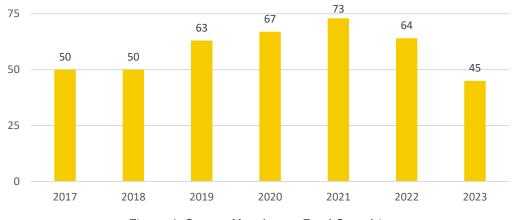
Figure 3 shows that killed and seriously injured (KSI) casualties in Greater Manchester reduced by 6% between 2022 (852) and 2023 (799). If we compare the 2023 figures to the annual average for 2017 to 2019, Greater Manchester achieved a 29% reduction in KSI casualties in 2023 (799 compared to 1127).

Of the 799 KSI casualties in 2023, 263 (33%) related to pedestrians and 126 (16%) to cyclists. The respective figures for 2022 were 273 (32%) pedestrians and 136 (16%) cyclists.





There was a 30% reduction in the number of fatal casualties in 2023 (45) compared to 2022 (64) – see Figure 4. In 2023 there was a 17% decrease in fatalities in Greater Manchester (45) when compared to 2017-19 average (54).





In 2023 (Figure 5) there were 21 pedestrian fatalities and four cyclist fatalities, with the corresponding numbers for 2022 being 25 and five.

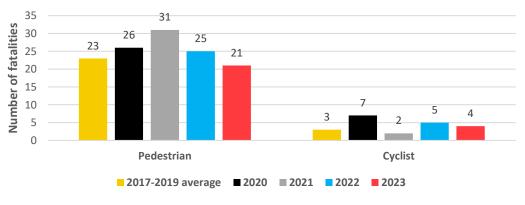


Figure 5: Number of fatalities in Greater Manchester

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The six mission priorities to enable more people to walk, wheel and cycle are:

- Infrastructure Delivery
- Home to School Travel
- Access to Active Travel
- Integration with Public Transport
- Road Danger Reduction
- Providing Access to Everyone (an overarching priority)

with Communications as a cross-cutting tool for all the priorities as summarised in Figure 6.

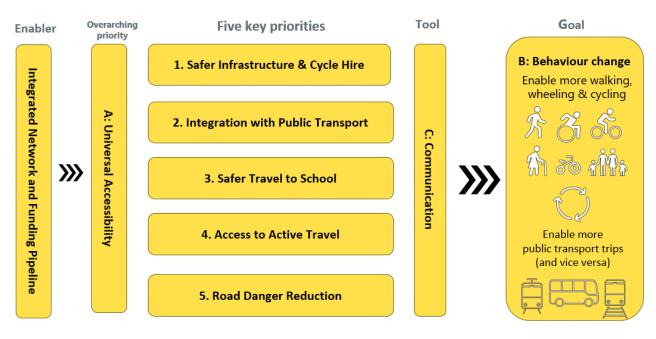


Figure 6: Active Travel Mission

Infrastructure Delivery

Over 117km of network is now completed to Bee Network standard. For the financial year 2023-24, 20 schemes were completed on site, delivering 31.8km of network. Network auditing (where the existing network is assessed to understand current conditions and what would be needed to bring it up to standard) which started in 2023 was continued in 2024, with around 800km of the network now audited. Recent auditing has focused on the network around schools, identifying potential quick win schemes for future delivery. A revised version of the aspirational active travel Bee Network was published at the end of 2023 and forms our current network vision for delivery by 2040. A major piece of work has been undertaken during 2024 to establish a prioritised pipeline of over 250 active travel infrastructure projects. This will position Greater Manchester as well as possible for future funding opportunities and enable us to maximise network delivery in the areas it matters most. Work

is underway as part of this on the development of a Strategic Cycle Network; this will be developed further with local highway authorities and wider engagement during 2025.

Home to School Travel

Our school travel strategy, which has a clear vision of wanting more young people to choose to walk, wheel, scoot, cycle or use public transport to get to school and access further education, went out to public consultation in November. The latest Mayoral manifesto included an ambition to boost the existing number of school streets from 30 to 100 in the next four years. Activity is underway to enable this, following a launch event with the Active Travel Commissioner in October 2024. Other work with schools continues to be delivered by Transport for Greater Manchester (TfGM) and partner organisations. This includes the Youth Travel Ambassador programme, Bikeability cycle training, and the rollout of Modeshift STARS to schools In Greater Manchester, as well as the provision of grant funding for facilities such as cycle and scooter parking.

Access to Active Travel

In November 2024 the milestone was reached of over 1 million Starling Bank Bike Hire rides and 2.5 million km ridden since the scheme opened in November 2021. Monitoring and evaluation of the bike hire scheme has found that there are good levels of awareness of bike hire from Greater Manchester residents and visitors. Survey results also suggest that the scheme is encouraging people to start cycling or to cycle more and for some to switch to bike hire from journeys previously made by motorised types of transport. There is also support for expanding the scheme. New bike libraries have continued to open across Greater Manchester, enabling people who do not own their own bike to cycle. A scheme offering people the chance to try out or loan an e-cycle launched in autumn 2024. The scheme will also include a pilot e-cycle purchase subsidy option. This follows on from a pilot delivered by Cycling UK. TfGM continues to offer a range of ongoing cycle skills and confidence training for those who live or work within the region. In 2023-24 over 1,500 people attended these courses.

Integration with Public Transport

Greater Manchester's Local Transport Plan is currently being refreshed, including policies on active travel and public transport. The Local Transport Plan describes how we can help achieve the overarching ambitions of the Greater Manchester Strategy by setting out the strategic direction for transport in Greater Manchester and outlining the policies that are needed to help get us there. A guided pilot of bikes on trams took place during March and April 2024. During the pilot, volunteers took their bikes on board off-peak tram services, on different routes at different times and days of the week. A report summarising the findings of the research and the guided pilot and subsequent recommendations will be presented to the Bee Network Committee in late 2024.

Road Danger Reduction

A Vision Zero Strategy for Greater Manchester has been developed and was published in November 2024. Our ambition is for Greater Manchester to have zero fatalities and lifechanging injuries on our roads by 2040. Safety cameras have continued to be upgraded through funding from the Mayor's Challenge Fund and Safer Roads Greater Manchester, with 88 locations upgraded by August 2024. A further 53 existing safety camera locations are in the process of being replaced with 25 average speed safety camera systems along the same roads. GMP continues to deliver campaigns to support road danger reduction. Operation Snap encourages road users to show each other consideration, including through the public submitting video evidence relating to driving/moving traffic offences. Between November 2023 and April 2024, 2,430 reports were submitted, and over 1,500 of the these received a positive outcome via either the central ticket office or warning letter. Operation Wolverine gives officers the power to seize uninsured vehicles, and those driven without the correct licence. Some 10,990 vehicles were seized in 2023, recovering over £2.2m. Several safety campaigns which aim to change road user attitudes and behaviours have been delivered over the past year, with more to follow in 2025.

In 2022, 388 people were fatally injured or sustained life-changing injuries on Greater Manchester 's roads. This will form the baseline figure for our 2040 Vision Zero target for reducing those who suffer fatal and life-changing injuries (FLCI) casualties. The proposed interim target is to also reduce this number by 50% to 194 FLCIs by 2030, and then to zero by 2040 – see Figure 7.

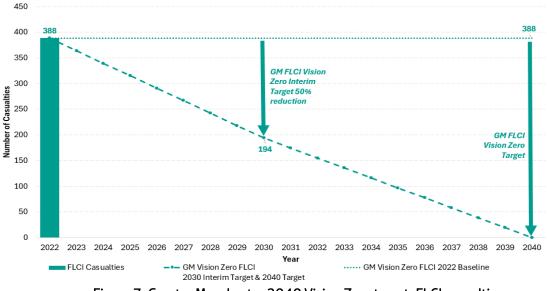


Figure 7: Greater Manchester 2040 Vision Zero target, FLCI casualties

Providing Access to Everyone

The Greater Manchester Streets for All Design Guide was adopted by the Greater Manchester Combined Authority in December 2023. It sets the standard for how our streets and public spaces will look, feel and function in the years ahead. The guide will inform scheme designs, with the aim of ensuring they are safe and accessible for all, as well as providing greener and more comfortable places to be. The Streets for All Design Check was launched in March 2024 and is a tool to assess how existing streets, and proposed changes to streets, perform against the design principles and requirements set out in Greater Manchester's Streets for All Design Guide. In 2025, we will be exploring options for developing a Greater Manchester Access Control Policy, with the aim of setting out our approach to access controls, where they may be necessary or appropriate, and what solutions are acceptable.

Communications, Engagement and Activation

Behaviour change initiatives to encourage people to choose to walk, wheel and cycle have continued to be delivered over the past year by TfGM, the ten Greater Manchester local authorities, and other partners. This has included the Love to Ride intervention, Cycle and Stride for Active Lives programme and scheme activation activities. Various marketing campaigns have encouraged people to consider active travel, including It's Your Move and Get on Board. Partners, including Living Streets, Sustrans, Cycling UK, GM Moving and others, have delivered a range of initiatives to enable and encourage more active travel use.

Introduction

Richard Nickson, Network Director Active Travel, TfGM

We are building the Bee Network – Greater Manchester's future integrated transport network which brings together walking, wheeling and cycling, buses, trams and trains as one integrated network. This is a new, reliable, affordable and sustainable way for our people, businesses and visitors to get around, connecting them to new opportunities, essential services and each other. Journeys will be marked by one recognisable brand, the Bee, which unites the transport network and acts as a mark of quality. No matter what the journey, the Bee Network should be the natural choice of travel in Greater Manchester.

The rollout of high-quality active travel provision and infrastructure has been at the core of the Bee Network vision and has been in delivery since 2020. In November 2024 we passed the totals of 1 million Starling Bank Bike Hire rides and 2.5 million km ridden since opening in November 2021. High-quality Bee Network standard active travel routes have also been delivered. By 2025, Greater Manchester will have taken control of the entire bus network in three tranches from September 2023 to January 2025. Bus routes will be designed and integrated with other public transport provision and bear similar characteristics to Metrolink, with audiovisual announcements, simplified ticketing and better accessibility. By 2030, local rail services will also be incorporated into the network, meaning all four methods will be joined together by one brand, simplified ticketing, a daily fare cap and seamless, end-to-end journeys. By 2040 we aim to have completed over 2700km of high-quality walking, wheeling and cycling routes, overcoming severance and danger by providing thousands of new, safer crossings, and by offering segregated routes away from motor vehicles.

In 2017, we set out our ambition to improve our transport system so that, by 2040, 50% of all journeys in Greater Manchester are made by public transport or active travel, supporting a reduction in car use to no more than 50% of daily trips. This will mean 1 million more sustainable journeys every day in Greater Manchester by 2040, enabling us to deliver a healthier, greener and more productive city-region. We call this the transport 'Right Mix'. Achieving the Right Mix is expected to lead to zero net growth in motor vehicle traffic in Greater Manchester between 2017 and 2040.

Market research shows that a significant proportion of Greater Manchester residents would use their cars less if the alternatives were more attractive. This means providing a safe and comfortable experience for walking and cycling. This will be done through the provision of a network that is built to the highest standards, where danger on the road is reduced and a culture is developed where the car is not king, with the intention of delivering a strategy that makes significant progress towards zero road casualties. Improving access to bikes is also essential to make sure that every person can embrace more sustainable options. To deliver and check progress towards our ambition, numerous strands of activity are ongoing and this, our second annual active travel report, provides an overview of the activities undertaken in 2023-24. The main focus of the report is providing an update on what has been happening across a range of activities that are associated with delivering the network. It also provides a summary of what we know about active travel use and perceptions across Greater Manchester.

Our intention is to continue to publish a similar annual report in the years ahead, and the content of this will be refined as other sources of data are added and new initiatives undertaken.

Funding

Building on the legacy of previous investments

Between 2011 and 2020 Greater Manchester secured substantial DfT funding to invest in active travel infrastructure, significantly raising the bar in terms of active travel delivery through programmes such as the Local Sustainable Transport Fund (LSTF) and Cycle City Ambition Grant (CCAG).

Current active travel investment

Today, Greater Manchester's active travel ambitions are being delivered through several funding sources, including the Active Travel Fund (ATF), Transforming Cities Fund, City Region Sustainable Transport Settlement (CRSTS) and the Active Travel Capability Fund.

Infrastructure schemes:

The amount of investment and number of infrastructure schemes being developed and delivered through these grant sources is as follows:

- Transforming Cities Fund (Mayor's Challenge Fund MCF): £160m 87 schemes
- Cycle Safety Grant: £1.5m 1 scheme
- Emergency Active Travel Fund: £1.9m 27 schemes
- ATF Round 2: £15.9m 18 schemes (this fund is also funding a 'complementary measures' behaviour change programme)
- ATF Round 3: £14.4m 6 schemes
- ATF Round 4: £23.72m 13 schemes
- CRSTS: £54m (continuation of MCF programme) 15 schemes
- ATF Round 4 extension: £3.8m 9 schemes

In the three financial years 2021/22 to 2023/24, expenditure exceeded £100m.

As well as the investment noted above, TfGM and partner authorities have other capital schemes, within other capital programmes, which deliver active travel improvements. These include CRSTS Streets for All and Quality Bus Transit programmes. In addition, there are

Levelling Up Fund funded regeneration schemes such as those in Oldham town centre and Ashton-under-Lyne, Tameside. Growth Deal funds have also been used to deliver active travel infrastructure improvements. There are private developer-funded improvements on which we are working with Active Travel England and stakeholders to influence and deliver high quality interventions that connect to the wider Bee Network.

Behaviour change schemes, and capability development activities:

Alongside this investment in infrastructure, we are also investing in behaviour change programmes and programme development activities through the following additional funding sources:

- Capability Fund 4 Tranches: £11.0m
- Capability and Ambition Fund: £3.4m
- Active Travel Fund 4 Tranches: £5.5m
- Mini-Holland Feasibility Funding: £0.1m
- Social Prescribing Feasibility Study Grant: £0.1m
- London Marathon Charitable Trust: £1m
- Safer Roads Partnership: £0.1m
- E-cycle pilot £0.5m
- Greater Manchester's Transport Levy
- Scheme activation budgets

Governance and Capacity

Governance

Most government funding for active travel capital delivery is awarded to the Greater Manchester Combined Authority (GMCA). Programme Management of these funds (inclusive of governance and assurance) is then typically managed by TfGM, on behalf of the Combined Authority. This is based on an established set of processes and procedures which is in accordance with the region's Single Pot Assurance Framework and is designed to ensure value for money.

The ten councils of Greater Manchester and TfGM work together to deliver the region's active travel capital programme. Most schemes are delivered by the Local Highway Authority, who are typically the scheme promoter. In parallel, TfGM are responsible for leading five Greater Manchester-wide active travel schemes with delivery provided by the local authorities when appropriate, these being:

- Active neighbourhoods
- Crossings
- Cycle hire
- Road safety camera upgrades

Active Travel in Greater Manchester Annual Report – 2024

• An emerging school travel programme

To enable TfGM to carry out their programme management role, an established Active Travel infrastructure programme team continues to help, guide and support council scheme promoters, while leading on the project management of the five schemes outlined above. All GMCA-approved capital schemes are subject to a design assurance process to make sure designs are compliant with Local Transport Note (LTN) 1/20 and local Bee Network standards.

Any scheme requiring investment through the MCF and/or Active Travel Funding needs to gain funding approval from the GMCA, which follows appropriate assurance, typically through the submission of a 'full business case'. Following a business case review process, the Active Travel Programme Board (which comprises representatives from TfGM and Greater Manchester local authorities) recommends that schemes be progressed to the Bee Network Committee for full funding approval (previously this role was undertaken by the GMCA).

Greater Manchester active travel resource capacity

In 2023 there were around 169 people (or full-time equivalents) estimated to be working to support active travel delivery within TfGM and the ten Greater Manchester councils.

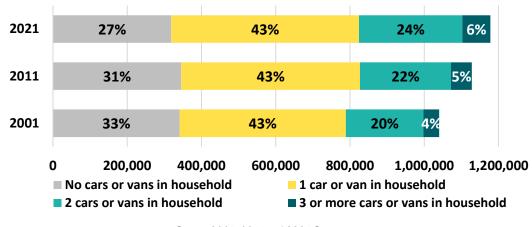
Overview of Travel in Greater Manchester

Understanding how people in Greater Manchester feel about and use walking, wheeling and cycling is key to understanding how our Active Travel Mission is going. It also helps us understand how active travel in Greater Manchester is contributing towards regional and national goals for sustainable travel.

Some of the most important things we know about active travel in Greater Manchester are included here, alongside things we know about transport use more broadly, to provide some context. We have also included a more in-depth look at active travel from the perspective of the 2040 Transport Strategy network principles in the Appendix.

- In 2023, Greater Manchester residents travelled 12.4bn kilometres, up from 11.3bn kilometres in 2022 (TRADS¹, 2022 and 2023).
- Greater Manchester's resident population grew c.7% between the 2011 and 2021 censuses: in comparison the total number of private cars increased by c.13%. No-car households have decreased in both absolute and percentage terms see Figure 8.

¹ TRADS: Ongoing TfGM-commissioned travel diary, around 2,000 Greater Manchester households in 2022 and 2023 Active Travel in Greater Manchester Annual Report – 2024



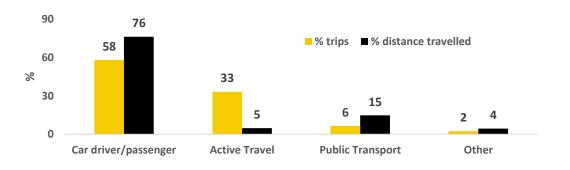
Source: 2001, 2011 and 2021 Census

Figure 8: Car or van availability in Greater Manchester

- In 2019, over three-quarters (77%) of Greater Manchester residents made a trip on any given day. However, in 2023, this dropped to seven in ten (71%) of Greater Manchester residents. The average number of daily trips by a Greater Manchester resident was 2.0, up from 1.8 in 2022 but still down from 2.1 in 2019 (TRADS, 2019, 2022 and 2023).
- Car is the most dominant method of travel in terms of both the number of trips (58%) and the total distance travelled (76%) by Greater Manchester residents (TRADS, 2023).

Active travel

Active travel accounts for around one-third (33%) of trips by Greater Manchester residents in 2023 (see Figure 9). This compares with 32% of trips in 2022. The 33% of trips in 2023 is made up of 31% walking trips and 2% cycling trips. (TRADS, 2023).

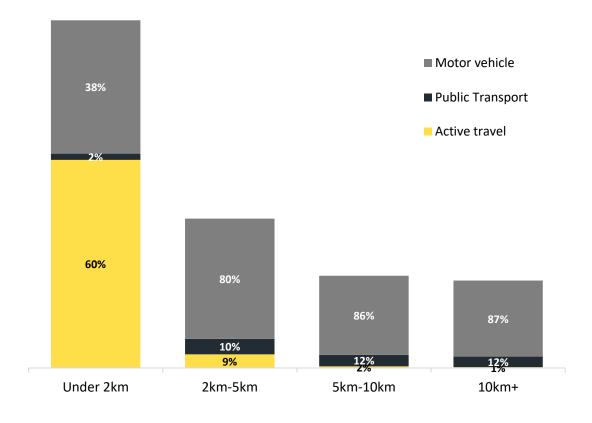


Source: TRADS 2023

Notes: Other = taxi, minicab, motorcycle, scooter, moped, or any other. Figures may not sum due to rounding

Figure 9: Trips and distance travelled

- In daily person kilometres, in Greater Manchester walking is estimated at 1.3m and cycling 300,000 kilometres, compared to 1.1m and 400,000 kilometres respectively in 2022 (TRADS, 2022 and 2023).
- It is estimated that each person in Greater Manchester takes 230 walking trips per year, up from 179 in 2021, which is a 28% increase. The median trip length for these walking trips was 0.5km, compared with 1.8km for cycling (TRADS, 2021 and 2023).
- In 2024, half of the respondents (50%) agreed that Greater Manchester's transport network encourages them to walk or cycle as part of their trips, marking a significant increase from 38% in 2023 (Network Principles Surveys, 2023 and 2024).
- Every day, walking and cycling in Greater Manchester takes away up to 360,000 car journeys, up from 300,000 in 2021 (Sustrans Walking and Cycling Index, 2021 and 2023).
- Half of trips by Greater Manchester residents are under 2km and of these trips 60% (see Figure 10) are active travel trips (TRADS, 2023).



Source: TRADS 2023

Figure 10: Trip length by method of travel

Infrastructure Delivery

Delivery of Agreed Network Plan

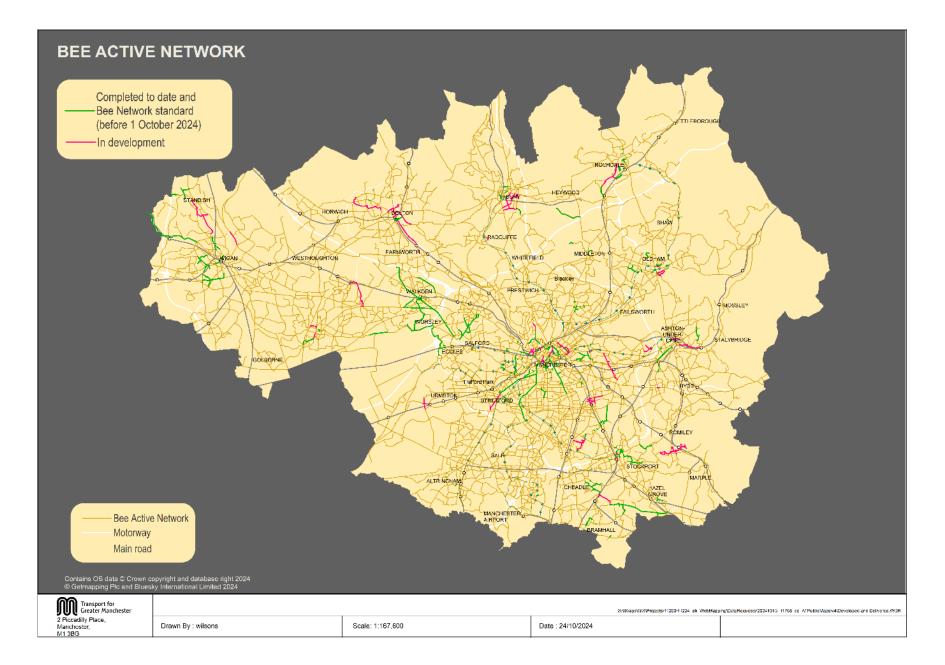
Delivery to date

Version 3 of the Bee Active Network was published in December 2023, and this forms our current network vision for delivery by 2040. It shows what is needed to connect all communities in Greater Manchester with high quality active travel routes.

The realisation of this vision is now underway, with over 117km of network completed to Bee Network standard (see Figure 11). Specifically in the financial year 2023-24, 20 schemes were completed on site, delivering 31.8km of network. Particularly significant projects completed during 2023-24 have included:

- New and upgraded links to RHS Bridgewater (6.6km)
- Chorlton Cycleway area 3 (1.5km)
- Canal and towpath links in Wigan (6.9km)
- Chadderton improvements (1.4km)

Next page – Figure 11: Bee Active Network completed to date and in development



All active travel infrastructure funded by GMCA must conform to strict design standards, defined in the <u>Greater Manchester Interim Active Travel Design Guide</u> and the <u>Greater</u> <u>Manchester Streets for All Design Guide</u>. An established design assurance process, overseen by the Greater Manchester Streets for All Design Review Panel, ensures consistent application of these standards. This makes sure that we are building for our target audience: those who do not yet use active travel for their everyday local journeys. For far too long, active travel infrastructure has been designed for the minority who are doing it already, when what is needed is infrastructure which everyone finds attractive, and safe to use.

Active neighbourhoods

These aim to create safer, quieter streets which prioritise walking, wheeling and cycling and create better places to live. Typically, these schemes are trialled for a period of time, allowing for community feedback on the design of measures before being made permanent. These measures include:

- Reducing traffic speed and volume, often through the introduction of 'modal filters' that restrict through access just to walking and cycling and enable only local access for motor vehicles
- Creating community spaces in the neighbourhood where people can use the public environment to socialise and play
- Improving the area through more greenery and improved lighting

Our 2023 Annual Report covered the difficulties which we were encountering securing funding for, and implementing, active neighbourhood schemes following widespread adverse national media coverage of such schemes. The previous national government largely withdrew support for active neighbourhood schemes and, as a result, we have not delivered any further active neighbourhoods since the publication of that report.

Early indications are that the new government is likely to take a more devolved view of local transport implementation, and we therefore look forward to the opportunity to develop more neighbourhood schemes in the coming years.

In the meantime, we have undertaken significant work with academic partners at the University of Salford and others, aimed at establishing lessons learned from active neighbourhood implementation to date. A key outcome of this work is the need to make sure that active neighbourhoods are not solely focused on removing through motor traffic, but that they also tackle some of the more basic issues which result in poor levels of service for pedestrians in residential areas: pavement parking, footway surfacing and crossing points without dropped kerbs or tactile paving. We look forward to working with partners, both locally and nationally, to deliver safer, more comfortable and more sustainable neighbourhoods in the coming years.

Adverse coverage of low traffic neighbourhoods in national media was a constant theme throughout 2023 and the early part of 2024, which continued to make the implementation of these schemes in Greater Manchester challenging. One notable success story was Manchester City Council's ambitious Levenshulme scheme receiving full delivery approval from the GMCA, while other councils including Bury, Salford and Trafford continued to develop new active neighbourhood schemes. The Urmston School Street celebrated its first birthday in July. This is a flagship school streets partnership between a high school, two primary schools and a private day nursery and serves around 1800 children per day.

The creation of liveable neighbourhoods, where local people feel empowered to end their car dependence and make their local trips actively, remains a key part of the long-term vision for living in Greater Manchester.

Crossings and junctions

Facilities for those walking, wheeling and cycling at junctions and crossings are hugely important to reduce the severance effect of major roads for those walking, wheeling and cycling. They enable connections to be made which are vital for everyday journeys on foot, and for cycling they enable key connections on existing quiet streets to be joined together to create important cycling routes.

In Greater Manchester, we have broken new ground in establishing new designs for both crossings and junctions which enable cycling, walking and wheeling all to be properly, separately provided for, for the first time. Notably, we have now constructed more than 20 protected junctions, many of which follow the 'Cyclops' design which was pioneered by Greater Manchester's engineers and planners.

However, existing junctions and crossing facilities in Greater Manchester are often absent or sub-standard, and we are on a mission to change that. In 2023 we reported that, of the 1,362 signal-controlled junctions in Greater Manchester, 189 had no 'green man' controlled pedestrian facility at all, and a further 282 were substandard in that they didn't have facilities on all arms or were missing important facilities like tactile signals.

To address the above issues, TfGM has established two major sub-programmes within the wider active travel infrastructure programme. These are currently funded through the Mayor's Challenge Fund and Active Travel Fund (from Active Travel England), and we anticipate them remaining long term funding priorities over the coming years:

• The Bee Network Crossings programme: this programme supports the rapid delivery of sections of 'quiet way' network where the main issues to be overcome are severance imposed by major roads. The programme seeks to provide appropriate crossing facilities for pedestrians and cyclists, informed by the Crossing Selection Tool published in the Greater Manchester Interim Active Travel Design Guide and subsequently adapted by Active Travel England. Through this programme, 33

crossings have been completed to date, with a further four programmed to be delivered by April 2025.

• The Walking and Wheeling at Signalised Junctions programme: the aim of this programme is to install fully accessible pedestrian crossing facilities at junctions which do not have these at the current time. The programme is not targeted at proposed future Bee Network routes (where specific facilities for cyclist would be needed as well) but rather at locations with high footfall in town centres or close to schools or other important walking trip attractors. Through this programme, 13 junction upgrades have been delivered to date, with a further five to be delivered in 2024-25.

Network review

In 2023 a comprehensive network audit took place, reviewing the standard of 700km of aspirational Bee Active Network. This was to help us to understand whether the existing infrastructure meets Bee Network standards, and, where it doesn't, how it falls short (the results of which were published in the last Annual Review).

Further work has followed this up in 2024:

- The results of the audit have been shared with council partners to enable making best use of this data to inform a range of work, including network planning and working with developers.
- An expansion of the audit work was undertaken, reviewing the standard of provision specifically around a number of schools, and this included some engagement with schools on particular challenges and opportunities, and maps of potential interventions.

The results from the audits are still being used by TfGM to inform future network planning, particularly in highlighting areas where significant lengths of network have the potential to be brought up to standard relatively quickly or cheaply.

Mapping and wayfinding

The Bee Active Network is currently mapped on our <u>Bee Active webpages</u>.. This shows the schemes that have been completed and that are currently funded for delivery, as well as the aspirational Bee Active Network as a 'future' layer.

While a Bee Network wayfinding approach was developed several years ago, wayfinding in terms of physical signage of the 117km of Bee Active Network that has been delivered to date has not yet been installed. Following the refresh of the Active Travel Mission in 2022, we took the opportunity of a pause for reflection on the wayfinding requirements.

However, this is considered a priority now for two reasons: firstly, it should act to promote the new infrastructure that meets Bee Active Network quality standards and secondly, it is needed to enable new users to navigate the new infrastructure. Therefore, a refresh of the wayfinding strategy for the Bee Active Network is to be undertaken, including a signing specification and signing schedule. The agreed wayfinding approach will then be piloted on a small number of recently completed routes, which is anticipated to take place in summer 2025.

Audit outcome and retrofit schemes

We have completed a network audit of around 800km of the proposed active travel Bee Network. This has established the extent to which the conditions on the existing network already meet the Bee Network design standards and has identified where critical issues need to be resolved to bring the network to standard. This information is now being used to identify potential quick win schemes, as part of the wider development of the network, where significant lengths of network on existing quiet streets have the potential to be brought to Bee Network standards rapidly.

Future pipeline, longer routes

A major piece of work has been undertaken during 2024 to establish a prioritised pipeline of over 250 active travel infrastructure projects, to position Greater Manchester as well as possible for future funding opportunities and enable us to maximise network delivery in the areas it matters most. As part of this, work has started on the development of a Strategic Cycle Network, to sit within the wider Active Travel elements of the Bee Network. This will identify the most important strategic cycling routes, enabling these to be prioritised for earlier delivery. While this network is intended primarily to identify the key cycling routes in the cycling catchments of major centres and trip generators, its delivery will also include high quality walking and wheeling infrastructure.

At the time of writing, work is ongoing to overlay potential cycle routes with strategic proposals for other modes, most particularly bus, to make sure that these are compatible and realistic. Further development will then be undertaken with local highway authorities and wider engagement during 2025.

We have now developed a future pipeline of over 250 schemes at various stages of development. In prioritising schemes for delivery, we will particularly take account of:

- A scheme's contribution to the network
- A scheme's impact in terms of connecting communities with destinations
- A scheme's impact in reducing road danger and contributing towards our future vision for a road network where no-one is killed or suffers life-changing injuries in road traffic collisions
- The extent to which a scheme promotes an integrated whole Bee Network ie does it improve access to public transport services?

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• The extent to which a scheme contributes to particular specific policy commitments, such as enhancing access to schools, reducing community severance and promoting active communities

Cycle Hire Expansion

The Starling Bank Bike Hire scheme has stations and bikes in Manchester, Salford and Trafford but it is an ambition of the Mayor and the Active Travel Commissioner to have a Greater Manchester-wide cycle hire scheme. Feasibility studies for a phase 2 expansion will be progressed between November 2024 and January 2025, along with improvements to the scheme because of the Recovery Period of 2023-24.

Cycle Parking

Since 2021, funding has been made available to increase cycle parking at key trip attractors. ATF2 funding was used to support organisations to deliver new cycle parking facilities. This was made available to the NHS, educational settings, housing associations and small organisations. ATF4 funding is now being used to provide further support to schools, small business and Voluntary Community and Social Enterprises to install cycle parking facilities, and to deliver cycle parking at public transport interchanges. Further information is provided in the 'Support to Organisations' section.

Network Improvement Examples from across Greater Manchester

Bee Network improvements have been undertaken across the ten Greater Manchester local authorities and some examples are provided below:

In **Bolton**, Bolton Council has focused on developing schemes through the business case approval process for delivery beyond the period of this Annual Report. Within the reporting period they have completed the Market Street scheme within Westhoughton town centre that has followed the principles of Streets for All. The scheme has seen elements of road space reallocation to widen and provide continuous footpaths across side streets, improving the pedestrian user experience. This is the first phase of a wider scheme for Westhoughton to improve accessibility and connectivity by walking and cycling.

The council has started to deliver the Active Travel Fund scheme between Bolton town centre and Farnworth where it will connect with the Farnworth Streets for All scheme. The scheme will deliver in the region of 3km of light segregated route and a protected junction scheme at the A6053 Bolton Road/A575 Gladstone Road Junction, where no pedestrian or cycle facilities previously existed.



Figure 12: Gladstone Road, Farnworth

The council has worked closely with TfGM to deliver improved crossing points at Chorley Old Road/Moorside Avenue and Chorley New Road/New Hall Lane, in support of the wider Bolton town centre to Doffcocker MCF scheme. The Chorley Old Road/Moorside Avenue work replaced an existing dangerous zebra crossing with a signalised junction with full pedestrian crossing facilities on all arms. The Chorley New Road/New Hall Lane scheme is a new toucan crossing facility supporting local movement to the Leverhulme Pavilion and beyond to the NCN80 Middlebrook Valley Trail. Monitoring and evaluation are currently being undertaken for the crossing improvement schemes and will be included in the next Annual Report.

The council, as part of its maintenance programme, reviewed existing cycle lane markings and, where feasible, has widened when relining to meet current standards, or in some circumstances has not replaced markings where it would result in a substandard width.

In September 2024 **Bury** made a start on an extensive programme of work to make the Fishpool and Pimhole areas more walkable and cyclable, and to re-connect them with Bury town centre. The initial ATF2-funded work includes various quiet street treatments and will be followed by MCF-funded schemes in the same areas, which will provide both new and upgraded crossings. Two further crossings are expected to be delivered with ATF4 funding. Both Fishpool and Pimhole are very close to Bury town centre, but they were effectively disconnected when the ring road and a belt of retail warehouses were constructed in the 1970s and 1980s.

A new walking and cycling bridge over the River Roch at Gigg Lane in Bury opened in September 2023. The bridge provides direct access from Fishpool and Gigg to Pilsworth Industrial Estate and is an important connection in the overall emerging walking and cycling network to the south of the town centre.



Figure 13: Councillor Alan Quinn opening the new Gigg Lane bridge

In **Manchester**, the Chorlton Cycleway is complete, providing a 5km route between Chorlton and the city centre. The scheme provides protected, segregated cycle infrastructure and improved pedestrian facilities, including several protected junctions along its length. The Levenshulme and Burnage Active Neighbourhood measures are now being upgraded through the rollout of a permanent scheme to enable more active travel in these areas. In Ancoats, modal filters, junction improvements and reduced on-street parking have been introduced to facilitate the creation of a new neighbourhood with active travel at its heart, supported by Ancoats Mobility Hub. Further measures are under evaluation throughout 2024 via an Experimental Traffic Regulation Order.

In **Oldham**, the ambitious plans to transform the town centre to make it easier, safer and more enjoyable to walk, wheel or cycle have continued. To date this has included improving the route between the town centre and the bus station, the western connection to the town centre along West Street and the eastern connection to the town centre along Rock Street. Remaining improvements in the core of the town centre pedestrianised area will be completed over the next year.





Figure 14: West Street Active Travel in Greater Manchester Annual Report – 2024

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These ongoing changes have made the street environment more attractive and vibrant, for example by putting in new seating and cycle parking, planting trees and creating high-quality outdoor event spaces which have been well used over the last year in a busy town centre events programme. The improvements complement wider regeneration plans for the town centre, including up to 2,000 new homes, a further education college and a town centre linear park, which are all now progressing.

Elsewhere in the borough, new or improved crossing facilities at three locations along a linear off-road route have been completed, making it easier and safer for pedestrians and cyclists to use this route for everyday journeys between Saddleworth and Oldham town centre.

In **Rochdale**, a number of schemes have been completed, for example a pedestrian crossing upgrade at Bury Road/Sandy Lane. This was a signalised junction for motor traffic on a very busy section of the network which had no dedicated crossing facilities – this upgrade introduced four controlled crossing points at the junction. At St Leonards Street in Middleton, a Prohibition of Driving Traffic Regulation Order was approved which led to the route being closed for vehicular through traffic, with the road space being built up to footway level and all the space offered to active travel modes. A Bee Network crossing scheme has been delivered outside the largest primary school in the borough (Bowlee Primary, about 900 pupils). Alongside the controlled crossing point, the scheme included new walking and cycling connections/renewed materials and, importantly, new restrictions on the highway outside the school site to remove on street parking and declutter road space.



Figure 15: Windermere Road/Wood Street crossings & cycleway outside Bowlee PrimaryActive Travel in Greater Manchester Annual Report – 2024Page 28

In the Local Centre of Castleton Rochdale delivered an ambitious walking and cycling route over a 1km distance which removed 100% of on street parking and introduced segregated cycle tracks, signalised (CYCLOPS) junctions, independent road crossings and speed reduction measures.

Across **Salford**, 5km of segregated cycle routes, 13km of traffic-free routes, seven new protected junctions, and 0.3 hectares of urban park have been delivered so far. Bee Network standard walking and cycling provision is now available along the full length of Trafford Road, providing a high-quality walking and cycling route between Media City, Salford Quays, Ordsall and Old Trafford. In Swinton and Monton, the Swinton Greenway connects schools and neighbourhoods via wide, fully lit paths, which are suitable for walking, wheeling and cycling year-round. The route also helps overcome severance via a crossing of the East Lancashire Road.



Figure 16: Swinton Greenway

The cycling and walking investment in Salford means that some 4,000 students are now better connected to cycling infrastructure across eight colleges, high schools and primary school sites. Over the last 12 months, Salford has continued to develop proposals for additional Bee Network routes with a further 1km of Bee Network walking and cycling infrastructure along Chapel Street East due to start on site in early 2025. Further segregated routes and neighbourhood improvements are also planned to start in 2025, building a connected network in the city.

In **Stockport**, examples include the delivery of the new viaduct park and bridgescape on top of the new interchange in Stockport, with segregated cycle and pedestrian facilities providing a high quality and accessible connection between the rail station, the interchange and the town centre, avoiding the A6.



Figure 17: Stockport Interchange

In addition, there were improvements to the junction of Broadstone Road/Broadstone Hall Road North and South, a new tiger crossing on Mauldeth Road in Heaton Moor and two tiger crossings in Stockport town centre, improving cycle and pedestrian access to local schools, leisure facilities and businesses. On Wilmslow Road, Stockport delivered a new developerfunded signal junction that includes sparrow crossing facilities and associated cycleways. The schemes previously delivered have also allowed for the delivery of several activation activities, including Dr Bike, led walks and cycle rides, information stalls and school-based activities near these schemes. This has included events at Bramhall Park and Cheadle Green. Walking and cycling was also promoted at the summer Stockport Moves event.

In **Tameside**, three cycle lane upgrade schemes have been delivered, at Stockport Road and Oldham Road/Newman Street in Ashton-under-Lyne, and at Guide Lane in Audenshaw. These schemes incorporate segregated cycle lanes, bus stop bypasses, upgraded signal-controlled pedestrian crossings, and treatments to prioritise pedestrians at side roads. One Bee Network crossing scheme has been put in place on the A627 Cavendish Street, converting a zebra crossing to a signal-controlled crossing for both pedestrian and cycle users, and with improved connections to adjacent routes.

In **Trafford**, In Altrincham a new safer crossing point was delivered at the junction of Dunham Road and Gorsey Lane, following a campaign led by a local teenager. Three safer junctions on Talbot Road were launched in July 2024 which link into work that has begun to replace temporary coned cycle lanes along the A56 Chester Road to Talbot Road.



Figure 18: Talbot Road/Chester Road and Talbot Road/Great Stone Road

Along this Stretford north active travel corridor, in February 2024, Trafford delivered a 4week active travel game called Beat the Street in Stretford and Old Trafford. 5,465 residents participated in the game, covering just under 61,000 miles. 15 local schools engaged with the game, as well as community teams and individuals. In Urmston, following consultation and engagement with residents and local schools, a trial of measures to make streets in Flixton safer and create a pleasant street environment for the local community began at the end of August. While consultation and engagement with local residents and schools on the Flixton trial continues, the Urmston School Street celebrated its first birthday in July. This is a flagship school streets partnership between a high school, two primary schools and a private day nursery, and serves around 1800 children per day. There are another five school streets in delivery in Trafford. In Old Trafford, work on the Talbot Road/Seymour Grove/Chester Road and Talbot Road/Boyer Street junctions is set to start this winter. This £5m scheme is part of a wider rollout of integrated walking, wheeling, and cycling facilities that will connect and fully activate a consolidated active travel corridor in the north of Trafford linking into existing schemes in Manchester and Salford.

Wigan delivered two successful active travel schemes in 2023, the Leeds and Liverpool Canal Towpath and Links scheme and Wigan to Standish Phase 1. Boasting the borough's rich industrial heritage, the canal scheme involved working alongside Canal and River Trust to upgrade 3.5 miles of the Leeds and Liverpool canal towpath, up to the border of the neighbouring authority, West Lancashire.



Figure 19: Leeds and Liverpool canal towpath

The scheme included the clearing of vegetation to enable them to widen the path and improve the surfacing. This provides a safe and attractive route to walk, wheel and cycle to key employment and retail areas, including Kraft Heinz and Robin Park, ensuring the borough is better connected than ever before. The extra links were installed to provide vital connections for surrounding families and communities. Two toucan crossings were installed on Scot Lane and Loire Drive, which connects the scheme to further green space and key leisure and sporting facilities, including a newly constructed state-of-the-art football hub at Laithwaite Park, and Wigan's main football and rugby ground, The Brick Community Stadium.

Wigan to Standish Phase 1 provided crossing facilities, widened footways, and shared use facilities within a mile of Wigan town centre. Prior to the scheme, this densely populated area close to Wigan town centre had little or no provision to safely walk, wheel and cycle across several busy main roads. By implementing various signal interventions across three key junctions close to the town centre, residents now benefit from full pedestrian crossing facilities, two toucan crossings and shuttle signals under the West Coast Mainline. Complemented by widened footways and improved off road routes, residents can walk, wheel and cycle to key town centre destinations, including retail, schools, colleges, health and leisure facilities, two train stations, and a bus station.

Home to School Travel

Development and Adoption of a School Travel Strategy

Our Home to School work seeks to embed a culture of sustainable and active travel among pupils, staff, and parents. Engagement with schools and their pupils aims to minimise reliance on private vehicles and to encourage sustainable and active travel for the journey to school.

The Active Travel programme complements a complex environment of work that is being undertaken with schools by a wide range of organisations, including local authorities, GM Moving, Sustrans, Living Streets and Global Action Plan, along with other more localised groups.

Our school travel strategy has been in development in 2023-24 and has a clear vision of wanting more young people to choose to walk, wheel, scoot, cycle or use public transport to get to school and access further education. As the school travel policy is developed, the focus of active travel interventions will fall into one of a number of areas:

- Creating safer streets around schools (school streets, parking, park and stride)
- Providing more active travel infrastructure (safe cycle routes, crossings, infrastructure audits)
- Increasing access to cycles and secure cycle storage (bike libraries, lowering cost of buying a bike, cycle hire, storage)
- Changing travel habits and behaviours (training, Youth Travel Ambassadors, Modeshift STARS)

Own the Ride Secondary School Cycle Training

This project, delivered by Bike Right between April 2022 and December 2023, provided intensive support to students at secondary schools who lived within a cyclable distance and had higher potential to cycle rather than take a school bus or arrive as a passenger in a car. Across the project, 52 courses took place, with 361 pupils attending. As there was a less than expected take-up of these courses, Learn to Ride courses were also offered to primary school-aged children, with 24 courses taking place, attended by 534 pupils.

The final element of the project was delivered in 2023-24, providing 97 bikes to local schools along with an essentials pack that included lights, mudguards, locks and helmets. These bikes were used by the schools in various ways, depending on the needs of the school and its pupils, including bike clubs, in PE lessons and for individual pupils to cycle to school.

Modeshift STARS

<u>Modeshift STARS</u> is an online travel planning platform which schools can use to identify transport issues, monitor methods of transport to and from school and plan and track initiatives to improve pupils' home-school travel and local environment. Schools then get a nationally recognised accreditation with five levels, depending on how involved they are.

Since 2020-21, TfGM has funded the licence for the platform on behalf of the ten local authorities, and since March 2023 has offered dedicated officer time to support councils to get more out of the system. By April 2024, a total of 25 schools had gained accreditation, in all but two of the local authorities, representing a year-on-year increase of 12 schools. During this time, the quality of accreditations also increased: two of the schools (both in Wigan) improved their level of accreditation to 'Very Good', the third highest level of accreditation. Figure 20 shows the distribution of schools with accreditation as of 30 April 2024.

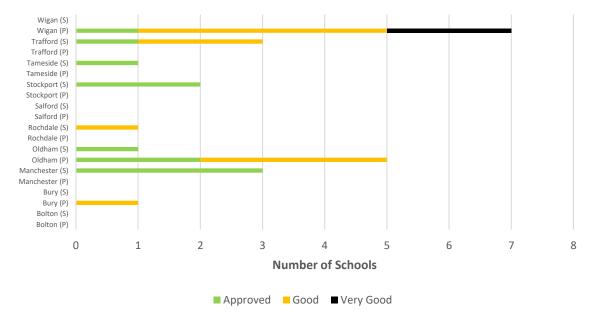


Figure 20: Primary (P) and Secondary (S) Schools with Modeshift Stars Accreditation by local authority area

The growth in accreditations was mirrored by an increase in awareness and usage of the platform. Between 1 April 2023 and 30 March 2024 an additional 86 teachers signed up to use the platform, meaning a total of 137 schoolteachers are interested in creating travel plans for their school. The platform provides a great framework for these teachers to help change behaviours, and registration is an important first step. TfGM and our council partners are supporting these teachers to help them make meaningful change within their schools, as well as looking at ways to grow the number of schools registering and progressing to full accreditation, embedding a culture of behaviour change for the coming years.

The platform is also an important element of the School Streets and YTA programmes and is being used as part of the monitoring and evaluation of these schemes.

Youth Travel Ambassadors

Funded through the Capability and Ambition Fund, the Youth Travel Ambassador (YTA) programme empowers secondary students, aged 11-19, with the skills and confidence to address transport issues affecting their school community. Through a student-led approach, the programme aims to increase the number of home-school journeys made via active travel modes.

Teams of 8-12 student ambassadors are appointed and attend a series of six sessions delivered by the YTA coordinator, and a minimum of three school-led sessions, delivered by the school coordinator – an appointed member of school staff. These sessions support the ambassadors in devising and implementing their own behaviour change campaign, targeting their peers. The YTA team pitch their campaign ideas and secure the funding (maximum £500) to deliver it at an inter-school event known as 'Campaign Junction'. After delivering their campaigns, all schools are invited to an end of year Celebration Event, whereby each school presents their project report and shares their achievements.

Tranche 2 of the programme took place over the 2022-23 academic year. Tranche 3 started in September 2023 and continued until the end of the 2023-24 academic year (July 2024).

Since the start of the programme up until July 2024, across the three tranches, 23 schools have taken part, and 364 ambassadors have been appointed.

Tranche 3 – 2023-24

Thirteen schools are participating in Tranche 3, with six continuing their participation from Tranche 2. A total of 165 students are appointed as ambassadors, with the programme reaching about 14,300 students. Nineteen members of staff are also championing active travel within their role as school coordinator.

The continuing schools were supported in reflecting on the impact and effectiveness of their first campaigns with the mind to develop them further and overcome any obstacles in delivery. Some schools decided to pick up a further travel barrier/issue to tackle within their campaign. Furthermore, within the continuing schools, it is evident that the YTA programme, and the notion of active travel being a key priority, is embedding into the schools' culture.

Three schools gained or retained their 'Approved' level of Modeshift STARS accreditation. A further 6 schools gained 'Good Level', and two schools achieved 'Very Good Level' accreditation over the 2023-24 academic year. Saddleworth School in Oldham, who obtained their 'Very Good Level', were also crowned the STARS North West Regional Secondary School of the Year.

All schools participating in Tranche 3 delivered their campaigns over the spring/summer term. Secondary schools across Greater Manchester were invited to apply for Tranche 4 of the programme in May, to start in September 2024. All current YTA schools were invited to continue participation. Eighteen schools are taking part in tranche 4; nine of these schools are in their second or third year of participation. Active Travel in Greater Manchester Annual Report - 2024

Bikeability

Bikeability is the DfT's flagship national cycle training programme for schoolchildren in England. It is a practical training programme which provides schoolchildren with a life skill and enables them to cycle confidently and competently on today's roads. Greater Manchester is planning to work with the Bikeability Trust to help them reach their goal that every child can achieve Level 2 Bikeability by 2025. Bikeability Level 2 teaches you to: start and stop with more confidence; pass stationary vehicles parked on a road; understand the road: signals, signs and road markings; negotiate the road, including quiet junctions, crossroads and roundabouts; and to share the road with other vehicles.

Greater Manchester councils deliver Bikeability training in schools. This is funded directly by Active Travel England through the Bikeability Trust. In 2023-24, 23,694 places were delivered on Bikeability training across the different levels in Greater Manchester, up from 18,990 in 2022-23, an increase of almost 25%.

Secure Cycle Storage

TfGM continues to support schools and colleges by providing funding to install cycle parking facilities that enable and encourage people to travel more by bike, most recently through ATF4 funding. Further details are provided in the 'Support to Organisations' section.

School Streets Pilot

A school street aims to address congestion and road safety issues at the school gate by restricting motorised traffic at drop-off and pick-up times. The restriction applies both to school traffic and through traffic, on weekdays during school term time. £500,000 was made available to deliver 40 school streets pilots across Greater Manchester through ATF2. The fund is managed by TfGM; however, schemes are delivered locally by the local authorities. In 2023-24, school streets activity included:

- Delivery of seven schemes across nine schools in Bolton, Bury, Oldham, and Trafford
- Continuation of air quality monitoring being undertaken at two schemes (Manchester and Trafford)
- The first ANPR camera scheme in Greater Manchester

By October 2024:

- 25 pilot schemes (covering 29 schools) remained in delivery
- 3 pilot schemes had been piloted and were no longer in delivery
- 12 pilot schemes remained in development

Monitoring and evaluation

Evaluation of the school streets pilot programme is in progress. The evaluation is focused on understanding how the pilot has gone and what its effects have been. This information is being used to shape the future rollout of more school streets in Greater Manchester. We have spoken to those involved in setting up school streets, and parents and carers with experience of school streets. We are working with schools to collect data on how pupils are travelling to school. Over the next few months, we will be talking to young people to understand their perspectives of school streets as well. A small project working with the University of Manchester has measured air quality at two schools. The University of Manchester has also done research to understand residents' experience of school streets in Manchester² and Walk Ride Whalley Range has collected data as part of their work supporting Manley Park Primary School with their school street.

The pilot showed that school streets have the potential for positive social and safety outcomes for children, parents, schools and local communities. Discussions with parents, carers and those involved in the pilot found a perceived improvement to road safety and increase in active travel to school. Interim parent and carer survey results also indicate that they feel the school street has improved safety. The top mention of what they like about the school street in the survey was it being safer for children to cross the road or travel to school. The University of Manchester's research with residents identified positive benefits such as a safer street outside the school, perceived better air quality, and active travel benefits. Walk Ride Whalley Range's work with parents, children and residents also identified perceived improvements to safety and air quality. Some parents were also more willing to let their children walk to school independently, and some residents valued the school street making their road quieter, and stopping their drives being blocked by parents parking. In addition, Walk Ride Whalley Range report that the school street at Manley Park has also been a catalyst for other initiatives related to active travel that would not have happened otherwise, including a weekly bike train to school, litter picks on the walking and cycling route between the two school sites, and a scooter library to help families try scooting to school instead of driving.

Evaluation of the school streets pilot to date has also found that sometimes the school streets, as set up, did lead to unintended consequences. These include unsafe parking or drop-off activity near to the school street, and aggression from some parents unhappy about the school street changing access to the school by car. This was mentioned by parents and carers both in the focus groups and in the interim survey results received to date. Buy-in from parents was increased where the school street was supported by a known authority figure at a school (such as a headteacher or deputy headteacher), and marshalling from Police Community Support Officers reduced non-compliance by car users. The University of Manchester's research with residents identified some negative effects of school streets,

² With project partners Manchester City Council, TfGM and Walk Ride Greater Manchester Active Travel in Greater Manchester Annual Report – 2024

including shifting of traffic, inconsiderate driving, parking and community division. Some residents have made changes to their daily routines while school streets are in operation, and across all schools, residents reported that access by non-residents has been affected, including visitors, taxis and delivery drivers. Walk Ride Whalley Range reported that some residents who don't live on the Manley Park Primary School school street felt that it had moved problems from the school street to outside their house. Traffic observations by Walk Ride Whalley Range showed that inconsiderate and dangerous driver behaviour continues to be an issue at Manley Park, especially around the areas where the school street barriers are placed. This includes anti-social parking, engine idling and dangerous manoeuvres.

The University of Manchester's air quality research focused on two schools: Manchester Communication Academy, which has a school street every day during term time, and Moorlands Junior School in Trafford, which had two trial school street days in December 2023. The research found that car traffic decreased while pedestrian and cyclist traffic increased during peak hours when the school streets were in operation. At Moorlands Junior School, data suggests that on the two trial school streets days, there was some traffic displacement to nearby routes, indicating the need to manage potential traffic displacement effectively.

Air quality monitoring showed that, at both schools, averages for the measurement period were below the UK legal limits as set by the Air Quality Standards Regulations (2010). Monitoring showed distinct morning and evening peaks in nitrogen oxides (NO and NO₂) which corresponded with traffic rush hours. The research found evidence for the influence of regional outdoor air quality on indoor concentrations of Particulate Matter 2.5 and NO₂. At Manchester Communication Academy, the comparison between data from before and after the school street was introduced indicates that it did not lead to measurable improvements in air quality. This is likely to be due to the school being near to Rochdale Road, which has high traffic volumes, meaning that the school street had a minor impact on traffic patterns in the area overall. At Moorlands Junior School, there was not enough data from school streets days to draw definitive conclusions about the impact of the school street on air quality.

School streets in Greater Manchester currently generally rely on volunteers to run, and we found that ongoing collaboration, communication and community involvement were important for the successful implementation and sustainability of school streets. Recruiting and sustaining volunteers was a challenge for some schools and in some cases meant that the school street was not continued. Volunteer field diaries from Walk Ride Whalley Range's project with Manley Park Primary School show that generally the experience of volunteers at this school was very positive, although not universally so; sometimes volunteers were verbally abused and put in danger when drivers drove across the pavement to get past the barriers.

Some of the recommendations for future school streets from the different pieces of research are:

- Integrated approaches to encourage active travel and reduce parents and carers driving to school
- More practical and financial support for schools to encourage active travel to school
- An alternative to relying on volunteers to run school streets, such as camera enforcement
- More use of 'park and stride' (where parents and carers park away from the school and finish the journey to school by walking or wheeling) where suitable, for example through partnerships between schools and local businesses and organisations
- Greater management of parent/carer parking
- Consistent operation of school streets, and clear signs to help people understand when the school street is in place and what this means in practice for access at that location
- More consideration of a school's location in relation to the road network when selecting schools for school streets
- More 'how to' and best practice guides for those introducing school streets, and more knowledge sharing

An Emerging School Travel Programme.

Work has started on the next phase of the School Streets programme which aims to deliver 100 school streets by 2028, as included in the Mayor's manifesto.

School streets will be one element of a wider School Travel programme approach that seeks to bring together a combination of actions that are suitable to the local area and that reduce the risk of conflict between vehicles and people, especially children. These will encourage trips to school by walking, wheeling, cycling and public transport in preference to private motor vehicles and could include (where funding allows) school streets, crossings, and other potential measures such as cycle/scooter parking, bike buses and access to bikes. In the longer term, more extensive safer street areas around school streets would enable the lessons from our active neighbourhoods schemes to be applied.

Access to Active Travel

Starling Bank Bikes

The Starling Bank Bike Hire scheme was rolled out in three discrete sub-phases from November 2021 to Easter 2023, culminating in over 1,200 bikes, 220 stations and over 2,500 stands, in a service area spanning parts of Manchester, Salford and Trafford as shown in Figure 21 below. This area provides a catchment of circa 200,000 residents. The bike hire stations are spaced about a 5-minute walk from each other (300-400m). To date, more than 99,000 users have used the service.

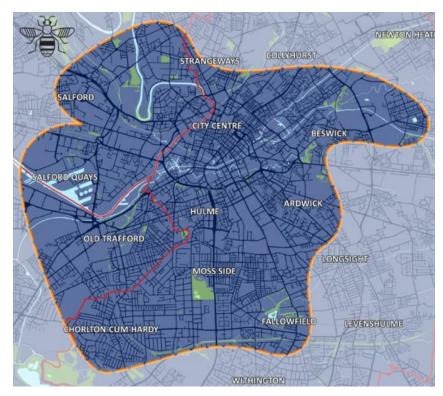


Figure 21: Starling Bank Bike Hire catchment area

Around Easter 2023 the scheme saw significant increases in antisocial behaviour, leading to high levels of repairs, bikes missing or stolen, and low bike availability (dropping to below 200). In August 2023, the scheme entered a recovery period, where some of the least popular stations (those generating less than one ride per bike per day) were suspended while the scheme was brought under control. The recovery plan strategy includes other actions such as getting on top of the repair backlog, increases to both the street team and the repair team, working closer with the Travelsafe Partnership and a front lock protocol. Fraud prevention measures have also been looked at, along with the introduction of higher penalties and increased enforcement.

The scheme has now exited the Recovery Period with an average of 1,200 bikes on street for three months (June-August) and all stations re-opened, except for 34 which are still under review for potential permanent closure.



Figure 22 shows the trend in bike hire rides and active users since the Starling Bank Bike Hire scheme was introduced in November 2021.

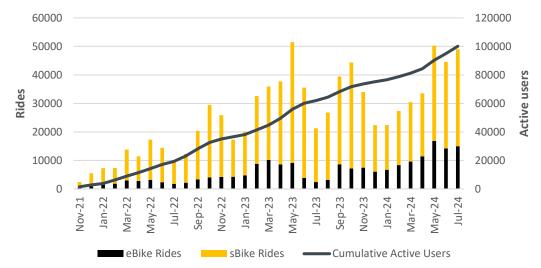


Figure 22: Starling Bank Bike Hire rides and active users per month

Figure 23 shows bike availability and rides from the beginning of the Recovery Period summer 2023 to August 2024.

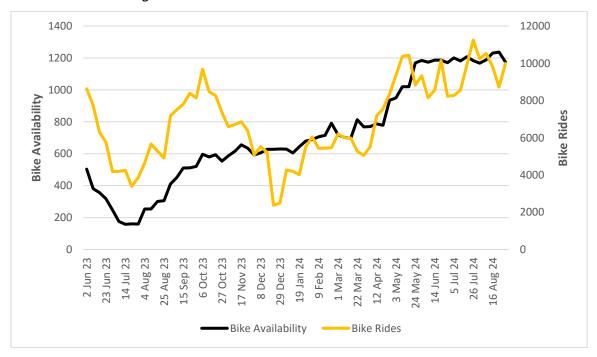


Figure 23: Starling Bank Bike Hire bike availability and rides

In August there were on average 1,600 rides day, representing more than one ride per bike per day. In November 2024, we passed the totals of 1 million Starling Bank Bike Hire rides and 2.5 million km ridden since opening in November 2021.

Monitoring and evaluation

The evaluation of the bike hire scheme is focused on understanding how the scheme is being used in practice, and whether the scheme is meeting core objectives:

- Increasing access to bikes
- Increasing cycle use in Greater Manchester
- Contributing to modal shift to cycling from non-sustainable modes

The first surveys for the evaluation of Starling Bank Bikes scheme happened in 2024. A survey with users sought to find out perceptions of the scheme, how people are using the scheme, and whether they have changed their behaviour because of the scheme. A survey with people who live in or visit Greater Manchester focused on their awareness and perceptions of the scheme (including hire costs).

There are good levels of awareness of bike hire from Greater Manchester residents and visitors, with awareness highest for those that live within the bike hire zone (80%), compared to those that live within the rest of Greater Manchester (55%) and outside of Greater Manchester (25%). 62% became aware of the scheme by seeing it in action. There was a lower awareness that e-bikes are included in the scheme (40% aware).

Most of those surveyed in the resident and visitor survey (96%) were not existing scheme users. Around 21% would not consider using the scheme, whereas around 75% were not against using the scheme, but were either choosing not to or had circumstances which did not allow it at the time of the survey. There is an opportunity to encourage some of these people to start using the scheme, although most suggestions for what might encourage use of the scheme relate to wider provision for cycling (such as dedicated cycle lanes), suggesting that potential usage of the scheme is strongly linked to availability of good cycle routes to use the hire bikes on.

Survey results from scheme users suggest that the scheme is encouraging people to start cycling or to cycle more and to switch to bike hire from journeys previously made by motorised types of transport. A total of 49% of respondents to the user survey reported cycling more since using the scheme. Over half (53%) of the additional journeys would have been made using a different type of transport if the scheme had not been available, 16% by a motorised type of transport.

The main reasons given for cycling more were bike hire being quicker than other types of transport (55%), the scheme providing access to a bike which had not been available previously (52%), and not having to worry about bike theft or vandalism (52%). The main reasons given for using bike hire over other types of transport were a reduced journey time

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(86%), cycling being good for physical or mental health (73%), and it being fun or enjoyable (65%).

Across users and non-users there was support for expanding the scheme, with 49% across the two surveys thinking the scheme should be expanded (26% felt it should be kept the same, and 4% thought it should be removed entirely). The whole of Greater Manchester, all of Trafford and all of Salford were the most common suggestions for expansion locations.

The user survey will be repeated in 2025 and 2026, and the resident survey will be repeated in 2026.

Access to Other Cycles

Bike libraries

Bike libraries offer the chance to borrow a bike to people living locally who want to try cycling but cannot afford to or could not store a bike. The TfGM scheme was set up in 2021-22, and four separate funding tranches have been made available for community groups, active travel-focused businesses, and other relevant organisations to apply to become bike libraries.

These libraries are run by a variety of organisations, including council-run leisure centres, a mosque, community centres, a health centre, existing community cycling groups and co-ops, book libraries and primary and secondary schools.

Bike libraries funded through the TfGM programme offer a minimum of five adult bicycles available to borrow for time periods ranging from one day to one month, depending on the needs of the borrower. Many libraries also offer children's, mid-size and folding bicycles. Each library is supplied with maintenance tools to carry out bike maintenance and volunteers can access free TfGM Intermediate Maintenance training and a two-day Cycling UK Advanced Maintenance course. Helmets, locks, puncture repair kits and hi-vis clothing are provided to all library users borrowing bikes. TfGM also supports new bike libraries by providing promotional resource packs.

In mid-2023, a further funding allocation to establish more bike libraries in Greater Manchester (Tranche 3) was made and organisations were invited to submit bids for grants of up to £5,000. A total of 19 applicants were granted funding, and as of September 2024 15 of these were up and running (or had held a soft launch). Unfortunately, three grant recipients have subsequently returned their grant funding after deeming themselves unable to proceed due to variety of reasons, including staff turnover and change in circumstances. One applicant has yet to open their library, and TfGM are providing support to help accelerate this.

In March 2024, TfGM conducted a survey with bike libraries that have been in operation for over 12 months, to understand their feedback on the set-up process, what they currently offer and if there have been any changes since their application. It also asked for their views

on the ongoing sustainability of their library and suggestions of how the scheme could be improved. We received a 66% response rate (18 responses) with almost universally positive or neutral responses.

In mid-2024, an extra £50,000 from the Capability and Ambition Fund 4 was allocated to the bike libraries project. 50% of this has been allocated to fund new libraries, and 50% to cover both programme costs and small 'continuity' grants to existing Tranche 1 and 2 libraries to help with their ongoing running costs. For new bike libraries, this funding was combined with £10,950 of returned grant funding from Tranche 3, allowing 9 new libraries to be offered funding.

Access to e-cycles

In February 2024, on behalf of the GMCA and by invitation of Active Travel England, TfGM submitted a successful bid to participate in the local authority e-cycle pilot fund along with three other authorities: Sheffield, Leicester and Burton upon Trent, and Luton and Dunstable. This project will build on the national pilot which ended in June 2024 (delivered by Cycling UK), transferring ownership of the scheme to the four local authorities, and will also offer a pilot e-cycle subsidy scheme alongside the loan scheme and try outs. The scheme was launched in October 2024.

Cycle Training

TfGM offers cycle skills and confidence training for those who live or work within the region. Through private tuition and group courses with qualified instructors, we provide opportunities to learn how to cycle, build confidence on the roads, and undertake repairs to bikes. Table 1 shows the courses that were delivered in 2023-24:

Course type	Description	Attendees
Complete Beginner	Aimed at those who have either never cycled before or are	543
	revisiting cycling and are starting over from scratch.	
Confidence Builder	Confidence Builder Aimed at those who can ride a bike a little bit but need t	
	develop their confidence to manoeuvre more effectively	
	or ride one-handed, look behind them, etc; essentially all	
	the skills that are a prerequisite to being able to use the	
	roads safely.	
Cycling on Quiet	Aimed at the confident off-road or recreational cyclist	86
Roads	who may be hesitant about cycling on the road.	
1-2-1 (including for	Aimed at those who feel that they are lacking a little	221
cargo bikes and	confidence on road and would benefit from some advice	
Starling Bank Bike	and guidance.	
Hire bikes)		

Table 1: Cycle training courses delivered in 2023-24

Course type	Description	Attendees
Family	Aimed at families who would like the skills and	41
	knowledge to escort children confidently and safely and	
	cycle together as a family.	
Basic maintenance	Aimed at those who would like to learn how to look after	174
	their bike and carry out simple maintenance.	
Intermediate	Aimed at those who have basic knowledge of bike	173
maintenance	maintenance but want to extend this.	
On the Move	Aimed at those who have basic knowledge of bike	26
maintenance	maintenance but want to learn outside of the classroom.	
Total	1,548	

Train the Trainer

This project supported people to encourage and increase cycling in their local community. The project aimed to train cyclists to coach or train others, to lead rides and to complete basic maintenance checks on bikes. The following courses were delivered in 2023-24:

- Advanced Cycle Maintenance for two volunteers of Horwich Ride Social (a local, social, non-competitive cycling group whose main aim is to encourage anyone to get on a bike)
- Bespoke On the Move maintenance course for nine volunteers of JoyRiders (a group of women who are passionate about cycling and want to get many more women and girls on bikes)
- Emergency First Aid at Work course for two volunteers of JoyRiders

Safe Urban Driver (SUD) training

SUD training is designed for professional HGV, LGV and PCV drivers to help them reduce risks and avoid collisions on the road, particularly in relation to vulnerable road users. A total of 20 courses were delivered to over 180 drivers in 2023-24, funded by the Safer Roads Greater Manchester Partnership. The programme will continue to run until the end of March 2025.

Bike Buddy

The Bike Buddy programme offered disabled people, older aged people and those with long term health conditions the chance to be active through cycling as part of everyday life. The programme aimed to create a long-lasting cycling culture within care and support settings, focussing on giving people the skills, knowledge, and confidence to cycle from their front door or from their care and support setting.

We funded Wheels for All to deliver this innovative programme from April 2022 through to January 2024. Wheels for All partnered with five care organisations to deliver a programme of inclusive ride leader and cycle skills training, one-to-one support and guidance and an

appropriate fleet of adapted cycles. The staff within those organisations are now independently delivering cycling activities to their services users and wider community.

The outputs and outcomes of the programme are set out in Table 2.

What has happened because of	Number of	What does this mean, and what has this
the programme?	people	achieved?
Individuals accessed the Bike	25	Disabled and older aged people have the
Buddy support service across the		confidence to be active in their community.
regional programmes.		
Disabled people completed a	5	Disabled, older aged people are enabled
journey through the initial Bike		to be active on their terms.
Buddy scheme.		Oldham Personal Advocacy Limited
		(OPAL) have been cycling in their
		community as part of Bike Buddy.
People working in the partnership	2	Increased ease of opportunities for staff, carers
organisations (staff, carers and		and volunteers, encouraging and enabling those
volunteers) have taken up cycling		within support networks/organisations to
off the back of Bike Buddy.		become more active.
		Staff at OPAL have begun cycling to work.
People have been trained through	6	People have the skills, knowledge and
the Bike Buddy ride leader courses		understanding of how to engage and
delivered across the regional		deliver Wheels for All sessions – creating
areas.		a reliable pool of volunteers to support
		future sessions.
People involved in the initial	15	The training, mentoring and
programme have continued to		communications from Wheels for All will
cycle beyond the Bike Buddy		inspire and enable people to continue to
intervention.		make journeys.
		OPAL have made cycling part of their
		regular activity offerings.
Recruited volunteers have been	12	Volunteers have confidence to be active
able to support the participants of		in the community and are valued, and give
the Bike Buddy as ride leaders,		credibility to the project, enabling
'meeters and greeters', mentors or		increasing numbers of people to be
cycle mechanics.		active.

Table 2: Outputs and outcomes of the Bike Buddy programme

Recorded Bicycle Thefts in Greater Manchester

Figure 24 shows that the number of recorded bicycle thefts in Greater Manchester has continued to fall since 2020, standing at 2,999 in 2023.

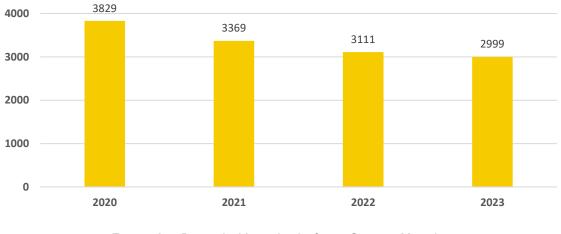


Figure 24: Recorded bicycle thefts in Greater Manchester

Figure 25 shows the location attached to the recorded bicycle thefts in 2022 and 2023.

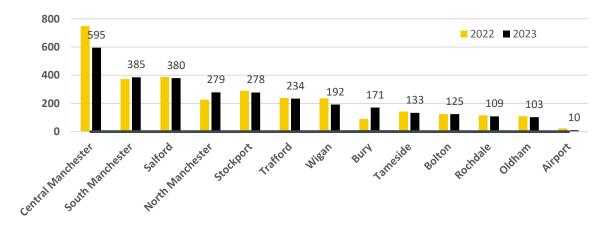


Figure 25: Recorded bicycle thefts in Greater Manchester by location in 2022 and 2023

Wayfinding

TfGM is currently undertaking a major piece of work to develop, test and adopt a wayfinding package for active travel routes within the Bee Network. A key aspect of Bee Network active travel routes is that they come with a promise of a standard of infrastructure which makes them suitable for an inexperienced cyclist, or any legitimate walking/wheeling user. We are therefore aiming to adopt a wayfinding strategy that will build on existing active travel wayfinding and make it easy to recognise routes which offer Bee Network standard infrastructure. The wayfinding chosen will also need to recognise the value of existing

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connecting infrastructure which does not currently meet standards, but nevertheless can form useful connections for many users. We aim to undertake a trial of a proposed wayfinding approach during 2025.

Mapping

TfGM publishes two main maps of the active travel network for public use:

- TfGM's ever-popular series of cycle network maps, which are downloadable from the <u>TfGM website here</u>, or available in paper form from TfGM's Travelshops. These show existing cycling infrastructure of a variety of forms and are regularly updated to include the latest constructions.
- The <u>active travel network vision map here</u> enables users to turn on different layers of projects at differing stages of delivery, from completed schemes through to the long-term network vision to connect to every community.

Work is ongoing to provide integration between the above two maps. It is the intention that a future version of the cycle network maps of existing infrastructure will indicate which routes are already delivered to Bee Network standard.

Support to Organisations

Cycle parking grant (Active Travel Fund complementary measures)

As part of ATF2, grants up to a maximum of \pounds 10,000 were available to support organisations within Greater Manchester to deliver new cycle parking facilities to complement Active Travel Fund schemes across the region. This grant was made available to the NHS, educational settings, housing associations, and small organisations employing 20 staff or less.

A total of 18 schemes were delivered in early 2023-24, creating 231 cycle parking spaces. In total, 1,659 cycle parking spaces were delivered through the programme.

Community access grants (Capability Fund)

This £535,000 grant programme offered grants up to a maximum of £15,000 to help Greater Manchester's small businesses, Voluntary Community and Social Enterprises, education providers and NHS healthcare providers to fund cargo cycle solutions, adaptive cycles and support communities with small-scale projects to facilitate cycling and walking trips in their local area.

The purpose of the programme was to enable organisations to replace or significantly reduce reliance on a motor vehicle; expand and diversify the range and availability of cycles in the community, increasing the opportunity for older and disabled people to cycle; and provide a chance for communities to put in place solutions that address specific needs within their local area.

Of 78 approved bids, 55 grant projects were completed in 2023-24. These were worth \pounds 366,291 and delivered 51 cargo cycle solutions, 17 adaptive cycles, 12 standard cycles and 11 community projects.

Cycle parking grants (ATF4)

Two projects were approved by Active Travel England to deliver cycle parking across the region via ATF4.

With a funding pot of ± 0.83 m, the first of these is supporting schools, small businesses and Voluntary Community and Social Enterprises to install a range of cycle parking facilities that enable and encourage people to travel more by bike. The facilities should be accessible to anyone visiting that location and complement and facilitate use of local cycling infrastructure.

The programme closed to applications on 10 November 2023 with bids totalling more than \pounds 1.2m from 144 organisations. Following evaluation, 121 organisations were accepted to receive grants to fund 137 cycle parking projects, which are expected to deliver around 2,584 new and improved cycle parking spaces at key community locations across all ten local authorities. Project delivery started in April 2024.

The second project focuses on the delivery of cycle parking at public transport interchanges supporting an integrated Bee Network. Proposals from both Northern and TfGM's rail team have so far been approved, covering 18 railway stations across the region with delivery expected during 2024-25.

Integration with Public Transport

Local Transport Plan Refresh

Preparation of a Local Transport Plan (LTP) is a statutory requirement of the Local Transport Act 2008. Greater Manchester's LTP describes how we can help achieve the overarching ambitions of the Greater Manchester Strategy by setting out the strategic direction for transport in Greater Manchester and outlining the policies that are needed to help get us there.

Our LTP currently has two key components:

- Greater Manchester Transport Strategy 2040
- Greater Manchester Transport Strategy Delivery Plan (2021-26)

These documents jointly guide planning, funding and decision-making for future transport investment, including prioritisation of the integrated settlement/CRSTS2.

TfGM are responsible for producing the LTP on behalf of GMCA, the local authorities and Mayor, and a refresh of the LTP is currently underway. The refreshed Transport Strategy 2040 document is expected to be available for public consultation in spring 2025, and the new Delivery Plan (2027-32) will set out how the strategy will be delivered and will be subject to consultation in early 2026.

In terms of Active Travel, the policies in the LTP will set the framework for future work on walking and wheeling, cycling, travel choices, streets for all, highway safety, and asset maintenance, among other relevant policy areas.

Bikes on Trams

In 2023, TfGM commissioned consultants to review the feasibility of bikes on trams and to learn lessons from other light rail and tram networks that permit bikes on board. To study the impact of non-folding bikes and adapted bikes on trams in practice, TfGM undertook a guided pilot during March and April 2024. During the pilot, volunteers took their bikes on board off-peak tram services, on different routes at different times and days of the week. This happened under test conditions with the supervision of the tram operator, Keolis Amey Metrolink (KAM). The trial included adapted bikes used as mobility aids, but also scooters which are not currently permitted on the tram. People with disabilities and people using

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pushchairs were involved in the trial to make sure all access needs were considered when testing the reality of bikes on trams. During the pilot, feedback was collected from the cyclist volunteers and other passengers.

Following this study and the development of an Equality Impact Assessment for the proposed policy change, a report summarising the findings of the research and the guided pilot and subsequent recommendations will be presented to the <u>Bee Network Committee</u> in late 2024.

Development Management

Places for Everyone

The Places for Everyone (PfE) Joint Development Plan Document is a long-term plan of nine Greater Manchester local authorities (Bolton, Bury, Manchester, Oldham, Rochdale, Salford, Tameside, Trafford and Wigan) for jobs, new homes and sustainable growth. On 21 March 2024, the PfE Plan was adopted by each of the nine local authorities and is proposed to cover a timeframe up to 2039. It now forms part of the statutory Development Plan for those nine councils (alongside any saved policies from their existing statutory Development Plans) and will be used in the determination of planning applications.

The active travel agenda is incorporated across the strategic objectives of the adopted PfE Plan, and eight of the ten strategic objectives presented include elements of active travel improvements, for example:

- **Objective 2: Create neighbourhoods of choice.** This includes prioritising sustainable modes of transport to reduce the impact of vehicles on communities.
- Objective 4: Maximise the potential arising from our national and international assets. This includes improving sustainable transport and active travel access to these locations.
- **Objective 5: Reduce inequalities and improve prosperity.** Prioritising development in well-connected locations and delivering an inclusive and accessible transport network.
- Objective 6: Promote the sustainable movement of people, goods and information. This includes enhancing the existing transport network, ensuring new development is designed to encourage and enable active and sustainable travel, and expanding the transport network to facilitate new areas of sustainable and inclusive growth.
- Objective 7: Playing our part in ensuring that Greater Manchester is a more resilient and carbon neutral city-region. This includes promoting sustainable patterns of development that minimise the need to travel and contribute to cleaner air and locating and designing development to reduce car dependency.

- Objective 8: Improve the quality of our natural environment and access to green spaces. This includes improving access to the natural environment and green spaces including parks.
- Objective 9: Ensure access to physical and social infrastructure. This includes ensuring communities and businesses are supported by infrastructure, improving the capacity and network coverage of digital, energy, telecoms, transport and water in key growth locations and ensuring new development is properly served by physical and social infrastructure including schools, health, social care, sports and recreation facilities.
- **Objective 10: Promote the health and wellbeing of communities.** This includes reducing the health impacts of air pollution through accessibility of sustainable travel such as public transport, cycling and walking.

To make sure active travel provision forms an integral part of new development and that developer-funded active travel infrastructure is integrated with the wider active travel network, we will continue to work with each Local Planning Authority throughout the development management process. This includes: our work aiding the development of Strategic Regeneration Frameworks and Masterplans for large development sites (including the PfE allocations); advising on active travel requirements of proposed development at the pre-application stage; and recommending improvements to submitted planning applications through the planning application consultation process, including ensuring that active travel infrastructure in new development meets the required LTN1/20 standards.

Local Plans

We will continue to work with Stockport Council in the development of their Local Development Plan to make sure that active travel objectives are central to the overall strategy and that active travel provision is a priority requirement of new development. We will also continue to work with the nine PfE local authorities as they produce their Part 2 Local Plans.

Walking Action Plan

Initial discussions have taken place with colleagues across Greater Manchester to seek to progress the Mayoral commitment to promote leisure walking. Plans will be developed in line with the LTP refresh and consideration will be given to overlap between leisure and utility walking.

Integrated Ticketing

The new Bee Network app now includes journey planning for walking, cycling and Starling Bank Bike Hire and more of the Starling Bank Bike Hire functionality will be integrated into the Bee Network app over time. Work has started to determine what elements can be included and in what time frames to align with the bike hire contract.

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Cycle and Travel Hubs

Cycle hubs

TfGM offers 14 cycle hubs across Greater Manchester, with usage shown in Figure 26. The aim of the hubs is to provide secure cycle parking to remove potential barriers to commuting by bicycle. Smaller district hubs are targeted at shorter distance commuter cyclists (who would not need shower or changing facilities) while larger hubs with showers and lockers are offered in Manchester city centre and Media City. Membership costs from £10 a year for a basic level of access to £200 a year for access to one of the bigger hubs, including access to showers and lockers. Rebranded designs have been developed by the Design team in line with new Bee Network funding. Cycle hubs are currently being reviewed in the light of wider Travel Hub plans which are in development.

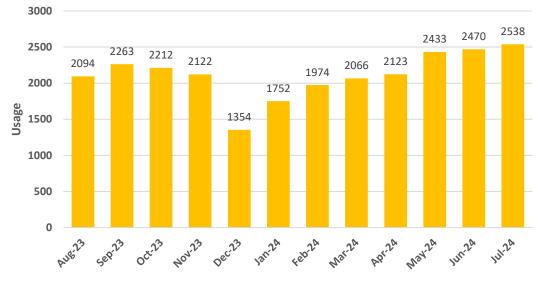


Figure 26: Cycle Hub Usage (per month)

Travel hubs

The core aim of developing travel hubs is to improve how we access existing and new methods of shared and public transport to encourage sustainable travel choices. Cycling, walking and wheeling are seen as the primary way to access and egress the wider Bee Network. However, some people live beyond the active travel catchment. This is where co-location of buses, park and ride and shared mobility can help to widen the reach of the Bee Network.

Travel hubs throughout Greater Manchester will vary in size and offer different provisions of shared transport options, dependent on the specific location. Some hubs will be in residential areas, featuring just one or two co-located transport methods. Meanwhile, some will be located at public transport stops and larger transport interchanges eg bus and railway stations. Through developing a comprehensive network of travel hubs strategically positioned

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across Greater Manchester, we aim to increase access to both shared mobility and the public transport network and provide an attractive travel option for first and last mile journeys.

Bury Metrolink cycle parking

Improvements were recently made to cycle parking at eight stops along the Bury Metrolink line (Radcliffe, Besses o' th' Barn, Prestwich, Heaton Park, Bowker Vale, Crumpsall, Abraham Moss and Queens Road). Improvements include more spaces, shelters, CCTV and lighting. However, data available suggests very few people are using the cycle parking, with regular spot counts recording very low numbers of cycles parked (between none and four across all eight stops).

The low usage may be partly related to awareness of the cycle parking (36% of people surveyed were not aware of the cycle parking), but it is likely that the low current levels of cycling to access the Bury Metrolink line are likely to be more significant (only 1% of people currently travel to or from the eight stops by cycle, according to the survey). Survey results suggest that usage is unlikely to increase substantially until attitudes towards cycling change: 72% of people surveyed described themselves as 'not a cyclist', 76% do not own a cycle, and 64% say nothing would encourage them to cycle.

Of those who were aware of the cycle parking, over half were unsure whether it has got better or not. This is unsurprising, as people are unlikely to pay much attention to the cycle parking provision if they are not actively considering cycling. Of those who were not unsure about whether the cycle parking had got better or worse, around two in five think it has got better and around three in five think it is about the same overall. Generally, around half think that specific aspects (such as lighting, the location and design of stands, and amount provided) have got better. Comments received in the survey suggest that security of the cycle parking is still a concern for some.

The things that people said would encourage them to cycle to the tram were strongly linked to safety from traffic, with better routes in the surrounding area, better driver behaviour, and less traffic being the most common suggestions. This suggests that until high quality routes to access the Metrolink are delivered as part of the wider network, most people would not consider cycling to the tram stop. However, even if usage is quite low, provision of cycle parking at public transport stops and stations does send out a message that cycling is part of an integrated Bee Network, and that this enabling infrastructure will be ready for increased use in future.

Road Danger Reduction

Vision Zero Greater Manchester

At the beginning of 2024, the Safer Roads Greater Manchester Partnership³ launched a draft Vision Zero Strategy and subsequently a draft Vision Zero Action Plan. These plans were endorsed by Greater Manchester's leaders in November 2024.

Our Vision Zero ambition is for Greater Manchester to have zero fatalities and life-changing injuries (FLCIs) on our roads by 2040, while increasing safe, healthy, equitable mobility for all.

In recent years, Greater Manchester has made significant progress in reducing the number of people killed or seriously injured on our roads. However, on average, 1,000 people a year are still being killed or seriously injured each year. This is unacceptable. One death or lifechanging injury on our road network is one too many.

There are currently inequalities in road safety, with vulnerable road users and people from deprived communities more likely to be killed or seriously injured. Children, older people and women are more likely to be killed or seriously injured as vulnerable road users. We want our city region to be fairer and improve the quality of life for all.

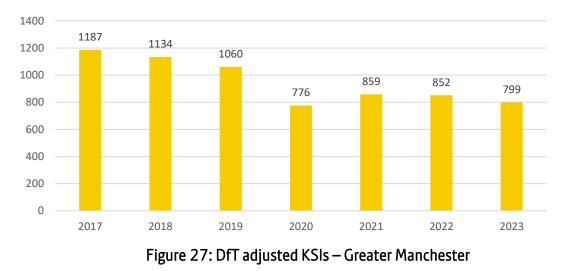
Greater Manchester Killed and Seriously Injured (KSI) **Road Casualties**

For Vision Zero in Greater Manchester, we will start to report on a more detailed level of injury severity, including the life-changing injury breakdown – FLCI casualties, as well as continuing to report on our existing KSI casualty statistics to enable historical comparisons. The data for 2023 is based on the DfT's 'Reported casualties by police force, Great Britain, ten years up to 2023' which was published in September 2024. Casualty statistics are calculated from figures reported by police forces and from data provided by the DfT in 'Reported road casualty statistics in Great Britain: interactive dashboard'.

Figure 27 shows that KSI casualties in Greater Manchester reduced by 6% between 2022 (852) and 2023 (799). If we compare the 2023 figures to the annual average for 2017 to 2019, Greater Manchester achieved a 29% reduction in KSI casualties in 2023 (799 compared to 1127).

³ Made up of the GMCA, the ten Greater Manchester local authorities, TfGM, Greater Manchester Police, Greater Manchester Fire and Rescue Service and National Highways Active Travel in Greater Manchester Annual Report - 2024

Of the 799 KSI casualties in 2023, 263 (33%) related to pedestrians and 126 (16%) to cyclists. The respective figures for 2022 were 273 (32%) pedestrians and 136 (16%) cyclists.



Greater Manchester Fatal Road Casualties

In Greater Manchester there was a 30% reduction in the number of fatal casualties in 2023 (45) compared to 2022 (64) – see Figure 28. In 2023 there was a 17% decrease in fatalities in Greater Manchester (45) when compared to 2017 to 2019 average (54).

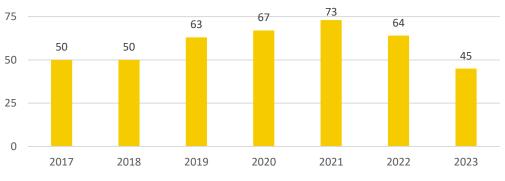


Figure 28: Greater Manchester Fatal Casualties

In 2023 there were 21 pedestrian fatalities and four cyclist fatalities, with the corresponding numbers for 2022 being 25 and five.

Education, Training and Publicity

Road safety campaigns

Safer Roads run thought provoking campaigns throughout the year in a bid to change road user attitudes and behaviours. Over the past year campaigns that have launched include Last Steps, Your Car Can't Say No – Don't Drink/Drug Drive, Seatbelts and Distractions. Upcoming

campaigns are Darker Nights and Christmas Don't Drink/Drug Drive, with more to follow in 2025.

School road safety champions

Following on from the successful delivery of road safety champion boxes to every primary school within Greater Manchester, 15 schools have taken up the offer of receiving school safety parking signs to use outside school to remind parents and carers to 'slow down' and 'no parking' near schools.

Improving the education of drivers for in-car child seat safety

Safer Roads continue to join partnership with Good Egg Safety to deliver 11 In-Car Safety Clinics throughout Greater Manchester during the summer. The free in-car child seat checks were offered to drivers to check that child seats are correctly fitted, and the seat is correct for the child. Findings found improvements in correct fitment and reduction in overall errors when compared to 2023. Further research will be undertaken with retailers in Greater Manchester to obtain reassurance that correct detailed information is being given to buyers.

BikeSafe, Biker Down and 2 Wheels GM

BikeSafe, Biker Down and 2 Wheels GM are motorcycle initiatives, delivered in partnership with Safer Roads, Greater Manchester Police and Greater Manchester Fire and Rescue Service. They aim to reduce the risk on our roads for motorcyclists, who are defined as a high-risk group. The initiatives include: the provision of training and resources to motorcyclists; working with stakeholders to identify improvement; sharing of intelligence; and attending targeted locations and events with education interactions and key messages for engagement.

Safety Camera Project

The Greater Manchester safety camera project is supported by funding from the Mayor's Challenge Fund and Safer Roads Greater Manchester. This project will replace 144 existing safety camera locations with the latest enforcement technology, with improvements such as bi-directional vision and 24/7 enforcement capability. As of August 2024, 88 locations have been replaced with non-invasive ANPR-based spot speed safety cameras, with the remaining three existing spot speed locations waiting for the council to clear the vegetation before they can be installed. The remaining 53 existing safety camera locations are in the process of being replaced with 25 average speed safety camera systems along the same roads. These will be used enforce safe speeds along a full route.

New Technology Trials

State of the art cameras which can automatically detect drivers using mobile phones behind the wheel or not wearing a seat belt were trialled in Greater Manchester in September 2024. The new 'Heads-Up' technology from Acusensus captures footage of passing vehicles before the images are processed using artificial intelligence (AI) to detect potential offending

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drivers. This trial will help to understand how many drivers still choose to break the law and this data will be used to refine future campaigns aiming to improve compliance.

Operation Snap and Operation Wolverine

Operation Snap is Greater Manchester Police's ongoing campaign to encourage all road users to show each other consideration. Through Operation Snap, Greater Manchester Police has responded to increasing demand for submission of video evidence relating to driving/moving traffic offences. Between November 2023 and April 2024, 2,430 reports were submitted, which was a 12% increase on the same period in the previous 12 months. Over 1,500 of the reports received a positive outcome via either the central ticket office or warning letter.

Operation Wolverine, a constant proactive operation, is helping Greater Manchester Police to make Greater Manchester safer and reduce the number of serious and fatal collisions on our motorways and roads. Some 10,990 vehicles were seized in 2023, recovering over \pounds 2.2m.

Operation Wolverine, which gives officers the power to seize uninsured vehicles, and those driven without the correct licence. Automatic Number Plate Recognition cameras play a key role in Operation Wolverine. If a vehicle has been seized, drivers have 14 days to prove satisfactory ownership and provide a legitimate insurance for the vehicle. Should the vehicle not be recovered by the owner they are auctioned, with the proceeds being re-invested back into policing and towards community projects that help prevent and tackle crime throughout Greater Manchester.

Providing Access to Everyone

Streets for All Design Guide

The <u>Greater Manchester Streets for All Design Guide</u> was adopted by the GMCA in December 2023. The guide supports street design across the region and is an essential tool in achieving our vision for streets. It sets the standard for how our streets and public spaces will look, feel and function in the years ahead. The guide informs designs, with the aim of ensuring they are safe and accessible for all, as well as greener and more comfortable places to be.



It also supports the delivery of the Bee Network – Greater Manchester's vision for a fullyintegrated, London-style public transport network – by improving reliability and journey times for public transport and enabling better walking and wheeling access to bus and Metrolink stops.

The guide is an important tool for everyone involved, or with an interest, in the improvement of existing and development of new streets and places in Greater Manchester. It was codeveloped by TfGM together with the ten Greater Manchester local authorities, with input from a wide range of stakeholders.

The guide brings together existing national and local standards and guidance to set out design and infrastructure options and showcase best practice. In doing so, the guide supports the delivery of buildable, maintainable and value-for-money highway and street schemes across the region that are attractive, safe and welcoming places for anyone and everyone. The guide recognises the many roles of our streets, as places we live, socialise, spend time, play, visit, wait for a bus, park vehicles, as well as travel through. It supports designers to achieve a better balance between these roles, make best use of limited street space and balance competing demands.

The <u>Streets for All Design Check</u> was launched in March 2024 and is a tool to assess how existing streets, and proposed changes to streets, perform against the design principles and requirements set out in Greater Manchester's Streets for All Design Guide. It brings together a range of items to consider when analysing, designing, operating and maintaining our streets, highlighting what matters most for street design in Greater Manchester. The results are a visual representation of the benefits of a scheme and can be used as a communication tool as part of engagement on the scheme.

The health results show how a proposed scheme could affect the health of people using the street. Health results show groups of people who might benefit most from good street design, eg children and people with mobility impairments. They also show how this can benefit people's health in different ways, eg improvements to mental health and reduction of risks from pollution and noise. The benefits of good street design are not limited to these groups of people or health outcomes, but these categories have been shown in medical studies to be particularly affected by street design considerations covered in the metrics. People may belong to more than one group, for example, public transport users can include people of all ages and needs.

Greater Manchester Access Control Policy

Abuse of off-road active travel routes by motorbikes and other powered vehicles has historically led to the installation of many access control barriers designed to prevent access by these illegitimate users. Unfortunately, it is usually physically impossible to exclude motorcycles without also excluding many legitimate users. Use of any access control barriers on new off-road active travel infrastructure in Greater Manchester will therefore usually be limited to those locations where there is concern about abuse by cars or other four-wheeled motorised vehicles, and must have clear, specific, local justification. We use additional minimum clearances developed through extensive testing of a variety of non-standard cycles for any proposed access control barriers which are proposed to be used on Bee Network routes, to ensure access for all legitimate users.

In 2025, we will be exploring options for developing a Greater Manchester Access Control Policy, with the aim of setting out our approach to access controls, where they may be necessary or appropriate, and what solutions are acceptable.

Communications, Engagement and Activation Cycle and Stride for Active Lives Programme

Through the Cycle and Stride for Active Lives project, funded by London Marathon Foundation (LMF), we work with community organisations to deliver a range of cycling, walking and wheeling activities for local communities across Greater Manchester.

Overall, 65 groups have been engaged through the project, with 33 new community groups introduced onto the scheme in summer 2023. These include disability centres, a school, faith groups, charities and grassroots organisations. Over 12,000 people have benefitted from participation in a Cycle and Stride funded activity.

Groups engaged in the programme could apply for grant funding up to £10,000. A total of 45 grants were paid during the 2023-24 financial year (£348,910 in total). Groups benefitted from extra training to support them in delivering current and future activities, including walk leader, ride leader, City & Guilds maintenance and first aid training. 124 community champions have been trained. Through the project, 4,800 people have also participated in led walks or rides. Cycle and Stride groups also benefitted from wider support, included bespoke events and maps which were provided by TfGM.

The project completed in September 2024, and a full evaluation of the project will be available in January 2025.

Scheme Activation

Activation covers a wide range of activity designed to increase awareness of the chance to travel actively (as well as the benefits) and to enable behaviour change through interventions tailored to individual audiences.

All MCF infrastructure schemes have an activation plan to encourage and enable residents, commuters, and visitors to use the new cycling and walking provision and offer practical support that aims to remove potential barriers. Scheme activation is delivered by TfGM, local authorities and partner organisations who meet regularly to share ideas and good practice. Examples of where TfGM has delivered activity include:

Bury

In Bury, TfGM and the Bury Council activation delivery team work together to deliver activities such as:

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- A scheme launch event held in July 2023 with second-hand bike sales, ride leaders and a Dr Bike session, as well as attendance from other council partners
- Installing floor markers with carbon and active travel messaging around a new junction, to highlight new walking routes
- Focus groups and led walks held with nearby St Gabriel's High School, which led to further interventions being delivered in school by local outdoor education charity The Sunnywood Project
- Working with Heaton Park Primary School to improve road safety and increase active travel, including a pupil-designed poster competition, and 12 months' funding for the Living Streets WOW Travel Tracker. This model has attracted interest from local councillors who have offered their discretionary funding to fund schools outside of the activation area

Oldham

Construction on the Chadderton scheme in Oldham completed in August 2023. TfGM developed and are delivering the activation plan for this scheme. Activation around Chadderton started in September 2023, with a launch event held at the Crossley Centre with 50 people engaged. It included a Dr Bike, balance bikes, Nordic walking and other activities available to the public. The led walk around the area was particularly popular with participants.

School activation is a particular focus of the plan. There are five primary schools and two secondary schools in the area, totalling nearly 5,000 pupils. Working with Oldham Council, we met with both secondary schools and three of the primary schools to explain our objectives and understand their needs. Following this, four primary schools were allocated $\pounds 2,000$ and two secondary schools $\pounds 3,000$ to deliver activation activities. These activities range from temporary bollards to address anti-social and pavement parking, to designing banners for outside school, to big cycling events held after school.

We have recently developed a business support package which aims to train walk champions and leaders within businesses, who can then in turn support their colleagues to do more walking.

Community led walks have also been arranged and ran throughout the summer.

Rochdale

We have been supporting and advising Rochdale Council's in-house officer, employed in September 2023 to deliver the activation activities for the flagship Castleton Scheme. This has helped form a good partnership where best practice and networks are shared. Construction on phase 1 completed in February 2024.

A launch event was held at St Edward's School in March, with 119 people taking part. Activities included:

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- A pump track and skills course with pool bikes and helmets provided
- A Dr Bike session
- Scoot leaders ran sessions on the playground

In addition, the council's leisure provider's staff have been trained in Balanceability (for balance bikes) and Scootability (for scooters) delivery and frequently deliver to schools. This is a good example of using activation budgets to train staff, so they have a wider, more sustainable impact in an area. The four local primary schools are benefitting from these leaders, and during a visit from Dame Sarah Storey in March 2024 some pupils scooted and cycled along the new infrastructure to the community centre.

Trafford

Since August, we have been working with Trafford Council to co-deliver the Talbot Road Activation plan. A newly formed activation working group has been proactive, setting up a wider stakeholder steering group using existing networks within the council. The group were involved in the decision-making process on what activation should be delivered.

In March 2024, in partnership with Intelligent Health, the 'Beat the Street' programme took place in the area surrounding the Talbot Road scheme. This four-week project encouraged walking and active travel through an interactive game taking place across streets and open spaces. Children in local primary and secondary schools were issued contactless smart cards or downloaded an app which were used to touch against temporary 'beat boxes' – small electronic devices attached to lighting columns on footways and in parks, to record their presence in that location. Children and families were encouraged to walk or cycle between the 30 different beat boxes in an interactive treasure hunt over the four-week period to find and 'touch in' at as many beat boxes as possible.

- The project recorded 5,465 unique individual players, of whom 55% were adults and 45% children
- The scheme was particularly effective at encouraging active travel among minorities, with 48% of those signing up to take part self-identifying as being from a non-white-British background
- Sign-up rates at several schools in the gameplay area were nearly 150% of number of pupils

Other initiatives which have been delivered through the activation include:

- the purchase of a cargo bike for Friends of Longford Park
- a series of led walks with funding provided to Lancashire Cricket Foundation to conduct ten led walks commencing in May 2024

Bee Network crossings programme

Six councils will receive Bee Network crossings as part of the phase 3 programme: Bolton, Salford, Stockport, Tameside, Trafford, and Rochdale. The Trafford and Rochdale locations have been chosen as priorities for activation due to a high number of potential schools, community groups and organisations in these areas who can be engaged. Stockport Council will deliver their own activation and Salford City Council plan to fund activation from an alternative budget.

Walking and wheeling at signalised junctions programme (ATF4)

This project consists of seven new and upgraded crossings across six local authorities (Bolton, Bury, Manchester, Oldham, Wigan and Tameside), each one of which has been researched and designed by a different apprentice engineer. In spring 2024, we worked with several of the apprentices who have showed interest in learning more about the activation process. An activation plan for each of the seven crossing projects was developed and delivered in summer 2024.

Activation roadshows

Mosodi were appointed to deliver a programme of events to engage with a range of audiences across Greater Manchester. These are delivered as Active Travel Roadshows and are used to promote the range of support available from TfGM and partners to cycle, wheel and walk more often.

Mosodi delivered 33 roadshows in 2023-24 and engaged with about 5,400 attendees. Events attended include the Three Sisters Cycle event in Wigan, Trafford Live and Bolton Food and Drink festival, as well as specific events to support new active travel schemes. Since March 2024, a further 23 events were delivered, reaching 7013 people.

Love to Ride

Love to Ride is an 'always-on' year-round intervention where people who sign up set personal goals and receive personalised support and encouragement messages via email and online via a website. Registrants can also take part in a number of challenges over the year. During months when there aren't promotional focused campaigns, the intervention continues to send supportive messages and uses marketing and communications themes to encourage continued cycling. These are delivered directly via email, via the website and via workplaces and employers. As a social norm approach, Love to Ride targets engagement primarily with organisations and businesses, encouraging them to create 'cycling communities' who support and encourage each other and create a more cycle-friendly culture within an organisation or business.

TfGM has been funding Love to Ride in Greater Manchester since 2020. There are four main annual challenges for participants: Ride Anywhere Week (March), Bike Month (May), Cycle September and Winter Wheelers (December). The latest data for Bike Month 2024 is Active Travel in Greater Manchester Annual Report - 2024

detailed below. This year, Bike Month focused on promoting the new Love to Ride app, which aims to make ride logging easy with its auto logging feature. It also emphasised a new Rate My Routes feature, which enables riders to provide feedback on their routes and help make their area better for cycling.



Figure 29: Bike Month 2024 statistics

Business Engagement

Active travel remains a thread through all of TfGM's business engagement. Insight gathered from businesses across Greater Manchester highlights that availability and quality of infrastructure are their principal concerns.

During financial year 2023/24, TfGM established a Business Transport Advisory Council made up of business leaders from across the city region. The Council focusses on strategic transport issues and provides advice and challenge from a business perspective. In setting out their most important topics to examine, active travel was chosen and formed the basis of a subsequent meeting.

We continue to feature active travel support and advice on our online business portal and engage with a range of organisations, including local authorities, the NHS and private sector firms to encourage improved active travel access for employees.

Marketing and Communications

The number of recipients of the TfGM Bee Active quarterly newsletter has continued to grow, seeing an increase each summer in each of the last two years, with 2024 being 11.5% higher than summer 2022 at 32,670 (see Figure 30).

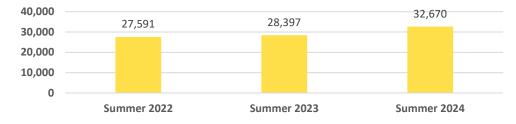


Figure 30: Recipients of the TfGM Bee Active Newsletter

Key marketing, communications and engagement activity delivered by or on behalf of TfGM in support of active travel from April 2023 is set out below.

It's Your Move: May to September 2023

The **It's Your Move** campaign supported the wider work of the TfGM Active Travel team by addressing a broad audience of both men and women, to encourage as many people as possible to take up and continue active travel habits – in particular, for shorter journeys. The campaign focused on general awareness of adults travelling across the region.



Figure 31: It's Your Move content examples

It's Your Move was run as a borough-by-borough campaign over two phases:

- Phase 1: 15 May to 23 July
- Phase 2: 31 July to 10 September

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The campaign set out to:

- 1. Promote the benefits of walking, cycling or wheeling more, by raising general awareness of what people could find in their own Greater Manchester borough
- 2. Drive people towards TfGM's campaign website page encouraging cycle course sign ups/use of Greater Manchester active travel interventions

Objective 1: raising awareness of cycling and walking

The campaign exceeded expectations and generated over 20 million opportunities for people to see or hear the benefits of active travel, along with interventions and routes on their doorstep. This reach was across multiple channels, such as paid and organic social, partner engagement, press and digital screens.

Objective 2: driving people towards TfGM's website

TfGM set a goal of 4,662 page views for It's Your Move – based on traffic achieved for a previous campaign, 10 for 10. The It's Your Move campaign was successful in delivering 23,800 pageviews, significantly higher numbers than 10 for 10, with more visits to the website than expected.

The number of people booking on to group cycle courses in 2023 is notably higher than in 2022. Group courses include: Complete Beginner, Confidence Builder, Quiet Roads, Basic Maintenance, Intermediate Maintenance, On the Move.

May to July 2023 showed a noticeably higher sign-up rate in 'on demand' courses compared to the same period last year. On demand courses include: 1-2-1, Family, Starling Bank Bk (and formerly Cargoroo).

Get on Board: March to May 2023

Get on Board was TfGM's first integrated marketing and communications campaign to promote multiple methods across public transport and active travel. The spring 2023 campaign ran for eight weeks across multiple channels including social media, paid media, press and network displays. It included the real-life case study of Kath, who cycles around Greater Manchester after her children bought her a bike.



One Christmas my children bought me a bicycle. We've never looked back.

Figure 32: Get on Board active travel case study example

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Overview

- Over 120,000 pageviews of the tickets and passes webpage
- Organic social posts exceeded TfGM's benchmark with over 113,000 impressions across the whole campaign period
- 6,300 pageviews of the cycle hire webpage and 3,200 pageviews of the Bee Active webpages
- On digital display, active travel ads exceeded the benchmark with over 1.1 million impressions and a 0.77% click-through rate (the benchmark was 1 million impressions and a 0.3% click-through rate)

Get on Board: December 2023 to January 2024

The objective was to promote the first and last mile of active travel – walking, cycling and wheeling – as part of multi-modal journeys using public transport. Active travel assets were pushed out across various channels (radio, social, paid, owned).

This execution (right) performed best as most relatable, with an accurate reflection of Greater Manchester and being wrapped up when it's cold.

On assessing the impact:

- 48% of people are likely to think about walking, cycling or wheeling after seeing or hearing these specific comms messages
- Overall, 58% found active travel adverts 'informative' and 55% thought they were reflective of Greater Manchester, with 45% finding them 'motivating'



• Almost a third claim that they are likely to walk, cycle or wheel more, with 21% wanting to find out more information

The reach and engagement achieved across the different platforms is summarised below.

- Social: Active travel content focused on walking, cycling and cycle hire and reached 36,700 impressions, which was higher than target at 19,600
- Radio: Active travel radio ad was on Greatest Hits and Hits radio, with a combined reach of 294,865 listeners
- Digital audio: Active travel specific ad went out on Spotify, resulting in more than 174,000 impressions

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- Paid media: Active travel specific digital display and paid social went out and reached 545,000 people and 2,771 clicks to the website
- Website: Total of 4,290 pageviews on the Bee Active homepage, beating target of 1,405

Bike Hire

Marketing and communications related to bike hire is summarised below.

Student minutes bundle promotion: September 2023

Students are an important audience for cycle hire, which is why activity was launched to promote the scheme to students returning after the summer break. There was a promotion of the 50% discount on minute bundles on 30 September targeting new students in Greater Manchester. The promotion used organic social media and Beryl e-mail and in-app notifications. It led to:

- 319 redeemed discounted minute bundles
- £2,437.50 revenue generated
- +5% increase in minute bundles usage

During August and September 2023, we had 4,032 users on the cycle hire webpage. 1,814 of those users clicked the link to download the Beryl app (45%) and the majority of pageviews have come from Google search (4,624).





Figure 33: Student Minutes Bundle Promotion materials

Starling Bank sponsor reveal: January 2024

In January, the Starling Bank sponsorship of the bike hire scheme was announced. The Starling Bank Bikes media announcement resulted in seven pieces of coverage in local news

and business titles including Sale and Altrincham Messenger, Prolific North, Business Desk and Fintech Times.

TfGM hosted a closed photo opportunity with the Greater Manchester Mayor, Active Travel Commissioner, Starling Bank and TfGM representatives with newly branded bikes in St Peter's Square, followed by press releases issued to regional news outlets as well as trade and fintech titles (via Starling).

To support the announcement of Starling Bank as sponsors of the cycle hire scheme, two rounds of social media content were published on 31 January: sharing the PR with announcement details to X, LinkedIn and Instagram stories, followed by a promotional video filmed by the social team that went out on Facebook, Instagram, TikTok and YouTube.



Figure 34: Starling Bank Bikes sponsorship launch

Partner Delivery

Many other organisations are helping drive forward behaviour change in Greater Manchester. Some examples of this work are included in this section.

Living Streets

Walk to School Outreach

The Walk to School Outreach 2023-24 project was delivered by Living Streets in partnership with five combined authority partners and 13 local authorities, funded by Active Travel England. The project supports the government target of 55% of children walking to school by 2025. In partnership with TfGM, 67 Greater Manchester schools were supported to deliver WOW – the walk to school challenge. WOW is a pupil-led initiative, where children self-report how they get to school every day using the interactive WOW Travel Tracker. Active journeys are rewarded with a collectable monthly badge. Dedicated coordinator support was provided to all schools, including assemblies, WOW Ambassador training and interschool competitions. Over 600,000 journeys were logged on the WOW Travel Tracker and the project resulted in 11.4 percentage point modal shift to walking and wheeling all the way in participating Greater Manchester schools.

Sustrans

Walking and Cycling Index

Sustrans worked with TfGM to prepare and launch the 2023 Greater Manchester Walking and Cycling Index,⁴ part of the UK's biggest study of walking, wheeling and cycling. The 2023 report was launched in March 2024. The Index, formerly known as Bike Life, is published every two years and was first published in 2015.

Fallowfield Loop improvements

Sustrans own and manage the Fallowfield Loop, a key piece of off-road infrastructure. Sustrans has worked in partnership with Manchester City Council to deliver improvements along the route, including widening, tree root bump treatment and access control redesign.

Route development

Sustrans has funded development work to progress the delivery of an accessible route between Bolton and Bury. The designs propose the installation of a new crossing, opening up an unusable stretch of bridleway, the redesign of access control barriers, and enhancements to existing footways and crossing points. The project means the scheme is shovel ready and can be delivered when funding is available.

⁴ <u>Greater Manchester Walking and Cycling Index – Sustrans.org.uk</u> Active Travel in Greater Manchester Annual Report – 2024

National Cycle Network volunteer activity

Sustrans manages and supports teams of volunteers on parts of the National Cycle Network, like the Fallowfield Loop, who carry out and help with a range of essential tasks, including litter picking and vegetation management.

Cycling UK

Cycling UK continues to have a large active presence across Greater Manchester, delivering multiple behaviour change programmes. Their Big Bike Revival has been successfully delivered again this year.

Cycling UK Big Bike Revival

Cycling UK's Big Bike Revival 2024 fund has distributed 14 grants to 13 Manchester-based groups to deliver entry level cycling opportunities to adults. Over £47,500 was given to Manchester groups; this includes a contribution of £11,000 from Manchester Active's Place Partnership. The fund has now closed for this year.

Programme delivery runs up until the end of October 2024, with these figures to date:

- 1,279 attendances at Big Bike Revival events across Manchester. Events include led rides, learn to ride and bike maintenance
- 197 events held across Manchester
- 13 delivery partners delivering events in the Manchester city area

Inclusive Cycling Experience

The new Inclusive Cycling Experience programme provides cycling sessions using bikes and non-standard cycles for disabled people across Greater Manchester. It delivers skills and confidence sessions to help people gain experience using these cycles. It also offers loans for people to use the cycles away from the hubs, with loan periods ranging from a few hours up to a month, to make sure everyone can participate.

From the hubs in Salford, Manchester Bike Kitchen and Hyde Park in Tameside, Cycling UK are delivering sessions most days of the week. Their fleet consists of 24 diverse cycles, including trikes, recumbents, and bikes with adaptations to suit a range of needs. This variety ensures that everyone can find a cycle that suits them. Since the hubs have been operational, they have successfully delivered sessions to 86 participants and provided six loans in just a few weeks.

The programme is open to disabled adults over the age of 16 who experience physical, sensory, mental health, or age-related impairments. They provide adapted cycles and supportive training to enable everyone to travel actively. They also have spare cycles available for parents, carers, or companions to join in.

Greater Manchester Moving

Greater Manchester walking and wheeling grants

From October 2023 to March 2024, the fourth round of the Greater Manchester walking and wheeling fund distributed £95,000 through GM Moving and the ten local authorities. The grants aim to help build capacity, capability and confidence to walk more among community organisations and target groups, including people with disabilities or long-term health conditions, people from diverse ethnic backgrounds, and people from lower socio-economic groups. There was also a focus on projects with explicit links to the health and care system to support better health outcomes for people.

Thirty-eight community groups and organisations across Greater Manchester working to improve the health and wellbeing of inactive and less active communities through walking received a total of £95,000 via grants of up to £5000, and an additional 93 organisations applied but could not be funded. There were 1,029 people who benefitted, of which 508 had not previously been involved with the funded organisations.

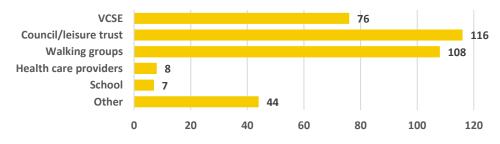
Narrowing of inequalities in activity levels in Greater Manchester

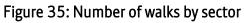
As part of the legacy of the Right to the Streets project, which explored how we create the conditions for women and girls to feel safe moving around their local area, GM Moving has been facilitating workshops with the Right to the Streets card deck. The sessions help us to explore gendered issues for our communities, imagining the world free from the problems many face, and drawing up actions and commitments that can help us get there. These sessions have included planners, designers, engineers and project managers from GMCA, TfGM, and WSP.

Walking Festival: May 2024

Coordinated through GM Moving, the annual GM Walking Festival is held during national walking month each May. It is a curated set of free group walks and walking-based activities, designed, delivered and promoted by a range of organisations for their communities. It celebrates the benefits of walking and provides a chance to raise awareness of regular walking to contribute to personal, community or system outcomes.

Figure 35 shows the number of walks offered in 2024 by provider. There were 359 in 2024 which compares with 299 in 2023.





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Figure 36 shows the number and diversity of organisations involved in 2024: 140 organisations in 2024, which is up from 124 in 2023. Over half of those organisations reported that they were new to the festival, which suggests that there is an increase in people taking part who are new to the walking festival. It is estimated that over 6,600 people took part in the festival during May 2024.

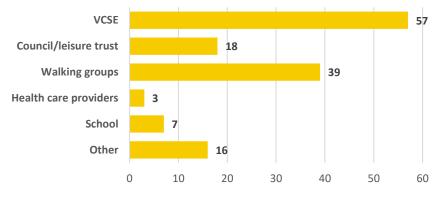


Figure 36: Number of unique organisations by sector

The growth and diversification of groups offering walks was supported by a small grants fund of \pounds 100 for new organisations, as well as a targeted social media campaign and an improved user experience on the website. Posters with health messages and general promotion were also printed and distributed in 2024. This is the first time physical assets have been produced since 2018.

System maturity

GM Moving works to create the system conditions for change towards active lives for all. Each year, partners across the system are asked to what extent each of the five evidence-based <u>indicators for enabling change</u> are in place in their work. Progress against these enablers towards a maturity level of seven is one of the indicators of progress towards the shared mission.

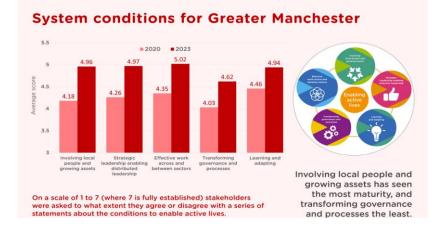


Figure 37: System conditions for Greater Manchester, November 2023

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Appendix – Towards 2040

This appendix uses data from our annual travel diary survey and other key data sources to provide more detail on active travel use and access by Greater Manchester residents, along with residents' perceptions of and satisfaction with active travel provision, based on the <u>2040 Transport Strategy</u> network principles.

In 2017, we set out our ambition to improve our transport system so that, by 2040, 50% of all journeys in Greater Manchester are made by public transport or active travel, supporting a reduction in car use to no more than 50% of daily trips.

Meeting the transport needs of our residents, businesses and visitors is at the heart of the 2040 Transport Strategy. Our transport system carries both people and goods and must consider the needs of both in its planning. Seven mutually reinforcing principles have been established, which will be applied as Greater Manchester's transport system is improved, to make sure that it meets the needs of all customers.



Network Principles

Figure A1: 2040 Transport Strategy Network Principles

The perceptions of and satisfaction with items relating to active travel in Greater Manchester given in this appendix originate from one of the following sources:

- Network Principles: Annual Multi-Modal Network Principles Survey, TfGMcommissioned, 5,162 face-to-face interviews with Greater Manchester residents in 2024
- NHT: Annual National Highways and Transportation survey, district councilcommissioned postal survey of around 7,000 residents in 2022 and 2023
- TRADS: Ongoing TfGM-commissioned travel diary, around 2,000 Greater Manchester households in 2022 and 2023
- Sustrans Walking and Cycling Index 2021 and 2023, around 1,300 Greater Manchester residents every two years
- Sport England, Active Lives Survey 2023, 10,949 adults and 3,780 children and young people in Greater Manchester

Safe and secure

The Ambition: To reduce deaths on our roads as close as possible to zero and make sure that poor perceptions of personal security are no longer a significant barrier to people using public transport or walking and cycling.

Safe and Secure

For active travel, this means designing safer roads, reducing excessive speed by drivers, and ensuring active travel provision is maintained. It also means addressing personal safety and security concerns.

How will we know we are succeeding?

Behaviour: Reduction in both the collision rate and the actual numbers of cyclists and pedestrians killed or seriously injured and a reduction in the rate and numbers of cycle thefts.

Attitudes: Active travel is perceived to be safe, both in terms of safety from traffic and personal safety and security.

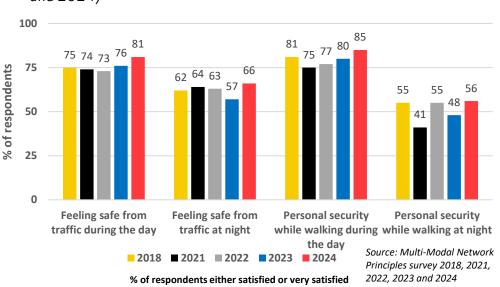
How are we doing so far?

Behaviour:

- KSI casualties in Greater Manchester reduced by 6% between 2022 (852) and 2023 (799). If we compare the 2023 figures to the annual average for 2017-19, Greater Manchester saw a 29% reduction in 2023 (799 compared to 1127)
- In Greater Manchester there was a 30% decrease in the number of fatal casualties in 2023 (45) compared to 2022 (64). In 2023 there was a 17% decrease in fatalities in Greater Manchester (45) when compared to 2017-19 average (54)
- In 2023 there were 21 pedestrian fatalities and four cyclist fatalities, with the corresponding numbers for 2022 being 25 and 5
- For every 360 people who own an adult cycle in Greater Manchester, there was one reported cycle theft in the past year, compared to every 277 people in 2021 (Sustrans Walking and Cycling Index, 2021 and 2023)

Attitudes:

- There's been a significant increase in perceptions of personal security while walking, both during the day (up from 80% in 2023 to 85% in 2024) and at night (up from 48% to 56%) (Network Principles Survey, 2023 and 2024). See Figure A2
- The proportion of people feeling safe from traffic during the day increased significantly from 76% in 2023 to 81% in 2024, and feeling safe from traffic at



night also saw a significant rise from 57% to 66% (Network Principles Survey, 2023 and 2024)

Figure A2: Rating of various aspects when walking

- 59% of residents think the local area is a good place for safety when walking or wheeling in 2023 compared to 65% in 2021 (Sustrans Walking and Cycling Index, 2021 and 2023)
- 46% of residents think the level of safety in the local area for children walking is good in 2023 compared to 50% in 2021 (Sustrans Walking and Cycling Index, 2021 and 2023)
- 54% of people are satisfied with the provision of safe crossing points in Greater Manchester (NHT Survey, 2023)
- 35% of residents think the level of safety for cycling in their local area is good, compared with 34% in 2021 and 27% in 2019 (Sustrans Walking and Cycling Index, 2019 and 2021 and 2023)
- 49% of people are satisfied with cycle crossing facilities at junctions in Greater Manchester (NHT Survey, 2023)
- 28% of residents think the level of safety for children cycling is good in the local area, compared with 26% in 2021 and 16% in 2019 (Sustrans Walking and Cycling Index, 2019 and 2021 and 2023)
- 48% of residents agreed their area would be a better place if streets outside schools are closed at drop off, compared with 60% in 2019 (Sustrans Walking and Cycling Index, 2019 and 2021 and 2023)
- Feelings of safety from traffic saw significant declines from 63% in 2023 to 51% in 2024 during the day and from 50% to 39% at night (Network Principles Survey, 2023 and 2024). See Figure A3

• Cyclists' sense of personal security during the day has dropped from 78% in 2023 to 70% in 2024, while night-time security has remained stable (48% in 2024 and was 44% in 2023) (Network Principles Survey, 2023 and 2024). The during the day data is a statistically significant increase from the 61% who were satisfied in 2022

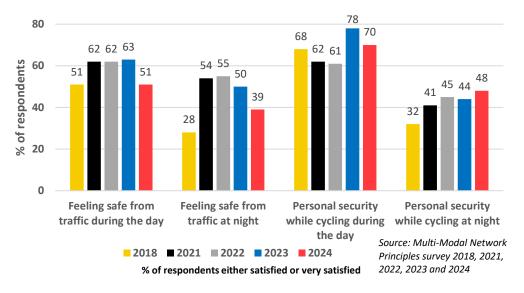


Figure A3: Rating of various aspects when cycling

Table A1: Whether residents either strongly agree or tend to agree that their area would be a better place if...

	2019	2021	2023
streets outside schools are closed at drop off	60%	54%	48%
through traffic reduced on residential streets	60%	57%	52%

 73% of residents support the creation of 20-minute neighbourhoods, compared with 63% for more low traffic neighbourhoods (Sustrans Walking and Cycling Index, 2021 and 2023)

Table A2: Whether residents either strongly support or tend to support the creation of...

	2021	2023
more low traffic neighbourhoods	68%	63%
20-minute neighbourhoods	79%	73%

Healthy

The Ambition: To develop a transport system that supports people in leading active, healthy lives.

For active travel, this means making walking, wheeling and cycling attractive, convenient and safe, increasing active travel and improving health. A shift from car to active travel will also benefit health through reduced noise and air pollution.



How will we know we are succeeding?

Behaviour: More people travelling actively and getting recommended physical activity through walking and cycling.

Attitudes: People think the network encourages active travel.

How are we doing so far?

Behaviour:

• Over two fifths of residents (44%) walk five or more days a week (TRADS, 2023)

Table A3: How frequently do Greater Manchester residents walk? (including leisure, outdoor exercise, to get to a public transport stop/station)

Frequency	2016-18+*	2017-19+	2021+	2022+	2023
5 or more days a week	41%	42%	31%	32%	44%
3 or 4 days a week	15%	16%	22%	21%	18%
2 days a week	11%	11%	18%	17%	16%
1 day a week	8%	8%	9%	8%	8%
At least once a fortnight	2%	2%	1%	2%	2%
At least once a month	2%	2%	1%	2%	3%
At least once a year	1%	1%	1%	1%	5%
Not in the last 12 months	9%	8%	7%	12%	4%
Never used	11%	11%	9%	4%	1%
Total	100%	100%	100%	100%	100%

+ Prior to 2023 respondents were asked how often they walked - for 20 minutes or more, in one trip

*Question was only introduced in 2017, so only two-thirds of respondents were asked this question

• One in ten residents (10%) cycle at least once a fortnight (TRADS, 2023)

Frequency	2016-8*	2017-9	2021	2022	2023
5 or more days a week	3%	3%	2%	2%	2%
3 or 4 days a week	1%	1%	1%	1%	2%
2 days a week	2%	2%	2%	2%	2%
1 day a week	3%	3%	3%	3%	3%
At least once a fortnight	2%	2%	2%	1%	1%
At least once a month	3%	3%	4%	3%	3%
At least once a year	5%	4%	4%	3%	4%
Not in the last 12 months	41%	38%	35%	48%	55%
Never used	39%	43%	46%	37%	28%
Total	100%	100%	100%	100%	100%

Table A4: How frequently do Greater Manchester residents cycle?

*Question was only introduced in 2017, so only two-thirds of respondents were asked this question

• It is estimated that each person in Greater Manchester makes 230 walking trips per year, up from 179 in 2021, a 28% increase (TRADS, 2023 and 2021)

Method of travel	2016-18	2017-19	2021	2022	2023
Car or van driver	329	325	233	267	291
Walk	233	237	179	195	230
Car or van passenger	154	149	87	114	140
Bus, minibus, coach	65	60	30	41	30
Bicycle	18	18	13	14	16
Taxi, minicab	16	16	11	14	14
Metrolink	14	14	7	7	10
Train	9	8	2	5	8
Other	3	4	2	4	3
Motorcycle, scooter, moped	1	1	1	1	2
Total	843	832	564	660	744

Table A5: Number of trips per person per year

• Around one-third of all trips (32%) are 1km or less in distance (TRADS, 2023)

Distance	2016-18	2017-19	2021	2022	2023
1km or less	33%	33%	32%	32%	33%
1km to 2km	17%	18%	18%	19%	18%
2km to 3km	10%	10%	10%	12%	10%
3km to 5km	13%	12%	12%	13%	12%
5km to 10km	14%	14%	15%	12%	14%
Greater than 10km	12%	12%	13%	12%	13%
Total	100%	100%	100%	100%	100%

Table A6: Percentage of trips by distance

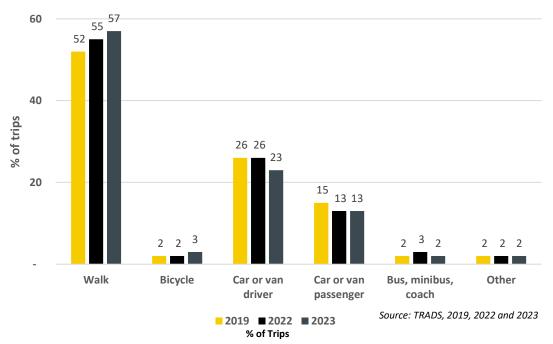
• The median trip length for walking was 0.5km compared with 1.8km for cycling (TRADS, 2023)

Table A7: Walking and cycling trip length in kilometres

	2016-18	2017-19	2021	2022	2023
Walking – mean	0.7	0.7	0.8	0.8	0.8
Walking – median	0.4	0.5	0.6	0.5	0.5
Cycling – mean	3.1	3.0	3.2	5.1	2.6
Cycling – median	2.0	2.0	2.9	3.7	1.8

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

• 60% of trips up to 2km (see Figure A4) by residents in Greater Manchester are either walked or cycled, compared with 57% in 2022 (TRADS, 2022 and 2023)





• Two-thirds (67%) of trips up to 2km undertaken by Manchester and Tameside residents were made by either walking or cycling (see Figure A5), compared with about a half (52%) by residents of Oldham (TRADS, 2023)

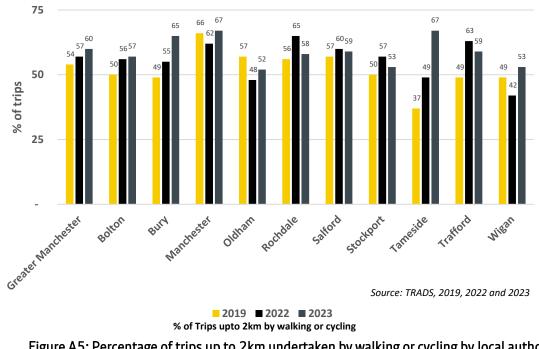


Figure A5: Percentage of trips up to 2km undertaken by walking or cycling by local authority area

- Levels of leisure walking have increased since the pre-pandemic period, with almost half of adults (45%) walking for leisure at least twice in 28 days. Walking for travel is similar to pre-pandemic levels, with around one in three adults (31%) walking for travel at least twice in 28 days. This follows a dip in the proportion of adults walking for travel at this frequency during and following the pandemic. (GM Moving analysis of Active Lives November 2022-23 data)
- Overall active travel levels saw a similar dip during the pandemic. Levels have been recovering post-pandemic and are now at similar levels to the 2015-16 baseline, with 33.5% of adults undertaking active travel at least twice in the last 28 days in November 2022-23. This is lower than the level seen pre-pandemic (GM Moving analysis of Active Lives November 2022-23 data)
- Greater Manchester adult activity levels November 2022-23 in the Active Lives results published by Sport England show that 72% of adults in the region are active for at least 30 minutes a week, equating to 1,670,800 adults moving: an increase of 26,600 from the survey 12 months previously (GM Moving analysis of Active Lives November 2022-23 data)
- Around 46% of children and young people in Greater Manchester meet Chief Medical Officer guidelines and achieve an average of 60 minutes or more of physical activity a

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day. This is a decrease from 12 months ago when the level was around 49%, but is similar to pre-pandemic levels (the level was around 45% in academic year 2018-19). Around 32% of children and young people are failing to achieve 30 minutes of physical activity a day (GM Moving analysis of Active Children and Young People December 2022-23 data)

- Almost three in five children (58%) and young people in the survey had used active travel in the last week, while around 61% had walked, 18% had cycled and 13% had ridden a scooter (GM Moving analysis of Active Children and Young People December 2022-23 data)
- Almost half (47%) of all education trips are walked, with around one in 20 (7%) being cycled (TRADS, 2023). This compares with 51% and 4% respectively in 2022 (TRADS, 2022 and 2023)

Method of travel	2016-18	2017-19	2021	2022	2023
Walk	42%	45%	47%	51%	47%
Bicycle	4%	4%	2%	4%	7%
Motorcycle, scooter, moped	0%	0%	0%	0%	0%
Car or van driver	3%	2%	0%	1%	1%
Car or van passenger	27%	26%	31%	23%	28%
Train	1%	1%	0%	1%	1%
Metrolink	2%	2%	1%	2%	0%
Bus, minibus, coach	21%	19%	17%	16%	14%
Taxi, minicab	1%	1%	1%	1%	1%
Other	0%	0%	0%	0%	0%
Total number of trips	518,249	518,712	425,649	590,102	470,000

Table A8: Education trips by method of travel – % of trips

- Every year, walking and cycling in Greater Manchester prevents 2,033 serious longterm health conditions (Sustrans Walking and Cycling Index, 2023)
- Every year, walking and cycling in Greater Manchester prevents 472 early deaths annually which is valued at £1.71b, saving the NHS in Greater Manchester £25.1m, equivalent to the cost of 610,000 GP appointments (Sustrans Walking and Cycling Index, 2023)

Attitudes:

• In 2024, half of the respondents (50%) agreed that Greater Manchester's transport network encourages them to walk or cycle as part of their trips, marking a significant increase from 38% in 2023 (Network Principles Survey, 2023 and 2024)

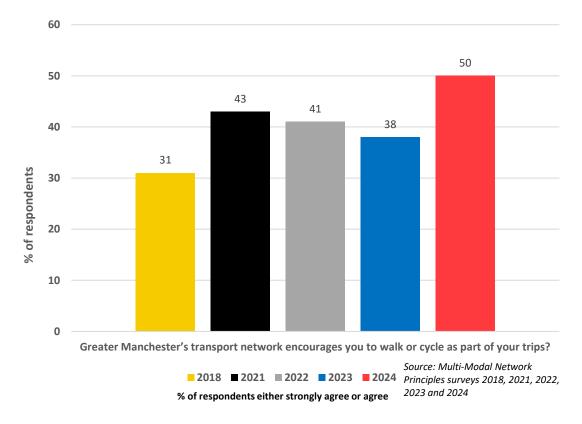


Figure A6: Do you agree or disagree that Greater Manchester's transport network encourages you to walk or cycle as part of your trip?

Integrated

<u>The Ambition</u>: To enable people to move seamlessly between services on a single, high quality, easy-to-use network, providing choice and supporting low-car lifestyles, made possible by integrated land use and transport planning.



For active travel, this means creating a comprehensive and easy to understand cycle, walking and wheeling network that integrates well with public transport and the emerging cityregion-wide cycle hire scheme.

How will we know we are succeeding?

Behaviour: More people making multi-modal trips which have an active travel component.

Attitudes: People think it is easy to access public transport using active travel.

How are we doing so far?

Behaviour:

• Almost all the trips that have train, Metrolink or bus as the main method of travel had a walking leg as part of the trip (TRADS, 2022 and 2023)

Table A9: Percentage of main method of travel trips that include a walking or cycling leg

	Walki	ng	Cycling		
Main method of travel	2022	2022 2023		2023	
Walk	100%	100%	0%	0%	
Bicycle	0%	1%	100%	100%	
Motorcycle, scooter, moped	0%	0%	0%	0%	
Car or van driver	1%	1%	0%	0%	
Car or van passenger	1%	2%	0%	0%	
Train	95%	97%	4%	0%	
Metrolink	96%	100%	0%	0%	
Bus, minibus, coach	97%	99%	0%	0%	
Taxi, minicab	1%	2%	0%	0%	

Note: A trip is a one-way movement to achieve a single purpose.

 In 2024, how customers access train stations has shifted notably compared to 2023. Fewer people now walk or wheel to the station, down from 44% to 37%, while those arriving by bus have increased from 27% to 32%, marking a significant change in both. Access via Metrolink remains steady at 5%, and there's an encouraging increase in cycling, rising from 0.2% to 2% (Network Principles Survey, 2024) In 2024, access to tram stops has shifted, with more people now driving, rising from 7% to 10%. Walking has declined from 52% to 47%, while bus usage has remained relatively stable, edging up from 34% to 38%. Train access remains unchanged at 3% (Network Principles Survey, 2024)

Attitudes:

• 75% of respondents stated it was either very easy or easy to use different forms of transport in one journey in Greater Manchester (Network Principles Survey, 2024)

Table A10: How easy or difficult is it for you to use different forms of transport in one journey in Greater Manchester?

	2023	2024
Very easy	23%	18%
Easy	54%	57%
Neither	11%	13%
Difficult	11%	12%
Very difficult	1%	1%
Total	100%	100%

Environmentally responsible

The Ambition: For Greater Manchester to be known for the quality of both its urban areas and natural environments, and with transport emissions reduced to near zero, with new transport schemes delivering environmental improvements whenever possible.



Active travel has a key role to play in enabling people to reduce their use of methods of transport which are sources of greenhouse gas emissions and local air pollution via a shift to active travel methods.

How will we know we are succeeding?

Behaviour: Uptake of active travel having a substantial environmental benefit in Greater Manchester.

Attitudes: People's willingness to use the car less and sustainable methods more. People think the network encourages environmentally friendly travel and are motivated by environmental considerations in their transport choices.

How are we doing so far?

Behaviour:

• Walking accounted for 31% of trips by Greater Manchester residents in 2023 and cycling 2% (TRADS, 2023). Estimated at 630.4m and 44.5m annually respectively compared to 525.2m and 36.7m in 2022, representing a 20% increase for walking and a 21% increase for cycling

		0 1			
Method of travel	2016-18	2017-19	2021	2022	2023
Car or van driver	39%	39%	41%	40%	39%
Walk	28%	29%	32%	30%	31%
Car or van passenger	18%	18%	15%	17%	19%
Bus, minibus, coach	8%	7%	5%	6%	4%
Bicycle	2%	2%	2%	2%	2%
Taxi, minicab	2%	2%	2%	2%	2%
Metrolink	2%	2%	1%	1%	1%
Train	1%	1%	1%	1%	1%
Other	1%	1%	1%	1%	1%
Total	100%	100%	100%	100%	100%

Table A11: Main method of travel – percentage of trips

Note: A trip is a one-way movement to achieve a single purpose. If the respondent described a round trip (which starts and finishes at the same location) eg walking the dog around a local park, this is recorded as two trips: 1. home to park (or the place of furthest distance away from their house), 2. park to home.

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• Residents in Manchester make a larger share of their trips by active travel (36% walking and 7% cycling) than the residents of other Greater Manchester local authorities (TRADS, 2023)

Method of travel	GM	Bolton	Bury	Manchester	Oldham	Rochdale	Salford	Stockport	Tameside	Trafford	Wigan
Car or van driver	39%	43%	36%	28%	39%	42%	38%	46%	38%	42%	49%
Walk	31%	28%	38%	36%	32%	27%	36%	26%	33%	30%	22%
Car or van passenger	19%	15%	15%	20%	24%	23%	16%	20%	16%	21%	17%
Bus, minibus, coach	4%	6%	2%	4%	3%	3%	5%	4%	6%	1%	6%
Bicycle	2%	0%	0%	7%	0%	1%	1%	1%	1%	1%	1%
Taxi, minicab	2%	4%	2%	3%	2%	1%	2%	1%	1%	2%	1%
Metrolink	1%	0%	6%	2%	1%	1%	0%	0%	1%	3%	0%
Train	1%	3%	0%	1%	0%	0%	1%	1%	2%	0%	2%
Other	1%	0%	1%	0%	0%	1%	0%	0%	3%	0%	1%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table A12: Main method of travel in each local authority area – percentage of trips in 2023

• In daily person kilometres, walking is estimated at 1.3m and cycling 300,000 (TRADS, 2023)

Table A13: Total person kms per day by method of travel

						2023 as
						% of
Method of travel	2016-18	2017-19	2021	2022	2023	2019
Car or van driver	19,600,000	18,100,000	13,900,000	17,600,000	18,600,000	103%
Car or van passenger	7,700,000	7,500,000	4,100,000	7,400,000	7,400,000	99%
Train	2,700,000	2,300,000	700,000	1,700,000	3,400,000	148%
Bus, minibus, coach	2,700,000	2,400,000	1,600,000	1,500,000	1,100,000	46%
Walk	1,100,000	1,100,000	1,000,000	1,100,000	1,300,000	118%
Other	200,000	300,000	600,000	500,000	800,000	267%
Taxi, minicab	500,000	500,000	300,000	400,000	500,000	100%
Bicycle	400,000	400,000	300,000	400,000	300,000	75%
Metrolink	700,000	700,000	300,000	400,000	600,000	86%
Motorcycle, scooter, moped	80,000	70,000	100,000	40,000	200,000	285.7%
Total						
	35,700,000	33,500,000	23,000,000	31,000,000	34,100,000	102%

• 23% of all trips by Greater Manchester residents were shopping trips, compared to 22% of walking trips and 10% of cycling trips. Cycling and walking each have over

13% of trips for education compared with 8% of all trips being for this purpose. (TRADS, 2023)

		All trips			alking tri	ps	C	ycling trip)S
	2021	2022	2023	2021	2022	2023	2021	2022	2023
Shopping	19%	20%	23%	17%	18%	22%	9%	9%	10%
Commuting	16%	16%	18%	4%	7%	8%	29%	27%	25%
Sport and entertainment	15%	13%	16%	22%	13%	18%	22%	10%	16%
Visiting friends	6%	6%	8%	3%	4%	5%	3%	5%	5%
Education	10%	12%	8%	15%	21%	13%	8%	24%	26%
Escort to education	10%	9%	7%	14%	14%	8%	2%	0%	1%
Personal business	5%	5%	6%	3%	4%	5%	1%	3%	2%
Escort other	6%	7%	8%	1%	2%	4%	0%	0%	7%
Business	5%	5%	1%	0%	0%	0%	4%	8%	0%
Holiday and round trip	7%	7%	6%	20%	18%	17%	22%	14%	9%
Total	100%	100%	100%	100%	100%	100%	100%	100%	100%

Table A14: Journey purpose by method of travel – % of trips

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

• Every year, walking and cycling in Greater Manchester saves 42,000 tonnes of greenhouse gas emissions (Sustrans Walking and Cycling Index, 2023)

Attitudes:

- 51% of people agree that the Greater Manchester transport network encourages people to travel in an environmentally friendly way, a significant increase from 45% In 2023 (Network Principles Survey, 2024)
- This year, only 44% of people consider their environmental impact when deciding how to travel, down from 47% last year. Meanwhile, the majority 56% now say their environmental impact does not influence their travel choices at all (Network Principles Survey, 2024)
- 39% of Greater Manchester residents either strongly agreed or agreed that the air is clean in their neighbourhood, compared to 38% in 2021 (Sustrans Walking and Cycling Index, 2021 and 2023)

Reliable

The Ambition: To develop a transport network that offers reliable journey times and gives people the confidence to use public transport.

For active travel, this means a well-maintained network, free of obstacles, that people can rely on (see also 'Wellmaintained and resilient', and 'Inclusive'). A shift to active travel will also improve the reliability of the wider network by reducing congestion and overcrowding on public transport. As part of multi-modal journeys, active travel can provide reliable 'first or last mile' access.



How will we know we are succeeding?

Behaviour: Active travel being used by people who would otherwise have driven. People choosing to travel by active travel when a car is available.

Attitudes: Active travel is seen as a reliable and easy method of transport. People recognise the role of active travel in making the whole transport network more reliable.

How are we doing so far?

Behaviour:

- Every day, walking and cycling in Greater Manchester takes up to 360,000 cars off the road (Sustrans Walking and Cycling Index, 2023)
- 49% of people walking or wheeling could have used the car; 33% of people cycling could have used the car (TRADS, 2023)

Table A15: For walking trips was a car available for the trip?

	2016-18	2017-19	2021	2022	2023
Yes	27%	31%	55%	29%	49%
No	73%	69%	45%	71%	51%
Total	100%	100%	100%	100%	100%

Table A16: For cycling trips was a car available for the trip?

	2016-18	2017-19	2021	2022	2023
Yes	21%	19%	38%	27%	33%
No	79%	81%	62%	73%	67%
Total	100%	100%	100%	100%	100%

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

Attitudes:

 The proportion of cyclists satisfied with the availability of dedicated cycle routes in Greater Manchester has declined significantly, from 61% in 2023 to 54% in 2024. This drop is primarily driven by infrequent cyclists, whose satisfaction has sharply fallen from 65% to 50%, while satisfaction among frequent cyclists has remained steady, rising slightly from 56% to 58% (Network Principles Survey, 2024)

	2023	2024
Very satisfied	6%	10%
Satisfied	55%	44%
Neither	14%	16%
Dissatisfied	19%	25%
Very dissatisfied	6%	5%
Total	100%	100%

Table A17: how would you rate the availability of dedicated cycle routes?

 Since 2018, satisfaction among walkers and wheelers in Greater Manchester about the time spent waiting to cross roads has seen a steady, positive trend, rising from 67% in 2018 to 79% in 2024. More recently, satisfaction has remained stable, rising slightly from 76% in 2023 to 79% in 2024 (Network Principles Survey, 2024)

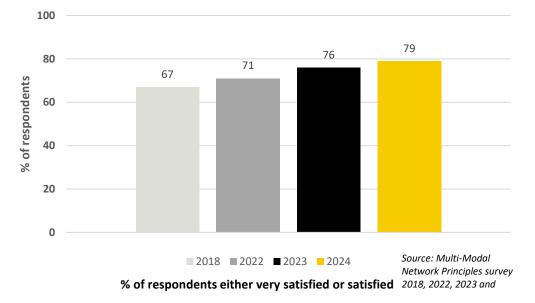


Figure A7: Walkers' satisfaction with the amount of time spent waiting to cross the road

Well maintained and resilient

The Ambition: To bring the transport network into a good state of repair, maintain it in that state and make sure that it can withstand unexpected events, exceptional demand and severe weather.

For active travel, this means safe, usable, well-maintained provision, including seasonal maintenance (eg hedge trimming, leaf clearance, gritting). Active travel also has a role in increasing the resilience of the overall transport system, for example by providing an alternative method on days when others may be unavailable or oversubscribed.



How will we know we are succeeding?

Behaviour: People are confident that the road and public transport networks can withstand unexpected events and weather conditions and continue to use them.

Attitudes: Satisfaction with maintenance of the active travel network.

How are we doing so far?

Behaviour:

• While satisfaction with the resilience of Greater Manchester's public transport network in withstanding unexpected events and weather conditions has remained relatively steady, reaching 49% in 2024 from 47% in 2023, satisfaction with the road network has seen a notable decline. Confidence in the road network's ability to handle unforeseen disruptions has significantly dropped to 41% in 2024 from 50% in 2022 (Network Principles Survey, 2024)

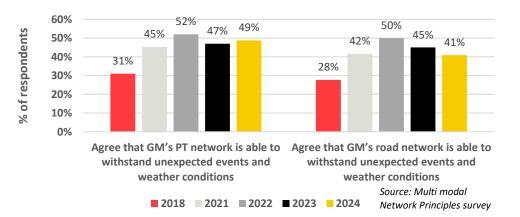


Figure A8: Thinking about Greater Manchester's road and public transport networks, do you agree or disagree that they are able to withstand unexpected events and weather conditions? Attitudes: 45% of Greater Manchester residents are satisfied with the condition of pavements (see Figure A9) and 52% are satisfied with the condition of cycle routes (NHT Survey, 2023)

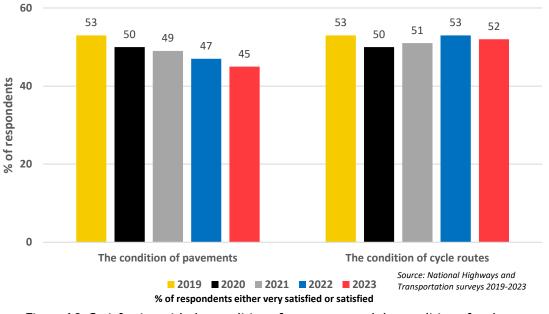
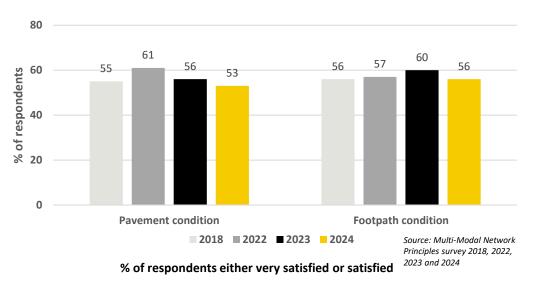


Figure A9: Satisfaction with the condition of pavements and the condition of cycle routes

 Satisfaction with both pavement and footpath conditions in Greater Manchester has shown minor fluctuations over recent years, with no significant change recorded in 2024. Satisfaction with pavement conditions has gradually declined from 61% in 2022 to 53% in 2024. Meanwhile, satisfaction with footpath conditions has remained fairly stable, oscillating around 56-60% since 2018 (Network Principles Survey, 2024)





- 35% of people are satisfied with pavements being kept clear of obstructions and 38% are satisfied with the cleanliness of pavements (NHT Survey, 2023)
- The satisfaction with the condition of dedicated cycle routes in Greater Manchester has seen a significant decline in 2024, dropping to 49% from a stable 57% in 2022 and 2023 marking the first notable shift since 2018, when satisfaction was considerably lower at 39%. The downward trend in 2024 breaks an otherwise improving pattern, potentially indicating recent challenges in maintaining cycle infrastructure to users' standards (Network Principles Survey, 2024)

	2023	2024
Very satisfied	6%	8%
Satisfied	50%	42%
Neither	19%	20%
Dissatisfied	18%	23%
Very dissatisfied	7%	7%
Total	100%	100%

Table A18: how would you rate the state of dedicated cycle routes (eg condition of surface)?

Inclusive

The Ambition: To develop a fully inclusive and affordable sustainable transport system for all.

For active travel, this means ensuring the network serves important opportunities (eg work and education sites) and ensuring provision is accessible to all. It also means ensuring that access to active travel (particularly cycling) is affordable and available to all.



How will we know we are succeeding?

Behaviour: The active travel network is inclusive in its user profile.

Attitudes: Perceptions of the active travel network are similar across the demographics of residents.

How are we doing so far?

Behaviour:

• One in five (20%) walking trips are made by those aged 16 or under, compared with around one in 14 (7%) of cycle trips (TRADS, 2023)

Table A19: Percentage of walking and cycling trips by age group

					Census residents aged 5 and		
		Walking			Cycling		over
Age group	2021	2022	2023	2021	2022	2023	2021
5-10	15%	14%	13%	4%	3%	6%	8%
11-15	6%	9%	6%	3%	9%	1%	7%
16	0%	2%	1%	0%	0%	0%	1%
17-19	1%	3%	3%	4%	0%	25%	4%
20-24	4%	8%	7%	16%	35%	18%	7%
25-34	20%	19%	17%	34%	27%	7%	15%
35-44	16%	13%	17%	17%	13%	16%	14%
45-54	11%	11%	11%	10%	1%	12%	14%
55-59	5%	6%	6%	3%	7%	4%	7%
60-64	6%	4%	5%	3%	0%	5%	6%
65-74	9%	8%	9%	4%	4%	5%	9%
75+	6%	4%	5%	3%	1%	0%	8%
Total	100%	100%	100%	100%	100%	100%	100%

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

• Over half (51%) of walking trips are made by females, compared to just over a quarter of cycle trips (28%) (TRADS, 2023)

Table A20: Percentage of walking and cycling trips by gender plus Census gender breakdown for Greater Manchester

	W	alking trips		Cycling trips			Census all residents
	2021	2022	2023	2021	2022	2023	2021
Male	44%	47%	49%	73%	78%	72%	49%
Female	56%	53%	51%	27%	22%	28%	51%
Total	100%	100%	100%	100%	100%	100%	100%

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

• Around four fifths of both walking and cycling trips are undertaken by residents with a white ethnic background (TRADS, 2023)

Table A21: Percentage of walking and cycling trips by ethnic background plus Census ethnic background data for Greater Manchester

	V	Walking trips			Cycling trips			
	2021	2022	2023	2021	2022	2023	2021	
White	83%	80%	79%	91%	77%	80%	76%	
Mixed	1%	2%	2%	1%	3%	4%	3%	
Asian	12%	13%	12%	8%	19%	8%	14%	
Black	3%	3%	6%	0%	1%	7%	5%	
Any other ethnic background	1%	2%	1%	0%	0%	1%	2%	
Total	100%	100%	100%	100%	100%	100%	100%	

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

• One in ten (11%) of walking trips are undertaken by someone who has day to day activities limited by a health problem or disability (TRADS, 2023)

Table A22: Percentage of walking and cycling trips by day-to-day activities limited by health problem or disability

		Walking			Cycling		Census all residents
	2021	2022	2023	2021	2022	2023	2021
Limited a lot	4%	4%	5%	1%	0%	1%	8%
Limited a little	4%	7%	6%	1%	1%	2%	10%
No	92%	90%	89%	98%	99%	97%	82%
Total	100%	100%	100%	100%	100%	100%	100%

Note that 2021, 2022 and 2023 cycling data is based on small sample sizes

- 25% of respondents can ride a bike/cycle and have access to a working bike or cycle. Nearly a third (31%) express that they cannot ride a bike (Network Principles Survey, 2024)
- Over half of households (51%) in Trafford have access to a bike (see Figure A11), compared to only 16% in both Bolton and Tameside (TRADS, 2023)

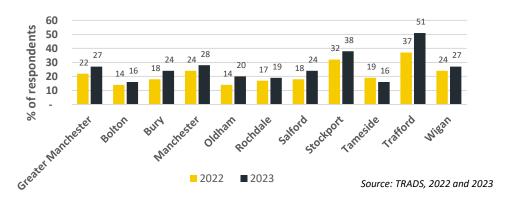


Figure A11: Percentage of households with access to a bike by local authority

Attitudes:

• Similar proportions of both females and males (60% compared with 59%) thought that their local area is either very good or good for safety when walking or wheeling (Sustrans Walking and Cycling Index, 2023), with the corresponding figures for safety when cycling being 35% and 36% respectively

	for safety wh whe	0	for safety when cycling			
	2021	2023	2021	2023		
Overall	65%	59%	34%	35%		
Male	68%	59%	36%	36%		
Female	64%	60%	32%	35%		
16-25	66%	56%	44%	46%		
26-35	60%	67%	34%	42%		
36-45	61%	53%	32%	36%		
46-55	75%	57%	38%	31%		
56-65	69%	68%	32%	34%		
66+	67%	57%	26%	24%		
White	66%	60%	31%	32%		
Ethnic minority groups	63%	59%	46%	49%		



Agenda Item 7

Bee Network Committee

Date: Thursday 30th January 2025

Subject: Metrolink 2027

Report of: Danny Vaughan, Chief Network Officer, TfGM

Purpose of Report

The purpose of this report is to present the findings of the review and assessment of options when the current Metrolink Operations and Maintenance Agreement (MOMA) with Keolis Amey Metrolink Ltd (KAM) expires in July 2027. The report outlines the review undertaken, the options identified, the findings, and provides a recommendation as to how Metrolink should be operated from mid-2027.

Recommendations:

Bee Network Committee is requested to:

- Endorse the procurement of a Metrolink franchise agreement with adjusted scope from the current Metrolink Operations and Maintenance Agreement, to commence from July 2027 when the current Agreement expires;
- Note the intention for TfGM to deliver a number of customer experience elements of the current Agreement from mid-2027, to increase TfGM's control and oversight over service delivery and asset management through the new Agreement;
- 3. Note the potential for a unified GM transport operation in the 2030's;
- 4. Note that, subject to feedback, procurement of the successor Franchise arrangements will commence; and
- 5. Note that a further report will be brought to BNC and GMCA before the award of any contract which is anticipated in the second half of 2026.

Contact Officers

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BOLTON	MANCHESTER	ROCHDP age 1	STOCKPORT	TRAFFORD
BURY	OLDHAM		TAMESIDE	WIGAN

Equalities Impact, Carbon and Sustainability Assessment:

Carbon Assessme	ont								
Overall Score		1							
Buildings	Result	•		luc+i	ificatio	on/Mitigatio	•		
New Build residential	N/A			Justi	meaut	Shiringaalo			
Residential building(s) renovation/maintenance	N/A								
New build non-residential (including public) buildings	N/A								
Transport									
Active travel and public transport	N/A								
Roads, Parking and Vehicle Access	N/A								
Access to amenities		No impact on Cycl The proposal does	-	-	the re	each of the N	/letrolin	k Network	
Vehicle procurement	N/A								
Land Use									
Land use	N/A								
No associated carbon impacts expected.	ter an	gh standard in ms of practice d awareness on rbon.		est practice bod level of ess on	p si	artially meets ractice/ awar ignificant roo mprove.	eness,	Not best practice and/ or insufficient awareness of carbon impacts.	
Pacammandatia	n V	ov points for	docicio	n maka					
Recommendatio									
1. To agree to the procur			-		-	ted scope.			
2. Note the potential for						actor and Ch		work Officer to underte	aka
 Delegate authority to t the procurement 	ne Gro	up chiel Executive,	GIVICA H	ow wander		ector and Ch	ner wetv	work Officer to underta	ike
Impacts Question	nnaiı	re							
Impact Indicator	Result			lusti	ificatio	on/Mitigatio	n		
Equality and Inclusion						,			
Health									
Resilience and Adaptation									
Housing									
Economy									
Mobility and		Ensuring that the	Metrolink	Networkis	well r	un and main	tained v	will ensure the continu	ity of
Connectivity	G	the highly renown					tunicav		ity of
Carbon, Nature and Environment	G	The renewal of the vehicles for the op				act will facil	itate the	e move to zero emissio	n
Consumption and Production									
		The reprocurement	t of the M	letrolink Ope	erate	and Maintai	in Agree	ement provides the	
Contribution to achieving GM Carbon Neutral 2038		opportunity to drive greater carbon reduction initiatives in to the resultant contract over and above the current provision.							
Further Assessment(s): Carbon Assessment									
Positive impacts or G whether long or sh									

Trade-offs to consider.

offs to consider.

term.

Risk Management

A risk assessment concluded that due to the significant risk transfer achieved under a Franchise agreement combined with the expertise and established processes that the private sector operators have, the recommended option presents the best approach for the management of operational and financial risks.

Legal Considerations

There are no specific legal implications arising directly from this report. The arrangements for the undertaking of any subsequent procurement will be in accordance with the Procurement Act 2023 and supporting Regulations.

Financial Consequences – Revenue

The work to procure the new contractual arrangements can be undertaken within existing budgets and financial forecasts. The forecast costs of the new contractual arrangements will be presented to GMCA as the procurement progresses.

Financial Consequences – Capital

No specific capital cost consequences associated with the work to procure the new contractual arrangements. The forecast costs of the new contractual arrangements will be presented to GMCA as the procurement progresses.

Number of attachments to the report: Nil

Comments/recommendations from Overview & Scrutiny Committee

N/A

Background Papers

N/A

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution? No.

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency? N/A

1. Introduction

- 1.1. Metrolink is the largest light rail network in the UK, patronage is at record levels and work is underway to add capacity and expand the reach of the network to more parts of Greater Manchester.
- 1.2. Multi modal fare caps and ticketing products being introduced this year will allow people to move more seamlessly between Metrolink and the now fully franchised GM bus network.
- 1.3. In addition, a major infrastructure pipeline for Metrolink will deliver:
 - New stops;
 - New signalling and control systems;
 - New fleet, with tram-train functionality;
 - New lines and extensions (including tram-train);
- 1.4. These are demanding projects, requiring significant organisational capability and capacity.
- 1.5. Metrolink will, therefore, continue to be an integral part of the Bee Network, our plan for a high-quality, affordable and fully integrated public transport and active travel system for the people and businesses of Greater Manchester.
- 1.6. Importantly, Metrolink will be a key enabler in achieving city region outcomes by delivering growth, social value and opportunities for the people and communities of Greater Manchester.
- 1.7. The purpose of this report is to present the findings of a review and assessment of options when the current Metrolink Operations and Maintenance Agreement (MOMA) with Keolis Amey Metrolink Ltd (KAM) expires in July 2027. The report outlines the review undertaken, the options identified, the findings, and provides a recommendation as to how Metrolink should be operated from mid-2027,
- 1.8. Given the scale and complexity of the Metrolink Operational and Maintenance arrangements a formal decision on the recommended option is required to be taken now to allow the procurement of and the subsequent preparation and implementation of arrangements for the operation and maintenance of Metrolink from 25th July 2027.

- 1.9. TfGM has worked with external specialists to provide an independent and objective review on how current Metrolink arrangements are performing and to produce a set of options and a recommendation for the future operation and maintenance of Metrolink. This work has identified lessons learned from current Metrolink operations and maintenance arrangements and compared them to similar operations in the UK and across the globe.
- 1.10. This review identified a number of potential options for Metrolink in the period post July 2027, and a set of assessment criteria to evaluate the potential options against a set of objectives, as set out below.
 - **Customer Experience:** Delivering consistently high levels of customer satisfaction through high performance, modal integration, intuitive and accessible service provision.
 - Safe and Secure: Providing a safe and secure environment for our staff, travelling passengers and the general public.
 - **People First:** Putting people first, by driving engagement, inclusion and developing expertise and skills.
 - **Maintain and Grow:** Improving performance and growing patronage through effective asset management, delivery of system enhancements, and improving the environment and experience for customers.
 - **Sustainability:** Ensuring Metrolink is financially, commercially, technologically, and environmentally sustainable.
- 1.11. The assessment resulted in two shortlisted options:
 - an arm's length body, 100% owned by GMCA / TfGM to operate and maintain the Metrolink Network; and
 - a Franchised arrangement, similar to what is currently in place, albeit with an amended scope to provide TfGM with more responsibility for areas such as customer and asset management.

2. Options Review

- 2.1. TfGM, with support from external specialists, undertook a series of interviews and workshop sessions during June and September 2024. These sessions used a structured series of questions to ascertain lessons learned with the current MOMA from both TfGM and KAM perspectives.
- 2.2. The Team also engaged with TfGM colleagues working on Bus Franchising, as well as six other UK and international Authorities who have light rail networks. the Team also interviewed seven private sector operating groups with UK and international experience of running light rail networks to understand market appetite and to identify relevant lessons for Metrolink beyond mid-2027.
- 2.3. The review concluded that the performance of Metrolink is good in comparison with its peers and is improving year on year with key performance metrics including mileage operated and excess wait time trending positively, demonstrating that Metrolink is currently well managed and is incentivised to improve.
- 2.4. Other UK Tram Authorities, including in Sheffield and West Midlands, have, in recent years moved to a public sector owned arm's length operating model to overcome a variety of issues that were prevalent in the prior contracting arrangements. Edinburgh Trams have been a municipal operation since its' inception. LUAS (Dublin) and the DLR (TfL) both have long standing franchise arrangements in place and are not considering changing their delivery models.
- 2.5. From the operating groups that were interviewed it was apparent that the Metrolink network is of a scale, with appropriate balance of risks and contractual maturity which is attractive to a wide range of operating groups in the market.

3. Long List Options

3.1. A range of delivery options were initially considered for the operation and maintenance requirements for Metrolink post 2027 across the full range from 100% in-house to a fully outsourced Private Finance Initiative/Public Private Partnership (PFI/PPP) type arrangement, as summarised below:

No.	Option Description	Degree of Control and Risk transfer
1	GMCA / TfGM full in-house delivery	TfGM Control and 100% Risk
2	GMCA / TfGM 100% owned 'Arm's Length' entity	RISK
3	Franchise with adjusted scope compared to current contract	TfGM Control, with allocated scope and risk
4	Franchise with same scope as current contract	
5	Full scope outsourced Concession Contract	Limited TfGM Control with maximised risk to
6	Full scope outsourced PFI / PPP Contract	Operator

3.2. The long list options were initially tested against two 'red-lines' of not ceding transport authority control and direction; and ensuring intermodal planning and engagement. This process ruled out options 5 and 6 the Full scope concession contract and the full scope PFI/ PPP Contract.

3.4. The remaining 4 options, were each tested against the Metrolink 2027 key objectives, outlined at paragraph 1.97 and the outcome of that assessment is identified below:

Key Objective	Detail	Option 1 Full in-house	Option 2 Arm's length Municipal	Option 3 Modified Franchise	Option 4 Current MOMA
Customer Experience	Delivering consistently high levels of customer satisfaction through high performance, modal integration, intuitive and accessible service provision.	Aligned as integrated part of Bee Network	Aligned as integrated part of Bee Network	Aligned as integrated part of Bee Network	No change from current
Safe and Secure	Providing a safe and secure environment for our people, passengers and the public.	More direct control (and liability)	More direct control (and liability)	Increased	No change
People First	Putting our people first, driving staff engagement, inclusion and developing expertise and skills.	More direct control and influence but public sector T's and C's	More direct control and influence with public sector T's and C's but distinct from TfGM	Increased control Private Sector T's and C's	No change Private Sector T's and C's
Maintain and Grow	Maintaining and growing by improving performance and growing patronage through effective asset management, delivery of system enhancements, and improving the environment for customers.	More challenging to draw on expertise and wooden dollar performance regime	More challenging to draw on expertise and wooden dollar performance regime	Leveraging private sector expertise and tightened performance regime	Leveraging private sector expertise. No change to performance regime
Sustainability	Ensuring that Metrolink is financially, commercially, technologically, and environmentally sustainable.	More direct control and full responsibility for all risks	More direct control with some separation for risks	Increased control with some risk transfer	No change

- 3.5. Using this analysis, the long list was reduced to two shortlisted options that most closely aligned with the key objectives:
 - **Option 2** Municipally Operated GMCA / TfGM 100% Owned 'Arm's Length' entity (similar to models in place in Midlands Metro & South Yorkshire). This is referred to as the 'Municipal option'
 - **Option 3** Franchise (Adjusted Scope) Contract arrangement operated via a Franchise (in-line with TfGM Bus Franchising Strategy). This Franchise would include more retained TfGM Scope (focused on customer experience) and increased control/oversight over Service Delivery and Asset Management. This is the 'Franchise Option'.

4. Shortlist Assessment

4.1. The two shortlisted options were subsequently assessed against 15 more detailed factors and assessment criteria (as summarised in the table below) using a 'Red, Amber, Green' (RAG) approach to assess these two options with the benefits of the lessons learned review. The 15 criteria assessed were:

Factor	Assessment Criteria	Factor	Assessment Criteria
Transport Authority Control & Direction	The degree to which TfGM can exert control on the delivery of Metrolink Services	Organisational, Capability Leadership, Expertise & Excellence	The capability to absorb/develop organisationally to be able to deliver what is required
Intermodal Planning & Engagement	The degree to which TfGM can exert control, and deliver integration, across modes	Ready access to a wide body of expertise.	The capability to attract experienced resources and access industry best practice
Financial Sustainability via Price / Cost Certainty	The degree to which there is certainty of costs and the ability to influence revenue	Procurement & Supply Chain	The capacity to deliver the necessary procurement and supply chain management
Reputation and Accountability	The degree to which TfGM / GMCA / Leaders / Mayor can effectively manage and be accountable for the reputation of the performance of Metrolink	Renewals & Asset Management Planning & Delivery	The capacity and capability to plan and deliver renewals of varying scope, scale and complexity
Incentivise & Penalise Performance	The degree to which incentivisation of good performance is likely to be effective	Extensions & Major Project Management & Delivery	The capability to plan and deliver major projects varying scope scale and complexity
Value for Money	The degree to which public funding is effectively spent to deliver outcomes	Signalling / Tram Management System (TMS) Replacement	The capacity to deliver highly specialist projects incl the ultimate replacement of the TMS
Allocation of Risk	The degree to which risk sits with the organisation best able to mitigate and control it	Social Value	Ability of the option to deliver incremental Social Value to GM
Safety	Ability to address safety obligations and regulatory safety requirements		

- 4.2. The key findings of the assessment were that 7 criteria were rated 'Amber' for the 'Municipal option' with the key issues being:
 - Increased reputational risk;
 - Lack of performance incentives;
 - Difficulty attracting and retaining leadership and expertise;
 - Public sector procurement is slower than the equivalent private sector and requires additional resources;
 - Implementation risk during a busy period for TfGM on other projects;
 - Limited financial contingency in the event of an unforeseen circumstance; and
 - No risk sharing.
- 4.3. The assessment showed that there were 2 'Amber' rated issues with the Franchise option:
 - Commercial margin paid to the private sector owning Groups; and
 - Employee relations with employers, trade unions and staff.
- 4.4. The remaining criteria for both Municipal and Franchise options were green. No Criteria against either option was identified as being Red. The criteria rated Amber are identified below:

	Municipal Option	Franchise Option
Financials & Value for Money		
Transport Authority Control & Direction	\checkmark	
Intermodal Planning & Engagement	\checkmark	
Renewals & Asset Management Planning	Ø	
Organisational Capability, Expertise & Excellence		
Organisational Reach & Shared Practice		
Incentivise & Penalise Performance		
Procurement & Supply Chain		\checkmark
Employee Relations		

5. Financial Assessment

5.1. A Financial Assessment tested the Value for Money (VfM) considerations of the two options and concluded that there was not a compelling VfM case for the Municipal option, with the Franchise option assessed as likely to cost between £1m to £2m less to setup and £0.5m to £1m less to operate per annum.

6. Risk Assessment.

6.1. A Risk Assessment identified the risks associated with each option. The assessments concluded that due to the significant risk transfer achieved under a Franchise combined with the expertise and established processes that the private sector operators have, the recommended option presents the best approach for the management of operational and financial risks.

7. Equality Impact Assessment

7.1. An Equality Impact Assessment concluded that having access to international best practice and innovation through an operator would best deliver equality through service reliability, ticketing and access arrangements, safety, innovative changes and access to international best practice in working with disadvantaged and vulnerable groups. Other factors such as expanding the network (and stimulating investment and growth in these areas) and creating jobs were assessed as being comparable under either a Franchised operator or Municipal operator running Metrolink.

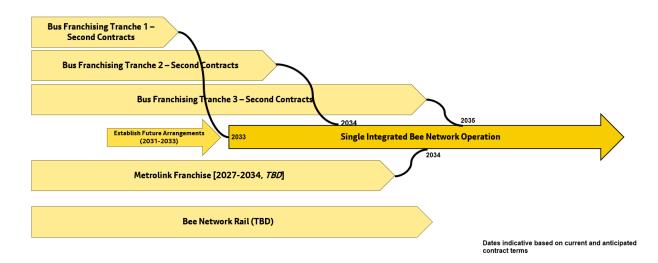
8. Recommended approach

- 8.1. The current Metrolink model is successful, providing TfGM and GMCA with a large degree of control and with limited and well understood risk. Following the assessment of key criteria, a preferred option for Metrolink for the period beyond July 2027 would be to enter into a new franchise contract with an adjusted scope from the current contractual arrangement through a competitive procurement.
- 8.2. Entering in to such a contract will allow GM to focus on other strategic priorities including rail integrating rail into the Bee Network and stabilising and enhancing the bus network. Introducing a new Metrolink model at the current moment could dilute this focus.

- 8.3. Similarly, maintaining an enhanced version of the current model would de-risk the significant changes and enhancements required to Metrolink over the next 7 to 10 years such as line expansion and implementing a new Tram Management System. Metrolink would benefit from a global operator's expertise in taking forward this development and delivery pipeline.
- 8.4. All major operators have expressed an interest in bidding for a competed Metrolink Operate and Maintain contract.
- 8.5. Adjusting the scope' for a new contract would further align the Metrolink model with TfGM's Bus Franchising Strategy, by including more TfGM and GMCA control over:
 - Customer safety and experience;
 - Asset condition oversight and asset management;
 - Service specification;
 - Tighter alignment with Bee Network bus service and multi modal integration; and
 - Enhancing the contract to prepare for the potential transition to a Bee Network wide Operator or a Bee Network Municipal Operator at the end of the term

9. Future proofing

- 9.1. As GM has moved into a wholly franchised bus market and is developing propositions for rail integration and devolution, TfGM will ensure the new Metrolink arrangements do not limit options to determine the shape of Greater Manchester's transport operations from the early/mid 2030s
- 9.2. A revised franchised operation for Metrolink from July 2027 would be structured in a way that does not preclude further integration of Metrolink, Bus operations, and potentially Rail, into a single, unified operating structure in the early 2030's should the Combined Authority subsequently wish to pursue that option.
- 9.3. A potential high-level pathway to a unified operation, delivered either through Franchise or through a Municipal option is set out below:



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Agenda Item 8

Bee Network Committee

- Date: Thursday 30th January 2025
- Subject: Transport Infrastructure Pipeline
- Report of: Chris Barnes, Network Director Infrastructure, TfGM

Purpose of Report

This report provides an update on progress delivering a pipeline of transport infrastructure improvements to support the Bee Network: a high-quality, affordable and fully integrated public transport and active travel system which can support sustainable economic growth. The report makes a number of recommendations for members to support the continued development and delivery of the pipeline programme.

Recommendations:

The Committee are requested to:

- 1. Note the current position, recent progress and key milestones on the transport infrastructure pipeline;
- Approve the drawdown of CRSTS funding and associated scheme progression as follows:
 - Manchester: Electric Vehicle Charging Infrastructure: £0.89m and Full Business Case;
 - City Centre Bus and Streets for All Connectivity Programme: £2.786m;
 - Integrated Measures: Account Based Ticketing: £4.2m and Full Business Case;
 - Integrated Measures: Travel Information (Passenger Information Displays and Printed Information): £0.67m;
- 3. Metrolink Renewals Programme:
 - Approve the drawdown of £1.0m of CRSTS funding for Whitefield Tunnel Renewals; and
 - Note the release of £1.55m from existing capital budgets for the infrastructure drainage repairs.

BOLTON	MANCHESTER	ROCHDP age 1	6 FOCKPORT	TRAFFORD
BURY	OLDHAM		TAMESIDE	WIGAN

- 4. Subject to DfT approval and GMCA approval of the allocation of CRSTS1 funding at the meeting to be held on 31 January 2025, approve the associated drawdown of funding to enable a number of time-critical priorities to be advanced as follows:
 - Acquisition of the existing GM Bus Shelter estate and related activity to develop a renewal programme for the estate: up to £15m;
 - Rochdale: Castleton Phase 2 Active Travel scheme: up to £12.66m; and
 - Capital & revenue switch applied to the revenue budget for Bus Franchising IS and Ticketing System Assets: up to £15m.
- Note the allocation of funding to support the Bee Network Rail Integration Programme, subject to DfT approval and GMCA approval at the meeting to be held on 31 January 2025 and as follows;
 - Bee Network Rail Integration and Accessibility: up to £34m of CRSTS1 funding; and
 - Bee Network Rail Integration Programme; estimated at £80m of CRSTS2 funding.

Contact Officers

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Equalities Impact, Carbon and Sustainability Assessment:

Impacts Questio	onnai	ire								
Impact Indicator	Result				J	ustificat	tion/Mitiga	tion		
Equality and Inclusion	G									
Health	G									
Resilience and	G									
Adaptation	G									
Housing										
Economy										
Mobility and Connectivity	G									
Carbon, Nature and										
Environment	G									
Consumption and										
Production										
Contribution to achieving GM Carbon Neutral 2038 target	-									
Further Assessment(s):		Equa	lities Impact	t Assessmen	it and C	arbon A	Assessmen	t		
G G Herm.			Mix of positi negative imp offs to consid	oacts. Trade-	RI	east one	<mark>egative</mark> , wit e positive as fs to conside	pect. RR	Negat	ive impacts overall.
Carbon Assessm Overall Score	nent									
Buildings	Result	•					lon /Mitiga	tion		
New Build residential	N/A				1	ustificat	tion/Mitiga	uon		
	IN/A									
Residential building(s) renovation/maintenance	N/A									
New build non- residential (including public) buildings	N/A									
Transport										
Active travel and public transport										
Roads, Parking and Vehicle Access	N/A									
Access to amenities										
Vehicle procurement	N/A									
Land Use										
Land use										
No associated carbon impacts expected.	te ar	erms of	ndard in practice rreness on				practice,	meets best awareness nt room to	5,	Not best practice and/ or insufficient awareness of carbon impacts.

Risk Management

The recommendations of this report will enable the continued development and delivery of the Bee Network infrastructure pipeline and prioritised infrastructure expenditure. This will mitigate the programme risk of not fully expending the funding awarded by Government. A programme risk register is maintained and updated regularly by TfGM.

Legal Considerations

There is a significant contract workstream supporting the delivery of the Capital Programme which is being supported and delivered by both internal and external legal teams. The Legal Delivery/Funding Agreements in respect of the allocation of MCF, Active Travel and CRSTS funding will be produced and implemented for full scheme and development costs approvals as appropriate using the template agreements agreed with GMCA.

Financial Consequences – Revenue

There are no specific financial (revenue) consequences arising from the recommendations in this report.

Financial Consequences – Capital

Referenced throughout the report.

Number of attachments to the report: 1 GMCA Transport Infrastructure Pipeline

Comments/recommendations from Overview & Scrutiny Committee

N/A

Background Papers

- 24 June 2022 City Region Sustainable Transport Settlement Final Scheme list
- 30 September 2022 GMCA CRSTS Governance and Assurance
- 28 October 2022 GMCA 2022/23 Capital Update Quarter 2
- 10 February 2023 GMCA Capital Programme 2022/23 2025/26
- 26 May 2023 GMCA Transport Capital Programme (re-baselined Scheme List)
- 30 June 2023 GMCA CRSTS Assurance (Outline and Full Business Case stages)
- 26 October 2023 BNC CRSTS Assurance Updates (Outline and Full Business Case stages)
- 25 July 2024 BNC CRSTS Annual Report 2023-24 and updated Delivery Plan
- 30 January 2025 BNC GM Rail
- 31 January 2025 GMCA Transport Infrastructure Pipeline

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution?

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency? No

1. Introduction

- 1.1. The transport infrastructure pipeline is a key enabler to delivering the Bee Network

 Greater Manchester's plan for a high-quality, affordable and fully integrated public transport and active travel system; as well as driving growth for the people and businesses of Greater Manchester.
- 1.2. The Bee Network is fundamental in delivering sustainable economic growth and the city region's objectives, set out in the Greater Manchester Strategy, by connecting people with education, jobs and opportunity, unlocking development, enabling housing growth, acting as a catalyst for regeneration, reducing carbon emissions and supporting social inclusion and active and healthy lifestyles.
- 1.3. Greater Manchester has led the way in reforming and improving its transport network. As pioneers of bus franchising, following the successful launch of Tranche 3 earlier this month we now have full local control of our most-used form of public transport, in addition to the largest light rail network in the country, Metrolink. We are now in the consolidation phase, with some elements of the Bee Network already starting to change the way in which people travel across the city-region and with further reform to come on rail as set out below.
- 1.4. Key to the delivery of the Bee Network and GM's ambitious strategic mode shift target is a programme of investment in transport infrastructure. The transport infrastructure pipeline is delivering a wide range of infrastructure schemes to improve the performance, resilience and customer experience of using the Bee Network, including new stations, stops and interchanges; bus priority measures; highways maintenance; a world-class walking, wheeling and cycling network; expanded cycle hire and cycle loan services; systems to support integrated ticketing; and asset renewal to maintain and improve network safety and resilience.
- 1.5. Discussions continue to take place with Department for Transport (DfT) officials regarding Greater Manchester's CRSTS2 allocation for the period April 2027 to March 2032, which will form part of the Integrated Settlement. The previously announced indicative CRSTS2 allocation for GM is c£2.5bn, which, in addition to CRSTS1 funding of c£1.3bn, would result in an infrastructure investment pipeline of c£3.8bn in the period to 2031/32.
- 1.6. The Budget announced by HM Government on 30 October advised of overall additional CRSTS1 funding of £200m to be allocated between the Mayoral

Combined Authorities who are eligible for CRSTS funding. Details of Greater Manchester's allocation of this additional CRSTS1 funding will be reported to the Bee Network Committee, once confirmed by Government.

- 1.7. Further additional funding for Highways Maintenance was announced by Government in December 2024, with an allocation for 2025/25 of £14.806m for Greater Manchester. It is proposed that this additional funding will be allocated across the ten Local Authorities in line with the formula previously agreed for Core Maintenance. This will be considered as part of the 2025/26 Budget reports to the Combined Authority in February.
- 1.8. In addition, DfT confirmed, in December 2024, that Greater Manchester's CRSTS1 allocation will be consolidated into the City Region's Integrated Settlement from the start of the 2025/26 financial year, thereby providing further opportunity to strengthen the alignment of the transport infrastructure pipeline and local priorities, in particular the delivery of the GM Growth Plan and associated whole place outcomes.

2. CRSTS Funding Drawdown Requests and Scheme Progression

Progress to date

- 2.1. To date, c£568m of the £1.27bn CRSTS1 capital allocation and match funding has been drawn down and works are being delivered across Greater Manchester, including construction of the Woodley to Bredbury Parkway Improvement Scheme in Stockport and works at a number of locations across GM to upgrade bus infrastructure as part of the Bus Pinch Points & Maintenance programme.
- 2.2. 64 schemes in the Mayor's Walking and Cycling Challenge Fund (MCF) Programme have been approved for delivery, 49 of which were funded from Transforming Cities Funding (TCF) funding with a total approved value of £115m; with the remaining 15 funded through CRSTS1 with a total approved value of £49.1m.

Funding drawdown requests

2.3. Following a review of the relevant business cases, the schemes outlined below have been deemed to have demonstrated the appropriate strategic case, value for money and deliverability and as a result the Committee is requested to approve the drawdown of CRSTS funding to enable their continued development as follows:

Manchester: Electric Vehicle Charging Infrastructure

2.4. Following the approval of the updated Manchester Electric Vehicle Charging Strategy, Manchester City Council is seeking approval to drawdown funding of £0.89m allocated through the CRSTS programme to progress a number of Electric Vehicle (EV) infrastructure schemes in the city. These schemes include the installation of cable gullies, 'flat and flush' charging points and lamppost charging as pilot schemes.



From L to R: Cable gullies; "flat and flush" charging points; lamppost charging.

- 2.5. These projects are currently being developed and identified locations are being assessed for suitability. The scheme will be managed by the Council and will be delivered through existing Frameworks. These schemes will assist the Council in assessing the most appropriate EV charging options going forward.
- 2.6. In line with the local assurance framework, following a review of the Final Business Case (FBC) by an independent TfGM officer review panel, the proposals are deemed to demonstrate the appropriate strategic case, value for money and deliverability. Whilst the economic appraisal indicated a low value for money rating, the strong strategic case for investment, as detailed below, has informed a recommendation that the scheme should proceed. Costs have also been benchmarked against proposals within the Local Electric Vehicle Infrastructure (LEVI) scheme and confirmed to be in line with those of public chargepoints providing similar charging speeds (7-22kW).
- 2.7. One of the key strategies to decarbonise transport is to promote the switch to EVs and the deployment of electric charge points (ECPs) across the region. EVs have the potential to reduce air pollution, improve public health, and lower fuel costs for drivers. ECPs are essential to support the growth of EVs and to ensure that drivers have convenient and reliable access to charging facilities. Piloting the range of

options in this programme will enable GM to prioritise those areas that are most suitable.

- 2.8. The "Electromobility: Zero Emission Travel" report, presented to the Bee Network Committee in September 2024, detailed that officers are working to evaluate the options for the implementation of cable channels. Whilst Authorities consider the formal guidance from the Department for Transport on their use, Highways officers believe that Manchester's proposal will serve as a valuable pathfinder as authorities examine the practicalities of this type of infrastructure.
- 2.9. As such, the Committee is requested to approve the FBC and a drawdown request of £0.89m to enable the activities outlined above to be undertaken.

City Centre Bus and Streets for All Connectivity Programme

- 2.10. The City Centre Bus and Streets for All Connectivity programme forms a key priority of the Bus Infrastructure Programme funded through CRSTS and, through supporting punctuality and reliability improvements for customers, will actively contribute to the delivery of Greater Manchester's overall ambition for the Bee Network and bus travel generally, as set out in Greater Manchester's Bus Service Improvement Plan and the GM Bus Strategy.
- 2.11. The programme will create a step-change in the experience of taking the bus for journeys into and out of the city centre, addressing key barriers to bus travel including journey time, reliability, comfort and perception of safety at stops, creating better access to and from surrounding neighbourhoods, facilitating growth and regeneration and improving access and integration to, and with, the rapid transit network.
- 2.12. The approved CRSTS Delivery Plan includes an overall allocation of £74m to deliver the City Centre Bus and Streets for All Connectivity programme. Working closely with GM Local Authority partners, this programme, which forms part of a longer-term programme up to 2040, will deliver a first tranche of bus, active travel and streets for all improvements into and out of the City Centre over the next few years.
- 2.13. A Programme Strategic Outline Business Case was approved at BNC in July 2023. Since then, £6.936m of CRSTS funding has been released to facilitate development work across the programme, including optioneering and sifting of potential schemes, as well as supporting highway modelling and appraisal activities. In

autumn 2024, a Manchester wide engagement exercise was undertaken that sought to understand the key barriers to travel for residents and businesses in order to inform the ongoing development of the programme. Over 1,800 responses were received to this exercise and work is ongoing to ensure the feedback is used to shape the Programme moving forward.

- 2.14. A further funding drawdown of £2.786m is now required to further advance activities related to outline design and to enable the submission of project-specific Outline Business Cases. This funding will also enable extensive highway modelling and appraisal work to provide greater assurance regarding the preferred design solutions as they are identified and further engagement work on a scheme- by-scheme basis, likely to take place starting in summer 2025. These activities will be carried out across the programme working collaboratively with Manchester City Council and Stockport Council.
- 2.15. The Committee is therefore requested to approve the drawdown of an additional £2.786m CRSTS funding to progress and accelerate these projects, noting that a further update will be brought to BNC in due course.

Integrated Measures: Account Based Ticketing

- 2.16. The Integrated Ticketing and Travel Information Measures package supports Bee Network principles and consists of a number of interventions including contactless fare capping on bus, and on bus and Metrolink; enhanced revenue protection; a mobile App for customers and further steps towards account-based ticketing.
- 2.17. A total of £14.1m has been drawn down to date to support the development and delivery of contactless fare capping, enhanced revenue protection and the Bee Network Mobile App.
- 2.18. The final package of work within the Integrated Ticketing and Travel Information Measures programme is for 'Account Based Ticketing', which will progressively enable a 1:1 relationship with our customers and provide personalised support to best support their transport needs. The package includes customer self-service capabilities to resolve issues and improve the customers experience of using the App and also provides insight and analytics to support more effective data driven decision making, including network planning and other public transport service improvements.

- 2.19. In line with the local assurance framework, following a review of the Final Business Case (FBC) by an independent TfGM officer review panel, the proposals are deemed to demonstrate the appropriate strategic case, value for money and deliverability.
- 2.20. As such, the Committee is requested to approve the FBC and a final drawdown request of £4.2m to complete the implementation of Account Based Ticketing.

Integrated Measures: Customer Travel Information

- 2.21. The Integrated Ticketing and Travel Information Measures package consists of interventions including the following Customer Travel Information schemes: Passenger Information Displays (PIDs) and Printed Information Improvements
- 2.22. A total of £1.261m has been drawn down to date to support the development and delivery of Interchange and Bus Stop PIDs and Printed Information Improvements
- 2.23. The package of work within the Integrated Ticketing and Travel Information Measures programme is for PIDs and Printed Information Improvements, which will make public transport information easier to find and understand at the start of the customer's journey; improve customer confidence and enable them to make informed travel decisions; support people who have accessibility needs and/or are digitally excluded to travel with ease and confidence; make public transport a more attractive and reliable proposition for all (including those not currently using it); and increase the number of customers travelling by public transport.
- 2.24. In line with the local assurance framework, following a review of the Outline Business Case by an independent TfGM officer review panel, the proposals are deemed to demonstrate the appropriate strategic case, value for money and deliverability.
- 2.25. As such, the Committee is requested to approve a drawdown request of £0.67m to complete the Final Business Case, which is scheduled for approval in April 2025 with the final funding drawdown request to follow in May.

3. Metrolink Renewals Programme

- 3.1. Metrolink requires an ongoing programme of prioritised renewals to enable the continued safe and reliable operation of the network.
- 3.2. Significant work is undertaken on an ongoing basis between TfGM and the Metrolink Operator, Keolis Amey (KAM), to understand the condition of the Page 175

Metrolink network and thereby inform renewal timescales and associated future investment requirements.

- 3.3. Reliability, capacity and speed are significant factors affecting patronage and the prioritised Metrolink renewals programme therefore reflects this, to ensure the ongoing realisation of the benefits as defined within the original Metrolink extension Business Cases.
- 3.4. Renewal works are required to be undertaken at Whitefield Tunnel to replace cast iron beams to a section of the roof and associated enabling works including utility diversions, and for infrastructure drainage issues.
- 3.5. The Committee is requested to approve the drawdown of £1.0m of CRSTS funding, included within the approved CRSTS Delivery Plan, to enable the Whitefield Tunnel renewal to be undertaken during 2025; and to note the release of £1.55m from existing capital budgets for the infrastructure drainage repairs.

4. Reprioritisation of CRSTS1 Funding

- 4.1. Subsequent to the commencement of the CRSTS1 investment period, officers have, as previously reported, undertaken regular reviews of the current delivery status of the programme generally and its associated alignment with emerging local and national strategic priorities.
- 4.2. The most recent review, undertaken at the end of 2024, has confirmed that a significant number of programmes are on course to successfully deliver their entire budget allocations, including Active Travel, Integrated Ticketing, Customer Information, Highways Maintenance/Minor Works and Road Safety.
- 4.3. There are however a number of programmes with a range of development and delivery complexities. Whilst remediations and actions are underway to expedite delivery and noting that nothing in the current CRSTS1 Delivery Plan will be stopped or paused, the potential impact of these challenges offers an opportunity to rephase up to £210m of GM's CRSTS1 allocation in the period to March 2027.
- 4.4. This opportunity enables a focus on delivering the City Region's policy priorities and outcomes, including to accelerate the delivery of the Bee Network to support these outcomes; bring forward improvements to make the transport network more attractive for customers; maximise revenue / minimise operating costs; whilst also ensuring the full expenditure of GM's CRSTS1 allocation.

- 4.5. An emerging plan to exploit this opportunity has been developed and includes proposed and potential interventions in relation to the following:
 - Accelerating the Delivery of the Bee Network, including interventions to bring rail into the network and improve, among other things, the accessibility of stations to increase patronage and net revenues, school streets and crossings and Active Travel.
 - Potential to Redirect Headroom to Unlock Housing and Support the Wider GM Growth Agenda. A review is currently being undertaken with senior GMCA officers and Local Authority Chief Executives and Directors of Place to determine the extent to which potential schemes which support the delivery of the GM Growth Plan and associated "whole place" outcomes can be commenced / delivered within the CRSTS1 period.
 - *Further Improving and Integrating the Customer Experience*, including interventions in relation to the Bus and Metrolink shelter estates and a range of other customer measures central to attracting more people to public transport, increasing net revenue for investment in better services.
 - Highways/Travelling Safer, including interventions in relation to Vision Zero, Streets for All and Highways Renewals and Maintenance.
 - **Decarbonisation**, including interventions in relation to the Zero Emission Bus fleet and supporting infrastructure.
 - **Potential "Spend to Save" and Capital/Revenue 'switches'** in order to support scheme development and network operations, reduce future operating costs and maximise future revenues.
- 4.6. Four priority opportunities have been identified which align with the requirements of the review; require immediate funding (subject to DfT approval); and support the delivery of the next stages of evolution of the Bee Network and its long-term financial sustainability through driving additional ridership: Rail Integration and Accessibility, the GM bus shelter estate, an element of Active Travel Infrastructure and a Capital & Revenue switch applied to the revenue budget for Bus Franchising IS and Ticketing System Assets.
- 4.7. Further areas for funding that fall within the emerging plan will continue to be assessed, including Local Authority proposals to support the wider GM Growth agenda, and it is intended to bring a further report to the Combined Authority in March 2025 that will consider those further potential opportunities.

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Bus Shelter Estate

- 4.8. JCDecaux (JCD) currently owns and manages 3,464 bus shelters within their current contract. In addition, TfGM has funded and installed 730 non-advertising shelters which are separately managed and maintained by TfGM.
- 4.9. One of the biggest barriers to attracting more people to use public transport is their perception of safety, information and comfort when waiting for their service. The vision for TfGM's future bus shelter estate is to transform, modernise and enhance the passenger waiting environment. Future shelters will include enhancements such as seating, lighting, Real Time Passenger Information (not everyone will want to use our app), digital advertising, solar and low energy lighting and screen technologies where appropriate. The intention is for shelter design to be consistent across Greater Manchester, so that customers can expect the same provision of facilities wherever they use our bus network.
- 4.10. Delivering on this vision will require TfGM to have greater direct control over GM's existing bus shelter assets. As such, TfGM has entered into time-limited negotiations with JCD to transfer the asset ownership of the Decaux-owned shelters following which TfGM will procure a new contract under which the whole bus shelter estate will be managed as a "turnkey" service, with the appointed partner providing new and improved shelter supply, cleaning, maintenance and advertising sales services. TfGM will share advertising revenue through the new partnership arrangements, ensuring that the model is fiscally and operationally sustainable. Once the new contract is operational, the additional capital investment for a shelter renewal programme is proposed to be funded from CRSTS2 and/or borrowings.
- 4.11. The cost of acquiring the existing bus shelter assets from JCD is £12m (subject to final contract). The acquisition costs have been subject to detailed due diligence by TfGM and GMCA officers and have been benchmarked against a range of valuation methodologies and similar transactions in other regions; and as a result, are considered to represent good value for money. The proposals have also been subject to consideration and subsequent approval by TfGM's Executive Board.
- 4.12. In addition, a further c£3m of funding is required to carry out the related activity to procure the proposed new Shelter contract and to develop a renewal programme for the estate over the period to 31 March 2027.

- 4.13. The Committee is therefore requested to approve a drawdown of up to £1m from CRSTS1 to support the above activities, subject to GMCA approval of the allocation on 31st January.
- 4.14. Detailed proposals for a shelter renewal programme are being developed and will be brought to the Committee for consideration in due course.

Rochdale: Castleton Phase 2 Active Travel Infrastructure

- 4.15. Rochdale's Castleton Local Centre Corridor scheme was approved for programme entry into the Mayor's Challenge Fund (MCF) as a two-phase scheme, with the first phase receiving full delivery funding approval from the GMCA in May 2022.
- 4.16. Phase 1 has improved the quality of infrastructure for walking, wheeling and cycling through Castleton district centre, from Castleton railway station to the Royal Toby Hotel, and construction is now complete.
- 4.17. Phase 2 of the scheme will extend from the Royal Toby to the Esplanade in Rochdale Town Centre, creating a single, continuous route from Castleton railway station, through the district centre and into the town centre. The improved infrastructure includes the introduction of segregated cycle lanes, improved pedestrian facilities, significant safety upgrades to several junctions, and the introduction of an enhanced urban realm.
- 4.18. The Phase 2 scheme has a total delivery cost of £13.41m. £0.75m initial scheme developments costs were funded from Transforming Cities Fund; and the balance of £12.66m is proposed to be funded from an allocation from CRSTS1.
- 4.19. In line with the local assurance framework, following a review of the Final Business Case (FBC) by an independent TfGM officer review panel the proposals are deemed to demonstrate the appropriate strategic case, value for money and deliverability and have been endorsed by TfGM's Active Travel Programme Board.
- 4.20. The Committee is requested to approve the FBC and drawdown of £12.66m to enable Rochdale Council to appoint a Contractor for the delivery of the scheme, subject to GMCA approval of the allocation on 31st January.

Bus Franchising IS and Ticketing System Assets

4.21. The Committee is requested to approve a drawdown of £15m to fund a number of IS and ticketing systems and equipment assets required for the implementation of bus franchising, subject to GMCA approval of the allocation on 31st January. (This Page 179 funding sits within an overall allocation of up to £39m for improving customer and ticketing systems and processes included in the CRSTS Reprioritisation Strategy.) These works were initially proposed to be funded from the Bus Franchising Transition capital budget, but an opportunity has been identified to fund this from CRSTS1, thereby enabling the Bus Franchising Transition budget to be used to directly support Bee Network services.

5. Integrating Rail into the Bee Network

- 5.1. Aligned to the Trailblazer Deeper Devolution agreement, TfGM, in collaboration with industry partners DfT, Network Rail, Great British Railways and GM's Train Operating Companies, has developed a delivery strategy and plan to meet the ambition to integrate rail into the Bee Network. In short, we believe that, alongside new statutory accountabilities for the Mayor and Combined Authority for rail service specification, station standards and fare setting under the Government's national rail reforms, these interventions will materially improve the performance and reputation of local rail in this region. This strategy and plan is covered in more detail in the separate 'GM Rail' report on the agenda for this meeting.
- 5.2. The core focus of integrating rail into the Bee Network is to put customers back at the heart of heavy rail, spanning an initial 8 rail corridors (comprising 64 stations) by 2028 and underpinned by a range of capital interventions in addition to the rail industry's investment proposals for the period to 2028. As a result, and in order to deliver those interventions, capital funding will need to be provided locally.
- 5.3. Stations will be enhanced to provide a modern, fit for purpose and consistent environment, encompassing Bee Network brand and station standards, upgraded facilities and security, to encourage more journeys by rail and attract new customers.
- 5.4. Deliverables include:
 - Station accessibility asset improvements along with improved wayfinding and station standards across all customer touchpoints;
 - New cycling facilities, secure CCTV, help points, automatic doors, hearing loops, handrails, braille station maps, tactile surfaces, car park pick up/drop off points;
 - Station toilet and waiting facility refurbishments delivered to new Bee Network standards;

- New / improved customer information services and public announcement systems at stations with tailored multi-modal Bee Network information integrated with bus & tram;
- A fully Integrated digital App for the Bee Network that provides a seamless multi modal customer experience.
- 5.5. In relation to station accessibility, TfGM has an established Access for All (AfA) Programme which is supporting the ambition to make all stations in Greater Manchester step free by 2030. GM has prioritised these stations for funding based on the agreed station accessibility list, presented at a previous committee in 2018, which placed stations needing accessibility into a priority order based on several assessment criteria such as access to nearest accessible mode of transport, footfall and deprivation.
- 5.6. To date, funding has been secured from a number of sources to make seven GM priority stations step free, with all schemes at various stages of development / delivery. However, there are still 28 'stepped' stations which remain outside of the AfA Programme. There is the opportunity to progress step free access at a minimum of five further stations (Levenshulme, Davenport, Hall i'th Wood, Moorside and Woodley) during the CRSTS1 funding period through the delivery of improvements at Levenshulme (GM's next priority station) and option selection at the remaining stations up to detailed design in order to ensure that, when delivery funding is established, these additional stations are ready to deliver at pace.
- 5.7. The above work would be undertaken alongside scheme development at Flowery Field, Newton for Hyde and Bredbury, which are to be delivered with DfT Access for All (2024-29) funding.
- 5.8. The combined costs of the above interventions is estimated to be in the order of £114m in the period to FY 2028/29. The estimated expenditure in the period to March 2027 is £34m.
- 5.9. The Committee is asked to note the allocation of up to £34m CRSTS1 funding and an estimated allocation of £80m of CRSTS2 funding, subject to DfT approval and GMCA approval on 31st January.
- 5.10. The drawdown of specific funding requests associated with individual schemes which are proposed for delivery utilising this allocation, will be progressed and assured through established governance processes.

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Agenda Item 9

Bee Network Committee

Date: Thursday 30th January 2025

Subject: Bee Network Fares and Ticketing Products

Report of: Fran Wilkinson, Customer and Growth Director, TfGM

Purpose of Report

The report proposes that new ticketing products be added to the Bee Network fares and ticketing proposition to increase access to public transport through and improve affordability.

Recommendations:

BNC is requested to endorse the following Bee Network fares and ticketing product proposals, prior to consideration by GMCA:

- 1. The introduction of a suite of Annual Multi Modal Tickets, from March 2025.
- 2. The addition of these Annual Multi Modal Tickets to the TfGM scheme with local Credit Unions, from March 2025, to improve access to affordable annual products.
- 3. The addition of the existing Annual Tram Tickets to the TfGM scheme with local Credit Unions, from March 2025, to improve access to affordable annual products.

Contact Officers

Fran Wilkinson, Customer and Growth Director, TfGMfran.wilkinson@tfgm.comHelen Humble, Head of Ticketing, TfGMhelen.humble@tfgm.com

BOLTON	MANCHESTER	ROCHDP age 1	STOCKPORT	TRAFFORD
BURY	OLDHAM		TAMESIDE	WIGAN

Equalities Impact, Carbon and Sustainability Assessment:

N/A

Risk Management

N/A

Legal Considerations

The proposed products and fares have been structured in such a way so as to ensure that they do not breach financial or procurement regulations.

Financial Consequences – Revenue

The 2025/26 net budgetary impact of the addition of the multimodal products and the inclusion on the Credit Union scheme could see a revenue impact of circa £125,000, however this is expected to be offset by additional patronage.

Financial Consequences – Capital

None.

Number of attachments to the report: 0

Background Papers

<u>GMCA 20230630 Delivering the Bee Network - Annual Review of Capped Bus Fares</u> <u>GMCA 20230728 Delivering the Bee Network - Fares and Products</u> <u>GMCA 20240712 Bee Network Fares and Tickets</u> <u>GMCA 20240927 Bee Network Fares and Ticketing Products</u>

Tracking/ Process

Does this report relate to a major strategic decision, as set out in the GMCA Constitution? Yes

Exemption from call in

Are there any aspects in this report which means it should be considered to be exempt from call in by the relevant Scrutiny Committee on the grounds of urgency? No

Overview and Scrutiny Committee

N/A

1. Introduction

- 1.1. Greater Manchester is delivering the Bee Network, an integrated, high-quality public transport and active travel system for the people and businesses of the city region. Key to the Bee Network are integrated, affordable and simple fares and ticketing products, aimed at supporting more people to travel for less.
- 1.2. As pioneers of bus franchising, we now have full local control of our most-used form of public transport, in addition to the largest light rail network in the country Metrolink. GMCA is now able to set fares and introduce and amend ticketing products across the Bee Network, without the need to negotiate with commercial operators. Importantly, franchising also allows GMCA to integrate fares and ticketing so that passengers can move seamlessly between Bee Network buses and trams, with an ambition to integrate cycle hire and GM rail in future.
- 1.3. At its meeting in September 2024, GMCA approved the introduction of an annual bus ticket, priced at £800 and the ability to retail this through a Credit Union Ioan.
- 1.4. This was approved alongside a suite of other changes, including a hopper fare and lower weekly and monthly (28-day) fares from January 2025; and contactless multi modal 'pay as you go' (PAYG) contactless ticketing and multi modal capped fares across bus and Metrolink from 23 March 2025.

2. Proposals

2.1. It is proposed to introduce a number of further improvements to Bee Network fares and ticketing products, as set out below, to align with the introduction of PAYG contactless ticketing and multi modal capped fares across bus and Metrolink from 23 March 2025.

Annual Multi Modal Products

- 2.2. TfGM has a suite of existing annual Metrolink products, covering the different fare zones which have been live since January 2019.
- 2.3. In January 2025, alongside the final phase of bus franchising, TfGM introduced an annual bus product, priced at £800.
- 2.4. TfGM launched a multi modal 28-day product in September 2023 as part of the launch of the Bee Network. This offers a significant saving against purchasing individual 28-day tram and bus products. For example, a bus only product costs

£80.00 and a 28-day single tram zone product costs £36.40: a total of £126.40. A 28-day Bee Any Bus + Any 1 Tram Zone costs £91.40, representing a saving of £25.00.

- 2.5. It is now proposed to introduce an Annual Multi Modal (bus and tram) product to further support our integrated transport network, making it simpler, easier and more affordable for customers to travel across different modes of transport.
- 2.6. The proposed Multi Modal annual products and prices are as set as below:

Product	Price	% saving versus 13 x 28-day tickets
Bus and any one Metrolink zone	£1,005	15.4%
Bus and Metrolink zones 1+2	£1,211	15.4%
Bus and Metrolink zones 2+3 or 3+4	£1,140	15.4%
Bus and Metrolink zones 1+2+3	£1,418	15.4%
Bus and Metrolink zones 2+3+4	£1,293	15.4%
Bus and all Metrolink zones (1+2+3+4)	£1,496	15.4%

- 2.7. The product pricing equates to the cost of 11, rather than 13, 28-day tickets, a saving of 15.4% (or an equivalent to two free periods of travel).
- 2.8. The new products will be available to purchase from any TfGM Ticket Office, or on the Bee Network App.

Credit Union

- 2.9. At present, annual products can provide better value for money for regular public transport users than shorter period tickets but they require a significantly greater initial outlay.
- 2.10. In December 2024, TfGM created a new scheme in which local Credit Unions could make an annual bus ticket available to their customers via a loan, with no additional cost. This was designed to enable those who may not be able to afford the initial outlay of an annual product to benefit from the increased value that it offers.
- 2.11. It is proposed to add the above Annual Multi Modal Products and the existing Tram Annual Products to this scheme from 23 March 2025, aligned to the Multi Modal Contactless PAYG launch.
- 2.12. Customers will then be able to pay for the annual products in monthly or weekly instalments via a local Credit Union.

2.13. The scheme will enable Credit Union members to benefit from the savings of an annual ticket whilst spreading the costs over a year. This will particularly support those unable to afford long period products.

3. Benefits

- 3.1. Making transport more affordable supports and enables more people to access education, skills, essential services and opportunity.
- 3.2. The multi modal annual ticket offers customers a cost saving as a reward for choosing to use public transport frequently and committing to this behaviour by buying upfront.
- 3.3. The Credit Union scheme is particularly attractive to customers who use public transport regularly and who may not be able to afford the initial outlay of an annual product and benefit from the additional value it offers.
- 3.4. Purchasing annual tickets through the Credit Union, will enable Credit Union members to spread the cost of an annual ticket without any additional cost.

4. Affordability

- 4.1. The 2024/25 net budgetary impact of the proposed changes will only impact from their introduction in March 2025, so there will only be one week's financial impact in the current financial year.
- 4.2. The proposed changes have been factored into subsequent budget years.
- 4.3. The 2025/26 net budgetary impact of the addition of the multimodal products and the inclusion as part of the Credit Union scheme would, without any 'generation', result in an adverse revenue impact of circa £125,000. However, this impact is anticipated to be offset by additional, generated, patronage and revenues.

5. Next Steps

- 5.1. Subject to GMCA approval, and consideration of any feedback from the Bee Network Committee, work will begin to set up the new Annual Multi Modal products from March 2025.
- 5.2. Work will also continue with local Credit Unions to implement the proposed offer from March 2025.

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